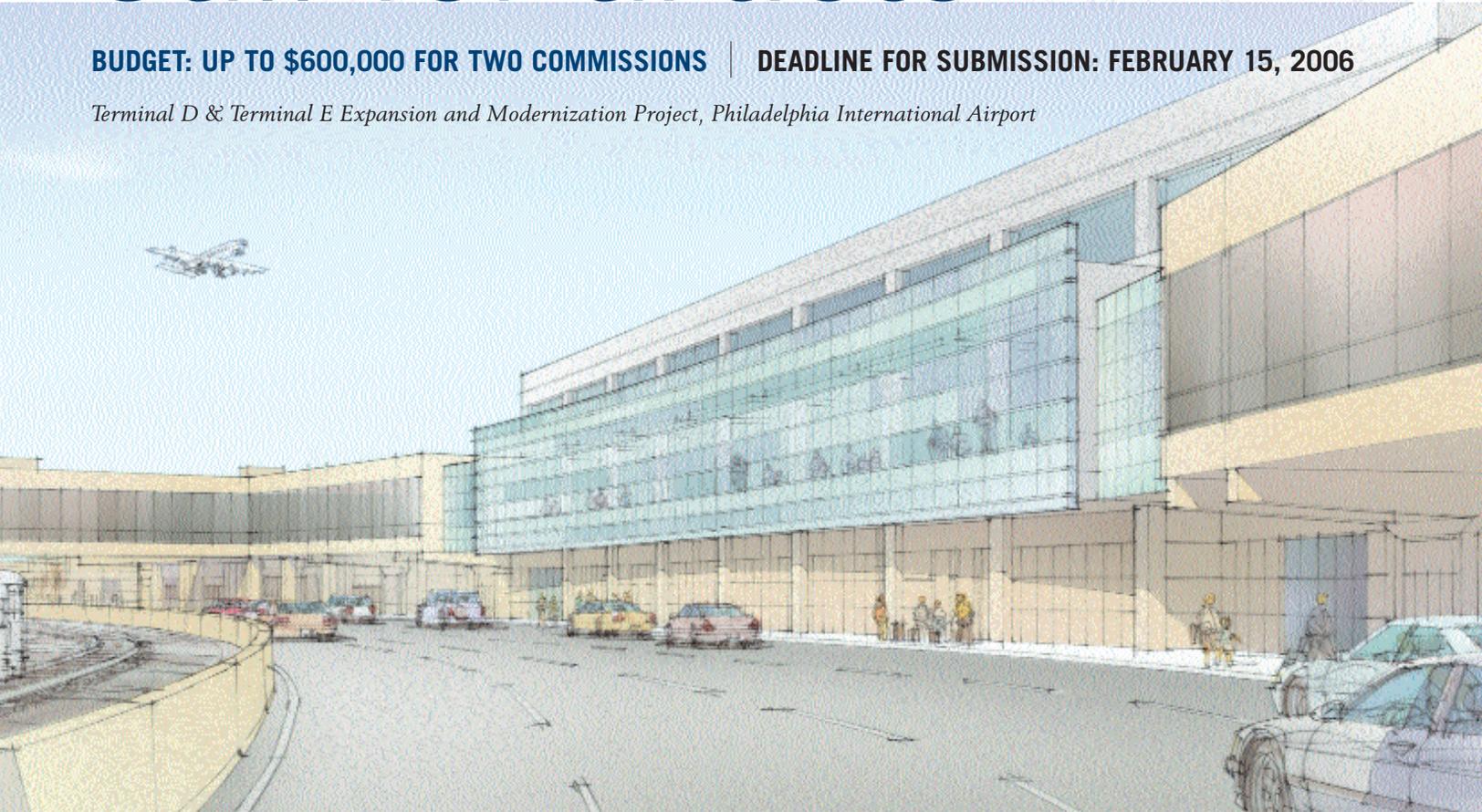


PERCENT FOR ART COMPETITION

# Call for artists

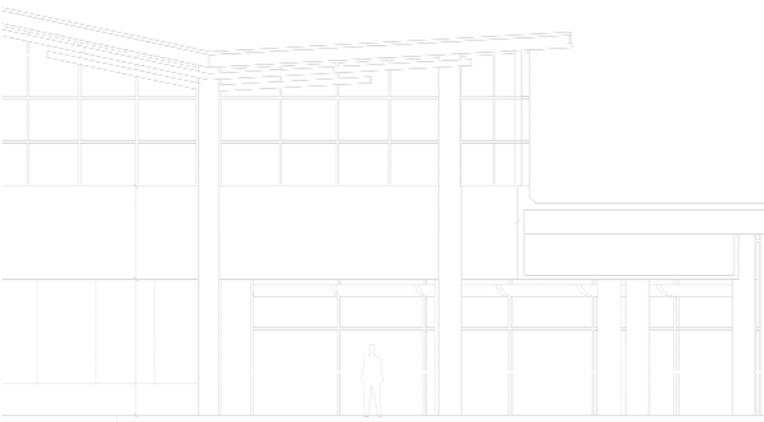
**BUDGET: UP TO \$600,000 FOR TWO COMMISSIONS** | **DEADLINE FOR SUBMISSION: FEBRUARY 15, 2006**

*Terminal D & Terminal E Expansion and Modernization Project, Philadelphia International Airport*



**CITY OF PHILADELPHIA  
PUBLIC ART PROGRAM**

1000 Municipal Services Building  
1401 John F. Kennedy Boulevard  
Philadelphia, PA 19102  
Email: [publicart@phila.gov](mailto:publicart@phila.gov)



**PHILADELPHIA INTERNATIONAL AIRPORT**

**BUDGET:** up to \$600,000 has been allocated for two site-specific commissions

**LOCATION ONE:**

**Two Escalator Walls**

**Two-dimensional artwork only**

**Budget:** up to \$250,000

**LOCATION TWO:**

**Terminal E Rotunda**

**Two-dimensional and/or Three-dimensional artwork**

**Budget:** up to \$350,000

This competition is open to artists and collaborative teams who live in the United States.

**PUBLIC ART PROGRAM**

1000 Municipal Services Building

1401 John F. Kennedy Boulevard

Philadelphia, PA 19102

Email: [publicart@phila.gov](mailto:publicart@phila.gov)

This Percent for Art commission is a joint project of the Exhibitions Program at Philadelphia International Airport (PHL) and the City of Philadelphia's Public Art Program, administered by the Department of Public Property.

**CITY OF PHILADELPHIA**

John F. Street, *Mayor*

Stephanie W. Naidoff, *City Representative  
and Director of Commerce*

Pedro A. Ramos, *Managing Director*

**PHILADELPHIA INTERNATIONAL AIRPORT**

Charles J. Isdell, Jr., *Director of Aviation*

Leah Douglas, *Director of Exhibitions*

**DEPARTMENT OF PUBLIC PROPERTY**

Joan Schlotterbeck, *Commissioner*

Yvonne Wise, *Director, Public Art Program*



**THIS PERCENT FOR ART COMMISSION** is a joint project of the Exhibitions Program at Philadelphia International Airport (PHL) and the City of Philadelphia's Public Art Program, administered by the Department of Public Property. Since 1959, more than 300 works of art have been commissioned through the City of Philadelphia's Percent for Art ordinance. This is a juried competition, open to artists who live in the United States, to commission artwork for Philadelphia International Airport, located in Philadelphia, Pennsylvania. Philadelphia International Airport and the City of Philadelphia's Public Art Program encourages artists to propose works that respond directly to the characteristics of the specified site and will enrich the public's experience at the Airport.

