

A large decorative graphic on the left side of the slide consists of several thick, curved lines in blue, red, orange, teal, and yellow, all pointing towards the top right. The blue line is the largest and most prominent, curving from the bottom left towards the top right. The other lines are smaller and layered behind it, creating a sense of movement and growth.

Co-Located Financial Empowerment and BenePhilly Center RFI Webinar April 2015

Speakers

Mary Horstmann

Chief of Staff

Mayor's Office of Community Empowerment and Opportunity

Carey Morgan

Director, Financial Empowerment Centers

Mayor's Office of Community Empowerment and Opportunity

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Project Manager, BenePhilly Centers

Benefits Data Trust

Elaine Jones

Counseling Program Manager, Financial Empowerment Centers

Clarifi

Agenda

- I. Introduction & Review Agenda
- II. Overview of Goals of the Project
- III. Review of BenePhilly and FEC
- IV. Role of Community-Based Organization/Host Site
- V. Q&A

Collective Impact



Goals of the Project

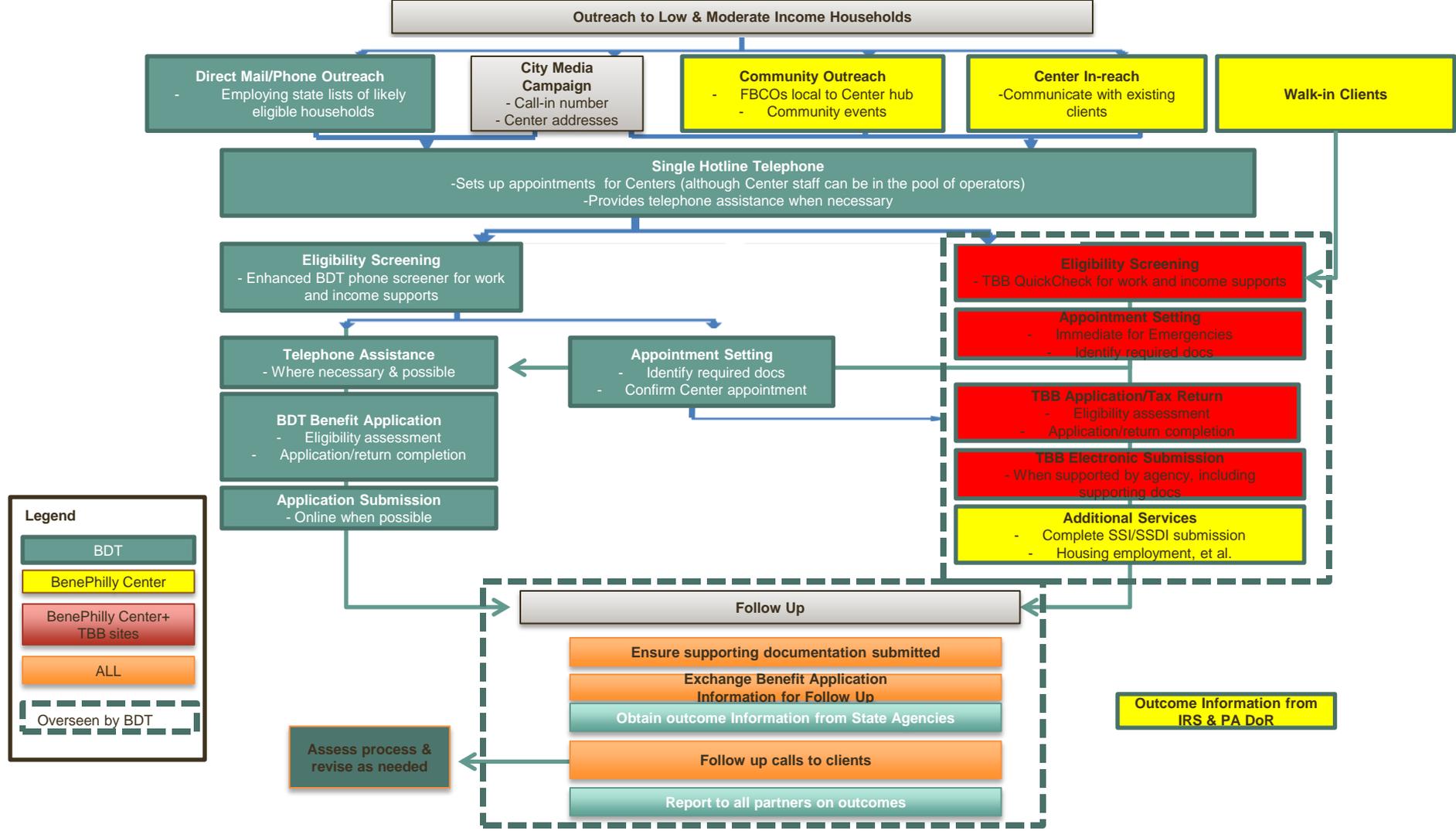
Create a coordinated system that:

- 1) Ensures client access to multiple services in one location
- 2) Promotes collaboration and resource efficiencies between partners



BENEPHILLY CENTERS

- Philadelphia program launched in 2014 at 6 sites
- Supports efforts to ensure people have access to all the benefits they are eligible for
- Provide in-person and telephonic counseling
- Served 4,695 people and completed 6,832 applications for public benefits
- Lead implementation partner – Benefits Data Trust
- Centers use The Benefit Bank to screen and enroll people
- Counselors are staff members of the CBO/Host Site





FINANCIAL EMPOWERMENT CENTERS

- Philadelphia program launched in 2013
- Supports economic security and asset building goal of Shared Prosperity
- Free one-on-one financial counseling
- Served 7000+ people through 15,000 sessions
- Success measured through prescribed outcomes in four areas:
 - Improved credit
 - Debt reduction
 - Savings increase
 - Banking access
- Counselors are staff of Clarifi



FINANCIAL EMPOWERMENT CENTERS

Structure





FEC/BENEPHILLY

- Successful site qualities:
 - Understanding of how FECs and BenePhilly fit with current services at both leadership and frontline levels
 - Strong commitment to success from leadership and line staff
 - Screen everyone that comes in the door for these services
 - Outcomes focused
 - Capacity to make strong referrals
 - Strong communication between host staff and FEC/BDT staff
- High traffic

Role of Site Partners

- Outreach
- Identifying potential clients from existing services
- Scheduling appointments
- Integrating services and FEC and BenePhilly staff
- Hiring and supervising staff for BenePhilly
- Report on activities
- Providing space

Q&A

Contact Information



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