



## How Philly Works: Managing the City

**Public Forum with  
Managing Director Pedro Ramos and former managing directors  
Phil Goldsmith, Estelle Richman, and Joseph Martz**

**sponsored by  
Atwater Kent Museum of Philadelphia and the City Records Department**

Thursday, March 22, 6:00-7:30 p.m. (galleries open at 5:30 p.m.)

Atwater Kent Museum of Philadelphia  
15 South 7<sup>th</sup> Street (between Market and Chestnut streets)  
Free with AKMP admission: adults, \$5; seniors and ages 13-17, \$3; AKMP members, free.

Four of Philadelphia's most recent managing directors discuss their perspectives as the City's chief operating officer in a forum open to the public. Currently, the managing director oversees all major service departments and 18,500 employees, within a total City budget of \$3.68 billion. Introduced in the Philadelphia Home Rule Charter of 1951, the position of Managing Director, appointed by and reporting to the Mayor, was part of a reform agenda designed to create managerial accountability and efficiency in the delivery of City services, professionalize the City workforce, and reduce the influence of political patronage. In a question and answer, panel format each participant discusses priorities of his/her tenure and the opportunities for change within the framework of the Home Rule Charter.

According to Viki Sand, Executive Director of the Atwater Kent, "This discussion is a must for citizens and students of city government. The program provides important historical context related to the workings of City government, removed from daily headlines. The willingness of these distinguished public servants to share their experiences and insights reflects a deep commitment to the city of Philadelphia and the importance of public accessibility to city officials in the democratic process."

"Managing the City" is the first of three programs related to the AKMP exhibition, *How Philly Works: Streets as Barometers of Urban Life* that continues through September 2, 2007. Beginning with the wampum belt and the City Charter of 1701, the exhibition uses William Penn's vision for Philadelphia to explore street activity over 300 years. The exhibition, also presented in collaboration with the City Records Department, includes paintings, photographs, prints, objects, and documents and showcases the recent program to make City records available on the Internet. A special feature of the exhibition is an original soundscape created in Fall 2006 by Philadelphia audio artist John J.H. Phillips.

For further information concerning this and other programs, call 215. 685.4830 or visit [www.philadelphiahistory.org](http://www.philadelphiahistory.org).