



Public Service Area Action Plan – Pilot Area

Background & Summary

City government exists to improve the quality of life of Philadelphians. Safety and the sense of safety are core to a resident's quality of life and their desire to live and work in the City. All of Philadelphia's neighborhoods should be desirable and thriving places to live and work. The Public Service Area (PSA) model does this by significantly altering the way the City delivers services to its residents, specifically in areas of chronic crime and disorder problems that require a coordinated multi-agency response.

The community targeted for this pilot project is located just northeast of Temple University. Over the course of several community meetings, residents outlined a series of hurdles that have prevented their community from returning to its once vibrant state. The primary hurdles that residents discussed were: poor infrastructure, high crime, a lack of after school activities, health for seniors, poor economic development, and housing concerns. Once the issues were identified, community members outlined their suggestions to improve each area. Those suggestions were analyzed, and strategies were created with the PSA team members.

To improve the area's infrastructure, residents and City staff have cleaned vacant lots/alleys, demolished imminently dangerous properties, removed graffiti, filled potholes, and cleaned illegal dumping locations. Residents have pledged to continue holding cleanup events, and to report larger issues to the City's 311 Contact Center.

Captain Cram and his team at the 26th Police District have undertaken a series of measures to reduce crime. These include strengthening their relationship with the community, placing focus on the enforcement of quality of life issues (both nuisance and narcotics), and improving the Town Watch Integrated Services presence.

To create more after school activities, the Police Athletic League now provides after-school activities at Hartranft Elementary School, the Hartranft Community Center Pool will be re-opened in the summer of 2010, community groups have received and distributed information on resources to create and sustain leagues, and locations are being investigated for a new community park. Community members have committed to helping these programs thrive through their support and participation.

To improve the health of seniors, several organizations have agreed to improve their outreach to the pilot community, and to participate in a health speaker series that will be hosted by local organizations. The local organizations will also serve as centers for information distribution about a variety of subjects, including health-related issues.

To stimulate the area's economic development, several job training programs and classes, including computer skills, GED training, and tutoring, will be brought to the neighborhood. Several organizations have agreed to donate their services to these programs, which will be hosted and sustained by community members.



Public Service Area Action Plan – Pilot Area

Finally, several of the community organizations will receive training to gain a better understanding of the processes for purchasing real estate from City organizations. These groups will also be informed of plans for public housing in their area, and work to develop a formalized agreement for greening vacant lots owned by City agencies. Together, these efforts will put local organizations in a better position to be stewards of the pilot area's real estate.

These programs, along with several others, will be announced at a Health & Education Fair on June 19th, 2010. At that event, the local organizations that will run each of these programs will be advertised, and they will take the lead in sustaining positive change in their neighborhood.