## **PHILADELPHIA INTERNATIONAL AIRPORT (PHL) RECENT HIGHLIGHTS**

- A record 31 million passengers passed through PHL last year.
- In 2004, Philadelphia International Airport's economic impact was estimated at \$14 Billion.
- 30 airlines provide more than 670 daily departures to more than 115 domestic and international cities.
- In 2004, PHL implemented a no-smoking policy in all public spaces.
- The concessions program was again recognized by the airport industry in the "2004 Best Concessions Poll."
- PHL is one of the few airports in the United States to offer year-round entertainment for the traveling public.
- PHL is one of the few airports in the world to offer an Exhibitions Program that features work by Philadelphia artists and arts institutions. There are 14 rotating exhibition sites located throughout the facility. There are 10 commissioned artworks in the Airport's permanent collection including work by Vito Acconci, Alice Aycock, Barbara Jane Bullock, Ralph Helmick and Stuart Schechter, and George Rhoads.

## TERMINAL D-E EXPANSION AND MODERNIZATION PROJECT (PHL)

Over the last decade, PHL has been involved with major capital improvement projects that have transformed the Airport into a more productive, user-friendly, and stimulating place for travelers. Previous improvement projects have included the consolidation of Terminals B and C which features an award-winning concessions area, the addition of Terminal F—a 180,000 square foot regional commuter terminal, and the new International Terminal A-West—a massive 800,000 square-foot facility that has been described as architecturally stunning. The entire International Terminal is bathed in natural lighting and provides views from every part of the terminal—from the departure lounges to the arrivals corridor and arrivals hall.

Today, PHL consists of seven terminals and has experienced record-breaking numbers of passengers. Continuing this dynamic trend is the current Terminal D-E Expansion and Modernization Project. It is yet another, significant improvement project that will greatly enhance the Airport's ability to efficiently connect travelers to their destinations as well as provide innovative and world-class amenities. A major feature of this project is the overall sense of aesthetic including the architecture, interior design, and fine art—all components that will enrich the public's Airport experience and continue to make PHL a choice destination for travelers.

## COMMISSION OPPORTUNITIES

### Eligibility

This competition is open to artists and collaborative teams who live in the United States.

### Location One

Two Escalator Walls—one wall is located along the escalator to Terminal D and one wall is located along the escalator to Terminal E.

*Budget:* up to \$250,000 for the two walls

*Character:* Two-dimensional work only

### Location Two

Terminal E Rotunda

*Budget:* up to \$350,000

*Character:* Two-dimensional and/or Three-dimensional work

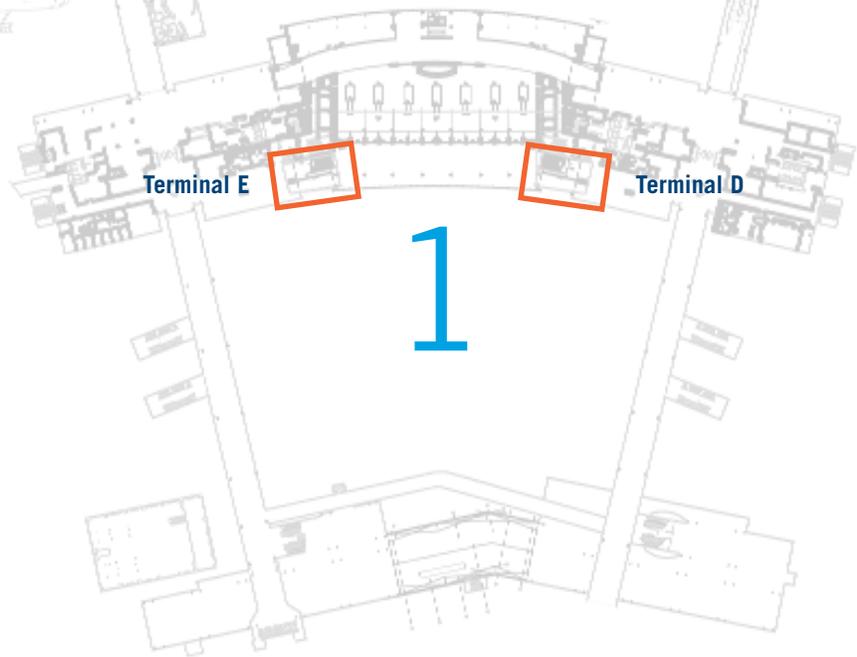
### Budget

A total budget of up to \$600,000 has been allocated for two site-specific commissions. The entire budget will not be given to one artist or one collaborative team. Each artist or team may submit separate proposals for both sites but no more that one site will be awarded to each artist or team. The sum of the budget is inclusive of all artist's fees, contract preparation fee, insurance, fabrication, site preparation, installation, and all other project related expenses.



