

# Mayor's Five Strategic Goals

## Goal 5 Outcomes

- Our government has integrity.
- Our government works efficiently and effectively.
- Our government is responsive.

Goal 5: Philadelphia government works efficiently and effectively, with integrity and responsiveness.

## Goal 4 Outcomes

- Our water and air are cleaner.
- We use less energy.

Goal 4: Philadelphia becomes the greenest and most sustainable city in America.

Goal 1: Philadelphia becomes one of the safest cities in America.

## Goal 1 Outcomes

- Adults and children are safer.
- People feel safer.
- Residents feel a greater responsibility to keep their neighborhoods safe.

Goal 2: The education and health of Philadelphians improve.

## Goal 2 Outcomes

- Philadelphians are better educated.
- Philadelphians are healthier.

Goal 3: Philadelphia is a place of choice.

## Goal 3 Outcomes

- Philadelphia is business-friendly.
- People choose to live and stay in Philadelphia.