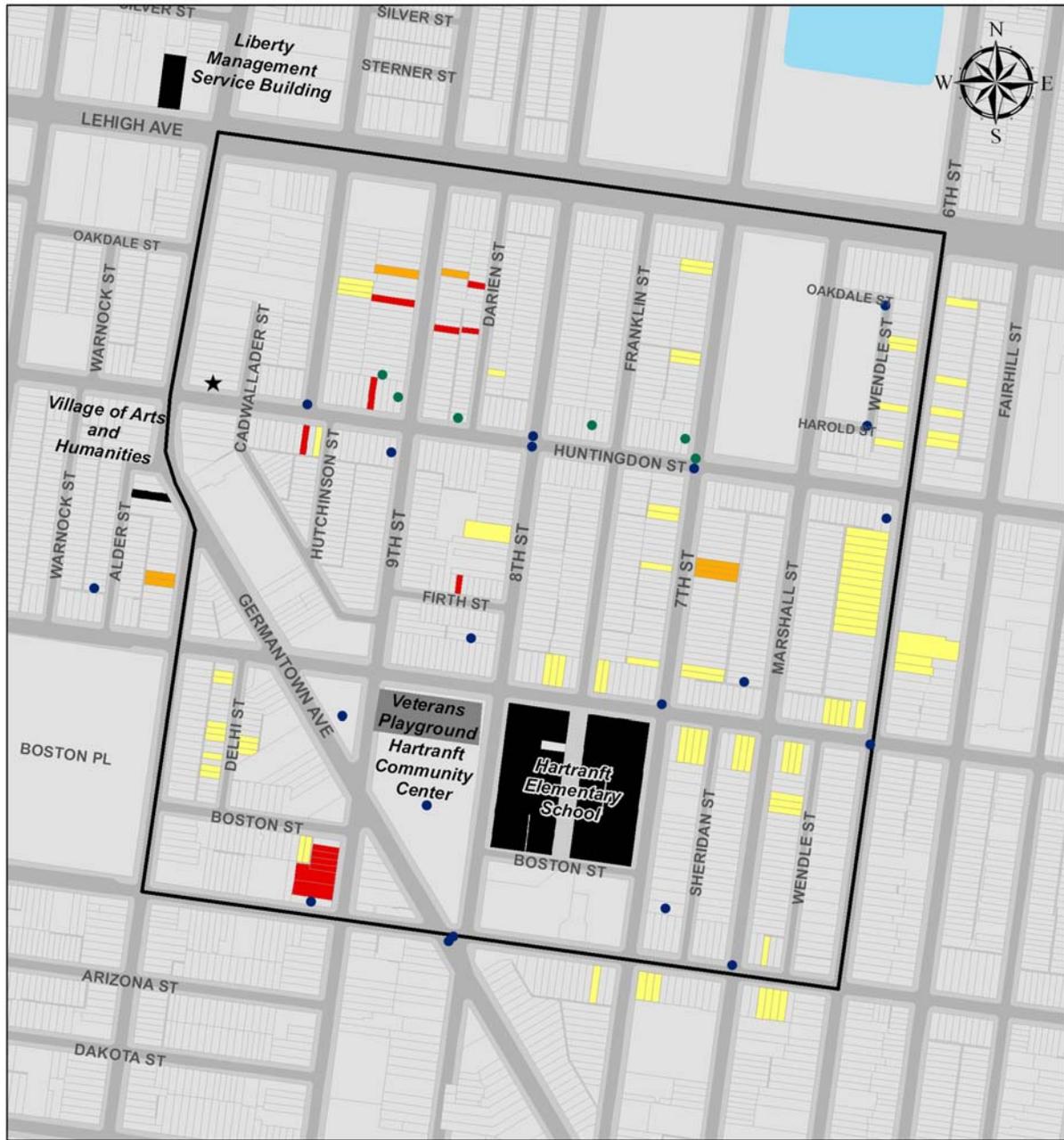
The remainder of this action plan outlines in greater detail how the PSA will function in the pilot neighborhood. The plan begins with an analysis of the targeted area, outlines issues identified by residents (and verified by data), describes a vision for the community, lists action items to achieve this vision, and lists the criteria that the project's success will be measured against.

Description of the targeted area:

- 26th Police District, East Police Division, just east of Temple, the Hartranft and Fairhill neighborhoods.
- Borders:
 - North – Lehigh Avenue
 - South – York Street
 - East – 10th Street/Germantown Avenue
 - West – 6th Street
- Demographics
 - Approximately 750-800 children under 18 live in the targeted area (2000 Census).
 - The median household income ranges from \$7,300 to \$27,000. The median income for all of Philadelphia is \$30,517 (2000 Census).
 - The proportion of the population with income below the poverty line is consistently over 50%, with one block group at 73% (2000 Census).
 - Of the 15,800 adults living in the 19133 zip code, 60% are Latino, 33% are African American, and 3% are Caucasian.



Public Service Area Action Plan – Pilot Area



- Target area
- Alleyway sweep
- Block sweep
- ★ Tire removal
- L&I clean and seals
- L&I demolitions
- CLIP vacant lots/graffiti cleanup

0 0.025 0.05 0.1 0.15 0.2 Miles



Public Service Area Action Plan – Pilot Area

Groups involved in the targeted area:

Village of Arts & Humanities
Neighborhood Enrichment & Transformation CDC
Germantown/Lehigh Business & Merchants Assoc.
PA Horticultural Society
Philadelphia Weed & Seed Project
Coalition Against Hunger
Managing Director's Office
Office of Councilman Clarke
District Attorney's Office
Mayor's Office of Education
Phila. Workforce Development Corp.
Town Watch Integrated Services
Department of Licenses & Inspections
Department of Recreation
Phila. Housing Authority
Health Department
Asociación Puertorriqueños en Marcha

Aspira, Inc.
Community Development & Enhancement Corp
EPIC Volunteers
OPEN CDC
LIFT-Philadelphia
Health Partners
Philadelphia Corporation on Aging
Police Department
Office of Councilman Kenney
School District of Philadelphia
Department of Human Services
Fire Department
Neighborhood Services Division
Streets Department
311 Customer Contact Center
Phila. Housing & Development Corp.

