EXECUTIVE ORDER NO. 13-16
ZERO WASTE AND LITTER CABINET

WHEREAS, waste and litter negatively impact the quality of life for Philadelphia residents and the impression of the City provided to visitors, create millions of dollars in costs for clean-up and proper disposal, contaminate soil and water, pose a fire hazard, promote disease transmission, and harm pets and wildlife; and

WHEREAS, waste and litter are a blight on the beauty and cleanliness of City rights of way, waterways, and other public spaces; and

WHEREAS, Philadelphia taxpayers spend tens of millions of dollars annually to clean up and dispose of municipal waste – a cost that could be significantly reduced by the right strategies to reduce the volume of material in the City’s waste stream; and

WHEREAS, if Philadelphia is to achieve its goal of becoming a “Zero Waste” city, it must continue to find innovative strategies to decrease the amount of waste generated and disposed of through conventional means; and

WHEREAS, Philadelphia should strive to become the cleanest city in America – a goal that can only be accomplished by individuals, government agencies, private businesses, community organizations, and other stakeholders working together to change behavior and maintain public spaces free of waste and litter;

NOW, THEREFORE, I, JAMES F. KENNEY, Mayor of the City of Philadelphia, by the powers vested in me by the Philadelphia Home Rule Charter, do hereby order as follows:

SECTION 1. Creation of Zero Waste and Litter Cabinet

There is hereby created within the Managing Director’s Office a Zero Waste and Litter Cabinet.

SECTION 2. Purpose of the Cabinet

The Cabinet shall create and recommend to the Managing Director implementation of an action plan for waste reduction and litter prevention, containing at least the following elements:

(A) A data-driven, comprehensive, and coordinated action plan for reducing the amount of material in the waste stream and preventing and managing litter in the right of way and other public spaces;

(B) Education, through outreach and partnerships with public and private stakeholder organizations, on preventing and managing litter in order to better engage these stakeholders in devising solutions and taking meaningful action toward a Zero Waste goal;
(C) Development of strategic partnerships with government agencies, private businesses, community organizations, and other stakeholders to assist the Managing Director’s Office in implementing the action plan;

(D) Establishment of measurable standards to demonstrate progress toward the goals of a greener and cleaner city.

SECTION 3. Membership

The Cabinet shall be comprised of at least 16 members selected for their commitment to the health, safety, and environment of Philadelphia and their capacity to recognize the objectives of the Cabinet. The membership of the Cabinet shall be as follows:

(A) The Managing Director and the Deputy Managing Director for Transportation and Infrastructure, or his or her designees, who shall serve as the co-chairs of the Cabinet.

(B) Each of the following individuals or their designees: Director of Commerce and Director of Planning and Development.

(C) The President of City Council or the President’s designee.

(D) One representative from each of the following, to be designated by the entity: the School District of Philadelphia, the Office of the District Attorney, the Southeastern Pennsylvania Transportation Authority, and the Pennsylvania Department of Transportation.

(E) Seven people, appointed by the Managing Director, from Philadelphia’s community organizations, businesses, and non-profit corporations.

SECTION 4. Cooperation

(A) Subject to the approval of the Managing Director, the following agencies shall designate personnel to advise and assist the Cabinet and the Managing Director’s Office in the development and implementation of the objectives of the Cabinet and the Action Plan required under Section 5: Philadelphia More Beautiful Committee, Community Life Improvement Program, 311, Streets Department, Water Department, Office of Sustainability, Department of Public Health, Department of Public Property, Police Department, Department of Licenses and Inspections, Department of Parks and Recreation.

(B) All City Departments, Agencies, Boards, and Commissions shall cooperate with the Cabinet and shall provide any data it may require with respect to the operations of City government.
(C) Other public entities, as well as those in the private sector, are encouraged to support and cooperate with the Cabinet.

SECTION 5. Action Plan

Within 180 days from the date of this Executive Order, the Cabinet shall establish an action plan and make it available to the public.

SECTION 6. Progress Report

The Cabinet shall prepare an annual report on its action plan, strategic partnerships, activities, and progress, due no later than September 30 each year beginning in September 2017. The report shall be delivered to the Mayor, the President of City Council, the Managing Director, and the Chief Clerk of Council and posted on the City's website for public viewing.

SECTION 7. Effective Date.

This Order shall take effect immediately.

10/20/16

Date

James F. Kenney, Mayor