Note: These site plans are simply to guide you in preparing your preliminary submission. A detailed proposal is not expected at this time. More detailed information regarding the sites will be provided to selected semi-finalists at the Pre-Proposal Informational Meeting.

# LOCATIONS



**Location 1 TWO ESCALATOR WALLS AT TICKETING**

One wall is located along the escalator to Terminal D.

One wall is located along the escalator to Terminal E.

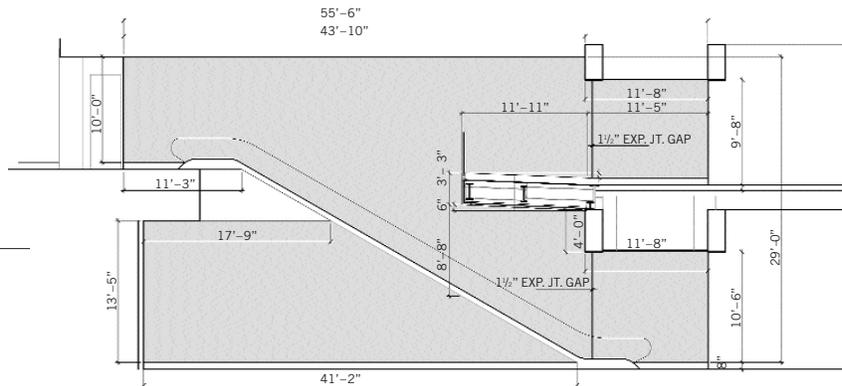
Budget: up to \$250,000 for the two walls

The two escalators will be on opposite sides of the Terminal D-E Ticketing Hall. After receiving a boarding pass or checking in luggage, passengers will use either escalator to get to the upper level security checkpoint. The airlines that plan to use the new Ticketing Hall are AirTran Airways, Air Canada, Continental, Delta, Midwest Airlines Express, Northwest Airlines, Southwest Airlines, and United Airlines.

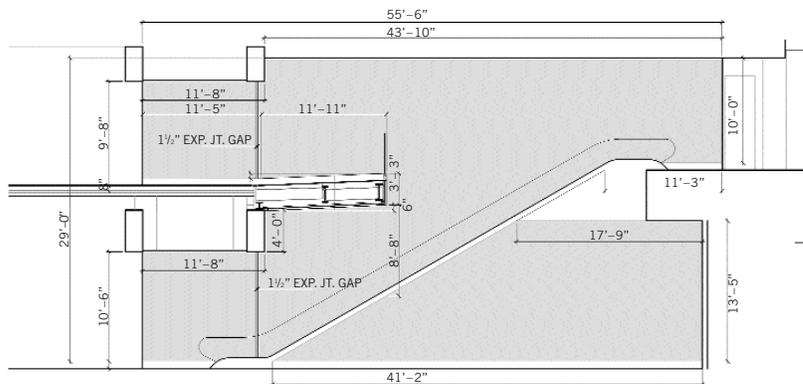
**Special Considerations for Artists who submit proposals for Location One:**

- Artwork must be two-dimensional.
- Artwork should be of a scale to respond to the large volume of the architecture and to the continual flow of passengers as they ascend or descend the escalators.
- Artwork should be integrated into the side wall of each escalator. Installation of the artwork must be coordinated with the base building construction.
- Artwork must be durable and cleanable. Passengers will be able to touch the artwork as they ascend or descend.
- Artwork should not be light sensitive.