Issues

- Infrastructure – Residents noted that the area has a high number of vacant lots, abandoned properties, graffiti, litter, and other blight. The City has data that supports these claims - the number of vacant parcels in the area is as high as 44% in some Census blocks (2007 Census) within the targeted area; a field survey by the City’s Neighborhood Services Division found 180 instances of graffiti vandalism; and the neighborhood’s litter index was rated at 2.35 (out of 3.6), a rating approximately 20% higher than the City-wide average.
- Crime – Residents stated that the targeted area has a high crime rate, particularly surrounding drug use and violence. They also cite a recent rise in crime with the loss of Police foot patrols. While crime statistics do show this neighborhood to be of particular concern, the impact of the foot patrols was not supported statistically. The foot patrols, did, however, create a perceived sense of security through the excellent work ethic of the assigned officers and the valuable relationships they built with the community. Listed below are the overall crime stats for 2009 and during the time period from 3/23/09-9/27/09 when the foot patrols covered the area. Also included is the activity produced by the foot patrols, which gained significant public support. ¹
 - 2009 Crime Stats
 - Shooting victims: 10

¹ The foot patrol was not assigned to cover the entire PSA target area. Their east/west boundary was from Darien St. to 11th St, and north/south from Lehigh Ave to Huntingdon St. However, the assigned officers did extend the beat two blocks east and one south to address problem locations.



Public Service Area Action Plan – Pilot Area

- Homicides: 3
- Aggravated Assaults using a gun: 11
- Aggravated Assaults using other weapons: 12
- Crime Stats from 3/23/09-9/27/09 (foot beats assigned)
 - Shooting victims: 6
 - Homicides: 2
 - Aggravated Assaults using a gun: 7
 - Aggravated Assaults using other weapons: 6
- Foot Beat Activity
 - Felony Arrest: 43
 - Misdemeanor Arrest: 68
 - Narcotics Arrest: 31
 - Quality of Life Arrest: 46
 - Public Disorder Enforcement (City Code Violations CVN): 60
- After school activities – The community expressed a need for more activities for children/teens under 18. They cite facilities as the biggest need, and that community members are willing to run programs. The indoor pool at Hartranft Elementary School has not been open for over a year. 37% of the residents of the 19133 zip code are under 18, far exceeding the 22% that represents the City-wide population (2000 Census).
- Health for seniors – Senior citizens, seen as the pillars of the community, are not reaching typical life expectancy ages (according to community members) due to the stress of living in a high-crime neighborhood and from a lack of proper medical screening. Residents over 60 comprise approximately 10% of the total adult population of the 19133 zip code. 19% of residents lack a regular source of health care, and 28% have no health insurance (2008 PHMCC Health Survey).
- Economic Development – *Shared Prosperity*, a plan created by the community in 2005, outlines the revitalization of Germantown Avenue as a key economic driver for the neighborhood. Residents also note that many community members lack the basic literacy and technological skills necessary in today's workforce. According to the 2008 PHMCC Health Survey, only 22% of adults in the 19133 zip code have full time employment, while 65% have received food stamps, and 41% have a total annual household income of less than \$10,400 (2008 PHMCC Health Survey).
- Housing – The targeted area has a large number of properties owned and operated by City-related agencies. Residents would like to be more engaged with these agencies, to improve the properties and reduce the number of tenants that pass through rental properties. 40% of properties in the 19133 zip code are owned by a government entity, compared to only 5% of properties City-wide.



Public Service Area Action Plan – Pilot Area

Vision

- Physical improvements, such as the demolition of vacant properties and the cleaning of vacant lots and alleyways, will make a noticeable difference to the community's landscape;
- Town Watch Integrated Services will have a stronger presence in the area;
- Several more after-school programs will be available for children living in the targeted area;
- Local organizations, as well as groups of local volunteers, will staff these programs within existing facilities;
- Senior citizens will have more access to education about proper health screenings within the community;
- Local organizations will be working to improve local residents' job skills through enhanced resources and training;
- Merchants on Germantown Avenue will be actively working together to restore prestige to this business corridor;
- Local organizations will have an improved working relationship with the area's various public housing agencies, who will actively work to resolve housing-related community problems, as well as assist with property sales.

Cumulatively, these items will deter the presence of chronic crime and disorder issues in the neighborhood.

Action Items

- Infrastructure
 - Rochelle Smith, and her team at the Neighborhood Services Division (NSD), identified 218 vacant parcels in the targeted area, 85 of which required abatement. These have been completed.
 - Status – COMPLETED.
 - Ms. Smith and NSD also identified 180 graffiti "hits." These have been remediated. A second inspection was performed and 31 need to be remediated again.
 - Status –COMPLETED.
 - Thomas McDade, and his team at Licenses & Inspections, identified 66 properties that have either received their services or received new violations. Of the 66, 14 were classified as imminently dangerous, and will be demolished. 10 additional properties will be cleaned and sealed, and 39 have already been cleaned and sealed.
 - Status – Demolitions COMPLETED.
 - Status – Clean and Seal - COMPLETED.
 - Jimmy Sanders (311) will identify community members to serve as 311 Contact Center Community Liaisons.



