



# Recovery Act 101

Greening Your Business  
Training Your Workforce  
Growing Your Business

SPONSORED BY:



U.S. Small Business  
Administration

**DATE:**  
May 11, 2009

**TIME:**  
8:30 am to 10:30 am

**WHERE:**  
**Community College of Philadelphia**  
Winnet Student Life Building  
17th between Spring Garden and Callowhill

**To Register for this Event:**  
[www.recoveryact101.eventbrite.com](http://www.recoveryact101.eventbrite.com)

**Who Should Attend:**  
Regional Businesses  
Manufacturing, Construction, Retail, and  
Service Providers

**Schedule:**  
8:00 am  
**Registration**

8:30 - 8:45 am  
**Opening Remarks**  
Dr. Steve Curtis, President, Community  
College of Philadelphia

8:45 - 9:00 am  
**Welcome Address**  
Mayor Michael Nutter, City of  
Philadelphia

9:00 - 9:45 am  
**Opening Panel**  
Moderated by Leanne Krueger-Braneky,  
Executive Director, Sustainable Business  
Network of Greater Philadelphia

9:30 - 10:30 am  
**Break Out Sessions**  
Greening your Business | Training your  
Workforce | Growing your Business

10:30 am  
**Networking**

## Recovery Act 101

*How new stimulus dollars can help you  
green, grow, and train the workforce for  
your small business.*

Come and join The City of Philadelphia's Commerce Department, U.S. Small Business Administration, and Sustainable Business Network of Greater Philadelphia on Monday, May 11 for an informative free forum at the Community College of Philadelphia.

This forum is targeted for small businesses. Attendees will learn how to access essential information and resources needed to prepare and position their businesses to participate in the new programs and initiatives created by the U.S. Recovery and Reinvestment Act.

Topics discussed will be the **top 10 things your business needs to do NOW to compete for new government contracts.**

At our Breakout Sessions participants will learn how to:

- Locate initiatives that are approved and being put out for bid
- Bid on government contracts
- Team up with larger vendors to acquire contracts
- Determine potential business areas where initiatives are being funded
- Identify and contact major prime contractors
- Find help and financing to green their business
- And much, much, more....

**Invited guests include:**

- Mayor Michael Nutter, City of Philadelphia

**Panelists include:**

- Mark Alan Hughes, Director of Sustainability, City of Philadelphia
- David C. Dickson, District Director, U.S. Small Business Association
- Leanne Krueger-Braneky, Executive Director, Sustainable Business Network of Greater Philadelphia
- Kevin Dow, Deputy Commerce Director, Office of Neighborhood and Business Services
- A member from Workforce Development

**Small Business Technical Support Agencies and resources on hand at the event include:**

- City of Philadelphia Office of Business Services
- Small Business Development Centers of both Temple University and the University of Pennsylvania
- SBA Lenders
- Sustainable Business Network
- Sustainability Program Lenders
- and more....

“If you're doing business today like you were five years ago, then you won't be in business five years from now.”

David Dickson, District Director  
Small Business Administration