**Terminal D wall**



**Terminal E wall**



## Location 2 TERMINAL E ROTUNDA

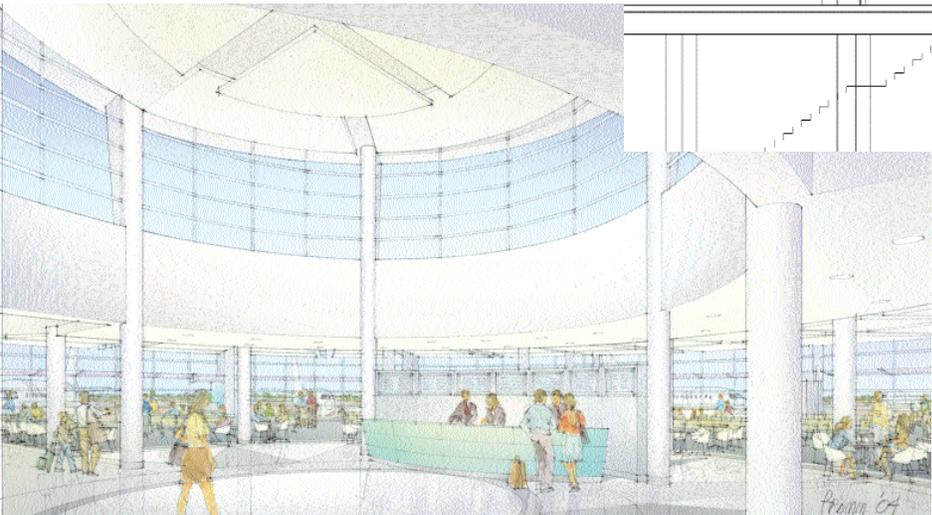
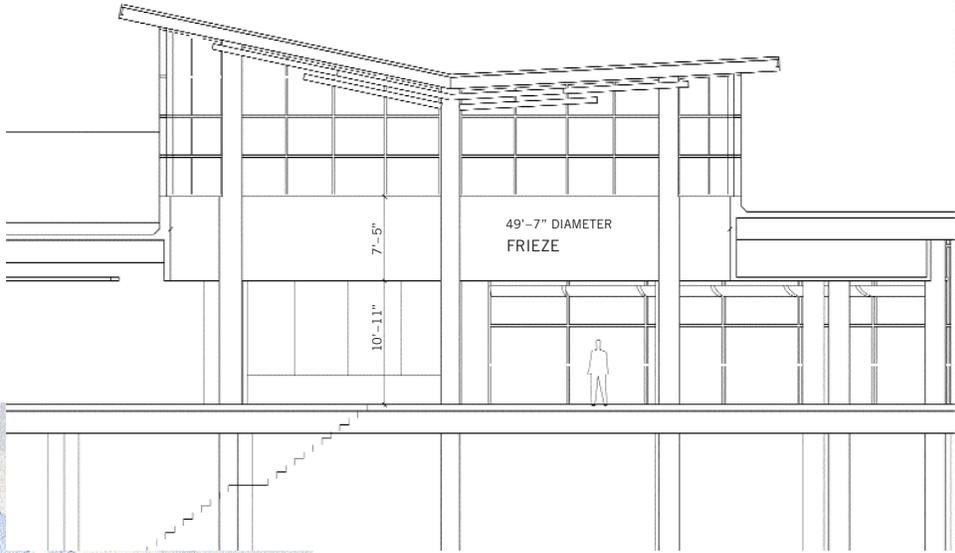
Budget: up to \$350,000

Located at the southern end of Terminal E on the second level, the Rotunda will be a unique and exciting architectural space within the Airport. It will be the central point around which 7 aircraft gates will be located. Bathed in natural light, the circular rotunda will feature a high-ceiling and open space for passengers to dwell. Additionally, the expanded terminal will provide excellent views of the runways. The area will also include new concessions for passenger convenience. Terminal E will be the primary location for Southwest Airlines.

