

EXECUTIVE ORDER NO. 2 - 19

THE SMARTCITYPHL INITIATIVE

WHEREAS, the concept of a Smart City means that communities can leverage technology to better manage assets and support future growth, economic opportunity, mobility and government services; and

WHEREAS, a Smart City program drives investment and bolsters economic development in cities; and

WHEREAS, Smart City initiatives have the potential to increase equitable access to technology and services across Philadelphia neighborhoods and positively impact all Philadelphians; and

WHEREAS, Philadelphia should develop and implement its own Smart City strategy and roadmap and serve as a national leader in the Smart City movement; and

WHEREAS, Smart City strategy and the implementation of a roadmap should be guided by the City and advised collaboratively as well as cross-institutionally so that multiple perspectives, expertise, and resources are provided;

NOW, THEREFORE, I, JAMES F. KENNEY, Mayor of the City of Philadelphia, by the powers vested in me by the Philadelphia Home Rule Charter, do hereby order as follows:

SECTION 1. Establishment of SmartCityPHL

The SmartCityPHL Initiative (the “Initiative”) is hereby established in the Office of Innovation and Technology.

SECTION 2. Role of the SmartCityPHL Initiative

The Initiative will establish a leadership structure to drive governance and collaboration as it relates to the application of technology to improve the management of City assets and support future growth. Additionally, the SmartCityPHL Initiative shall include an advisory committee that will provide guidance and expertise in support of the Initiative.

SECTION 3. Composition of the SmartCityPHL Initiative Advisory Committee

A. The SmartCityPHL Initiative Advisory Committee will advise and provide additional capacity to support the Initiative. The Advisory Committee shall consist of no more than 20 members, as follows:

1. Up to 15 members shall be appointed by the Mayor. The appointed individuals shall have experience in higher education, infrastructure, technology, economic development, community development and engagement, or other related fields; or otherwise shall represent key stakeholder interests.
2. The following members or their designees shall serve *ex officio*;
 - a. Chief Administrative Officer
 - b. Chief Information Officer
 - c. Deputy Managing Director for Transportation and Infrastructure Systems
 - d. Director of the Office of Sustainability
 - e. Smart City Director
3. The Committee shall be co-chaired by the Chief Information Officer and the Deputy Managing Director for Transportation and Infrastructure Systems, or their designees.

B. Appointed members shall serve initial terms of 3 years, beginning as of the Effective Date of this Order. Members shall serve at the pleasure of the Mayor and without compensation.

SECTION 4. Function and Duties of the SmartCityPHL Initiative Advisory Committee

The SmartCityPHL Initiative Advisory Committee shall have the following primary duties:

- A. Guide and support the implementation of the key actions outlined in the SmartCityPHL roadmap.
- B. Identify strategic partners and opportunities to drive project implementation and investment.
- C. Provide direction on future technology development, project implementation, and other proposals made by City Departments.

- D. Advise on key policy questions related to Smart Cities.
- E. Support City efforts to drive inclusion and equity through the Initiative.

SECTION 5. Cooperation

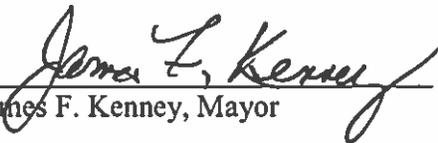
A. All City Departments, Agencies, Boards, and Commissions shall cooperate with the SmartCityPHL Initiative and shall provide any information that the Advisory Committee may require with respect to the operations of City government. Such disclosure shall not include confidential information maintained by the City, such as information concerning individuals, the disclosure of which is protected by federal, state, local, or foreign law or regulations.

B. Other public entities as identified by the Chief Information Officer, including but not limited to the Southeastern Pennsylvania Transportation Authority and the School District of Philadelphia, are encouraged to support and cooperate with the SmartCityPHL Initiative

SECTION 6. Effective Date

This Order shall take effect immediately.

Date 2/4/19


James F. Kenney, Mayor