

EXECUTIVE ORDER NO. 1-13

MAYOR'S MANUFACTURING TASK FORCE

WHEREAS, manufacturing is a major sector of Philadelphia's economy, generating over \$1.3 billion in total wages and 23,100 direct manufacturing jobs in the City, making it crucial to the future economic vitality of the City of Philadelphia;

WHEREAS, the manufacturing sector is experiencing a period of post-recession growth nationally and efforts to strengthen Philadelphia's key manufacturing assets will promote job growth and economic activity across the city;

WHEREAS, Philadelphia and the region should be poised and positioned to respond to new federal opportunities, particularly the Obama Administration's plan to invest \$1 billion to catalyze a National Network of Manufacturing Innovation made up of regional hubs of manufacturing excellence that will help make America's manufacturers more competitive and encourage investment in the United States;

WHEREAS, Philadelphia's existing manufacturing base, available industrial land, trainable workforce, prominent educational and research institutions, and transportation accessibility provide specific advantages for new manufacturers to locate and expand manufacturing operations in the city;

WHEREAS, the Philadelphia region offers a combination of assets that afford new and existing manufacturing companies a competitive environment to build and grow a successful business;

WHEREAS, focus on advanced manufacturing, including the emerging clean tech sector, creates opportunities to develop new technologies and innovative products in Philadelphia and to provide workers possessing a broad range of academic and technical skill sets with livable wages and benefits and a path for professional growth;

WHEREAS, the Mayor and City Council have a clear and vital role to play in working with business leaders and economic development officials to promote policies that support and encourage the development and growth of manufacturing business in the city;

WHEREAS, significant expertise is available among local officials, representatives of private industry, organizations dedicated to supporting and promoting manufacturing industry, and others in Philadelphia and the region to evaluate and make recommendations regarding the state of manufacturing industry in Philadelphia; and

WHEREAS, convening Philadelphia's strong network of manufacturing leaders and executives would create a forum to evaluate the current state of manufacturing and recommend specific ways to more effectively promote their growth and replicate their success;

NOW, THEREFORE, I, Michael A. Nutter, Mayor of the City of Philadelphia, by the powers vested in me by the Philadelphia Home Rule Charter, do hereby order as follows:

SECTION 1. ESTABLISHMENT OF THE MAYOR'S MANUFACTURING TASK FORCE

The Mayor's Manufacturing Task Force is hereby established in the Department of Commerce.

SECTION 2. COMPOSITION OF THE TASK FORCE

- A. The Task Force shall be comprised of up to 25 members appointed by the Mayor in consultation with members of City Council and leaders from within the manufacturing sector.
- B. The Mayor shall designate the Chair or Chairs of the Task Force.

SECTION 3. DUTIES OF THE MAYOR'S MANUFACTURING TASK FORCE

The Task Force shall study and evaluate the state of manufacturing industry in Philadelphia, impediments to the growth of manufacturing, aspects of the City and region that positively support the growth of manufacturing in the City and shall make recommendations regarding means to improve the development of manufacturing industry in the City that build upon those of the Philadelphia Industrial Market and Land Use Strategy of 2010.

- A. The Task Force's evaluation and recommendations shall include consideration of the following issues:
 - 1.) The availability and readiness of the workforce for manufacturing jobs; the type of skills needed to promote the growth of manufacturing; the status of the local workforce compared to other regions and other major U.S. Cities; opportunities to improve the skills of entry-level production workers; and opportunities to develop an appropriate workforce, including training opportunities within the current workforce; opportunities to expand curriculum, career guidance and development for students K-16 and improve student and parent awareness of career opportunities in manufacturing;
 - 2.) The impact of current City policies, regulations, tax environment and administrative practices with respect to manufacturing, with a comparison to similar policies and practices in the region and other major U.S. cities and regions;

- 3.) The city's infrastructure assets and needs, including the availability and quality of industrial land and buildings in the City and transportation and utility systems capacity, with a focus on the City's and region's locational advantages and opportunities to improve capacity, expand access and reduce costs;
- 4.) The impact of utility and energy costs on the manufacturing sector compared to such costs in other regions and major urban centers;
- 5.) The impact of local business incentives on the manufacturing sector and opportunities to enhance and create incentives to encourage sector growth and strengthen local supplier networks;
- 6.) The potential to stimulate innovation among manufacturing companies, including to offer support services for manufacturers, create opportunities synergy between companies in related manufacturing fields for sector partnerships, and provide opportunities to share new markets, best practices and streamlining costs;
- 7.) The current state of capital markets and how access to capital has impacted manufacturers with regard to facility upgrades, machinery and equipment purchases, product development, working capital and increasing employment;
- 8.) The need to effectively communicate the job opportunities, innovative advancements, and economic impact of manufacturing as a segment of industry in Philadelphia;
- 9.) The methods necessary for Philadelphia to attract expanding manufacturing companies, incubate early-stage companies, and retain and strengthen Philadelphia's existing manufacturing businesses;
- 10.) The opportunities to seek out and garner City, State, Federal and private sector resources that can be used to support and promote the manufacturing sector in Philadelphia; and
- 11.) Any other issue or subject that the Task Force deems necessary to achieve its goals and objectives.

B. The Task Force shall make recommendations in connection with such evaluation with respect to:

- 1.) Measures that can be taken by the City or others to ensure that our workforce development and workforce training efforts are preparing young adults for work in manufacturing;

- 2.) Changes to City policies, regulations and practices that will promote growth and support the manufacturing sector;
- 3.) Enhancements to the City's transportation and utilities systems to promote manufacturing;
- 4.) Measures that can be taken to promote the image of the City with respect to manufacturing, including new advocacy, marketing, and business development strategies that will attract investment, expansion, and new businesses to the region and develop synergies among manufacturing businesses using City and other governmental and private sector resources;
- 5.) Benefits of potentially matching existing companies and infrastructure in the local and regional chemical, petroleum, and refining sectors with Marcellus Shale resources to leverage an expanded manufacturing sector;
- 6.) Any other aspect of its study and evaluation deemed helpful to promote manufacturing industry in the City.

- C. The Task Force shall provide a report to the Mayor and the President of City Council containing its evaluation and recommendations by no later than September 30, 2013. Upon issuance and dissemination of its report, the duties of the Task Force shall end.

SECTION 4. COOPERATION

All City Employees are directed to provide such assistance and cooperation to the Task Force as the Task Force requests in furtherance of its duties.

SECTION 5. EFFECTIVE DATE

This Order shall be effective immediately.

1/15/13
Date


Michael A. Nutter, Mayor