### Special Considerations for Artists who submit proposals for Location Two:

- Potential media may include suspended sculpture or sculptural elements, and/or treatment to the vertical circular frieze at the base of the dome including paint, relief, light, or other two-dimensional media and/or sculptural elements.
- As a heavily used area, the artwork must consider public safety and should not impede the traffic flow of passengers. The artwork should consider the necessary sight lines of passengers who need to easily locate the counter and easily see the Flight Information Display behind the counter.
- Artworks must be durable, cleanable, and not light sensitive.

Note: These site plans are simply to guide you in preparing your preliminary submission. A detailed proposal is not expected at this time. More detailed information regarding the sites will be provided to selected semi-finalists at the Pre-Proposal Informational Meeting.



## SELECTION PROCESS

All submissions will be reviewed by a selection panel. Members on the selection panel will include arts professionals, artists, community representatives, Airport representatives, architects, and tenants or users of the facility who will recommend semi-finalists based on their preliminary proposals and slide submissions.

Semi-finalists will receive additional project information at an informational meeting at Philadelphia International Airport. Semi-finalists will then be asked to create a detailed proposal for presentation to the selection panel. A design stipend will be awarded to each semi-finalist or semi-finalist team. The stipend must cover all expenses incurred including hotel and travel.

Finalists are expected to work with the project architect on conceptual and technical concerns to ensure the full integration of the artwork into the design of the building. Finalists will be responsible to provide construction documents.

## SELECTION CRITERIA

Artwork will be selected on the basis of artistic merit, demonstrated technical proficiency, and appropriateness for the site. Long-term maintenance, durability, and public safety issues are major concerns of the selection panel.

Artists are required to comply with applicable rules, methods, and procedures of all governmental boards, bureaus, offices, commissions, and other agencies of the City of Philadelphia.

The selection panel reserves the right to decide that none of the submissions are feasible for the sites.

### DEADLINE

All submissions must be received at the Public Art Program by 4pm on Wednesday, February 15, 2006. This is not a postmark deadline. All materials should be mailed or delivered (in one envelope) to:

**YVONNE WISE**  
**PUBLIC ART PROGRAM**  
1000 Municipal Services Building  
1401 John F. Kennedy Boulevard  
Philadelphia PA 19102

No late entries, faxes, or digital submissions will be accepted.

□ **Submit eight (8) slides of your artwork**

Submit eight (8) slides of artwork. You may submit detail shots. Collaborative teams may submit up to twelve (12) slides.

All slides must be clearly labeled directly on the slide mount with the Artist's name, a number corresponding to the Slide Identification Form, and an arrow indicating the top of the slide.

All slides must be in 2"x2" mounts and submitted in standard sized plastic slide sleeves.

Glass slides cannot be projected.

Please submit professional quality slides as they will be used as the primary selection criteria.

□ **Submit eight (8) copies of the slide identification form**

The Slide Identification Form must be typed or clearly printed and completed corresponding to the numbered slides. We will only accept the enclosed Slide Identification Form (no other slide lists will be considered).

□ **Submit eight (8) copies of an artist/collaborative team proposal**

Provide a brief one-page typed statement about the artwork you are proposing and specify for which site location (Location One: Escalator Walls or Location Two: Terminal E Rotunda).

A highly detailed proposal is not expected at this time.

Each artist or team may submit separate proposals for both sites but no more than one site will be awarded to each artist or team.

□ **Submit eight (8) copies of a current resume or bio**

Provide a brief one-page typed resume. You may use both sides. Collaborative teams may include one resume for each member of the team.

□ **Submit eight (8) packets, each stapled in the following order**

1. Slide Identification Form
2. Proposal
3. Resume(s)

All pages submitted must be 8.5" x 11". Do not include any additional support materials.

Do not place your packets in individual folders.

□ **Include a 9" x 12" self-addressed stamped envelope with sufficient postage for the return of slides**

Every effort will be made to ensure the safe handling of materials however the Public Art Program will not be responsible for loss or damage. Artist's statements and resumes will not be returned. If an envelope and sufficient postage are not included, slides will not be returned.

□ **Include a self-addressed stamped postcard**

Include a self-addressed stamped postcard. The Public Art Program will acknowledge receipt of your application materials.

**Incomplete or ineligible submissions will not be reviewed.** It is the applicant’s responsibility to review and verify the completeness of their submitted materials.

### PROJECTED TIMETABLE

Submission Deadline .....	February 15, 2006
Notification of Semi-Finalists.....	early April 2006
Mandatory Informational Meeting for Semi-Finalists.....	early May 2006
Presentations by Semi-Finalists .....	early August 2006
Finalists Notified.....	September 2006
Location One Artwork Installed.....	Fall 2007
Location Two Artwork installed .....	Fall 2008

Dates are subject to change. The City of Philadelphia reserves the right to change, modify, or revise the Call for Entry, in part or whole, at any time without prior notice.

### NOTIFICATION OF RESULTS

All applicants will receive notification by letter of the selection panel’s decision. Slides accompanied by a return envelope with sufficient postage will be returned by mail. Please do not call or email the Public Art Program, the Airport, or the selection panel directly for competition results.

### CONTRACT AWARD

The artists selected will be required to enter into an agreement with the City of Philadelphia prior to commencing. No selection shall be deemed final until a proposal has been approved and an agreement properly executed and signed by the artist and all City agencies.

To download additional copies of the call for entry, visit [www.publicartphiladelphia.com](http://www.publicartphiladelphia.com) or [www.phl.org](http://www.phl.org)

Architectural renderings in PDF’s will only be available to semi-finalists.

**SLIDE IDENTIFICATION FORM**

*Philadelphia International Airport  
Terminal D-E expansion and  
Modernization project*

PUBLIC ART USE ONLY

ARTIST OR COLLABORATIVE TEAM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**PLEASE CHECK THE APPROPRIATE BOX:**

- PROPOSAL FOR LOCATION ONE, ESCALATORS
- PROPOSAL FOR LOCATION TWO, TERMINAL E ROTUNDA
- BOTH LOCATIONS

Collaborative teams may submit up to twelve (12) slides. Please photocopy this form (and staple together) to include all slide submissions. All artists or collaborative teams must submit eight (8) copies of this form.

1. TITLE/DATE: \_\_\_\_\_

\_\_\_\_\_

MEDIUM: \_\_\_\_\_

\_\_\_\_\_

DIMENSIONS: \_\_\_\_\_

\_\_\_\_\_

2. TITLE/DATE: \_\_\_\_\_

\_\_\_\_\_

MEDIUM: \_\_\_\_\_

\_\_\_\_\_

DIMENSIONS: \_\_\_\_\_

\_\_\_\_\_

3. TITLE/DATE: \_\_\_\_\_

\_\_\_\_\_

MEDIUM: \_\_\_\_\_

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DIMENSIONS: \_\_\_\_\_

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4. TITLE/DATE: \_\_\_\_\_

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MEDIUM: \_\_\_\_\_

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DIMENSIONS: \_\_\_\_\_

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5. TITLE/DATE: \_\_\_\_\_

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MEDIUM: \_\_\_\_\_

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DIMENSIONS: \_\_\_\_\_

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6. TITLE/DATE: \_\_\_\_\_

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MEDIUM: \_\_\_\_\_

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DIMENSIONS: \_\_\_\_\_

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7. TITLE/DATE: \_\_\_\_\_

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MEDIUM: \_\_\_\_\_

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DIMENSIONS: \_\_\_\_\_

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8. TITLE/DATE: \_\_\_\_\_

\_\_\_\_\_

MEDIUM: \_\_\_\_\_

\_\_\_\_\_

DIMENSIONS: \_\_\_\_\_

\_\_\_\_\_

**OPTIONAL PERSONAL DATA: ALTHOUGH THIS INFORMATION IS NOT REQUIRED, WE ENCOURAGE YOU TO COMPLETE THE FOLLOWING.**

**Ethnic Origin:**  African-American  Asian  Caucasian  Latino  Native American  Other

**Gender:**  Female  Male