Public Service Area Action Plan – Pilot Area

- Status – To date, two organizations and three individuals have signed up to serve as liaisons for the community. The organizations are the Village of Arts & Humanities and the Philadelphia Weed & Seed Project.
- Community Actions
 - Members of the community will hold regular clean-up events in the targeted area, utilizing the equipment available through the CLIP program.
 - The first cleanups occurred in alleyways along the 700 block of West Huntington Street, the 2600 block of North 9th Street, and the 2600 block of North 7th Street during the week of April 28th.
 - 311 Community Liaisons will take an active role in soliciting and reporting non-emergency issues for the 311 system.
- Crime
 - Capt. Cram (Police) will develop a more positive relationship between the Police and community members.
 - Status – Capt. Cram has conducted four community meetings since January. These meetings are advertised via flyers handed out by Police Officers, which has helped to develop relationships with the community. The number of community members attending the meetings has grown from meeting to meeting.
 - Officers are conducting “Park and Walks” in the area with the goal of making positive community contacts. The result has been phone number exchanges between Officers and members of the community who keep them informed of what is going on in the neighborhood.
 - The opening of the Police Athletic League (PAL) center has also helped to build our credibility and shows the community that we are serious about helping them.
 - Capt. Cram (Police) will have the Police Department focus on quality of life issues such as public intoxication, loitering, short dumping, gambling, and loud music.
 - Status – During the period from 1/09/10-5/10/10 26th District Officers have produced the following activity in the area:
 - Aggravated Assault arrest: 3
 - Quality of life/Public Disorder arrest: 34
 - Capt. Cram (Police) will have the Police Department focus on narcotics activity.
 - Status – During the period from 1/09/10-5/10/10 26th District and Narcotics Field Unit has made 32 narcotics arrests in the area.
 - Anthony Murphy will be responsible for erecting more Town Watch Integrated Services (TWIS) signs, and expand the TWIS volunteer network.
 - Status – As of 5/26/2010, TWIS posted three signs in the neighborhood, with plans for three more. TWIS has 7 new members in the neighborhood, as well as 14 people scheduled for training, which will create two new block watches.
 - Community Actions
 - Increase participation at public meetings and in the TWIS volunteer network.



Public Service Area Action Plan – Pilot Area

- After School Activities
 - Lt. Bryan Anthony will bring the Police Athletic League (PAL) to Hartranft Elementary.
 - Status – PAL is operating in the school as of 5/3/2010.
 - Commissioner Slawson (Recreation) will open the pool at the Hartranft Community Center.
 - Status – A commitment to open the pool for this summer was made at the April 15, 2010 public meeting. The pool is scheduled to open on July 6, 2010.
 - John Farrell (MDO) will locate classroom space where community volunteers and/or nonprofits can operate classes on subjects such as parenting, adult literacy, and GED completion (Main Line School Night Model).
 - Status – Organizations to sponsor the program are being solicited.
 - John Farrell (MDO) will connect volunteer groups with the Anti-Graffiti Paint & Supply Voucher Program.
 - Status – Completed – Information delivered to Community Development & Enhancement Corporation on April 8, 2010.
 - Paul Dignam (Recreation) will provide information on the Philadelphia Activity Fund Grant (Dept. of Recreation) to community groups.
 - Status – Completed – Information delivered to Community Development & Enhancement Corporation on April 8, 2010.
 - John Farrell (MDO) will investigate the feasibility of building a new field on contiguous vacant lots in the area.
 - Status – Property acquisition is being reviewed.
 - Community Actions
 - Have a community member fill the role of Seasonal Maintenance Attendant for Veterans Playground.
 - Organize a group of community members who are willing to teach adult education classes on a regular basis.
 - Have regular events using the Anti-Graffiti Paint & Supply Voucher Program to keep blight under control.
 - Use the Philadelphia Activity Grant Fund to support community-run leagues in the targeted area.
 - Develop a community-run activity league if a field is built.
- Health for Seniors
 - The Coalition Against Hunger (Coalition) will provide training for community leaders to input applications for residents to the SNAP (food stamp) program.
 - Status – Community groups are being identified to learn this process.
 - The Coalition will also provide speakers for a health fair on topics such as “Food Resources 101” and “How to Eat Healthy on a Low Budget.”
 - Status – Community groups are being identified to coordinate these events.
 - The Philadelphia Corporation for Aging (PCA) will provide training to community members about their network of service providers, as well as aging resource training.
 - Status – Community groups are being identified to learn this process.



Public Service Area Action Plan – Pilot Area

- PCA will also designate and train a local organization to serve as a point of referral for residents who require the PCA's Emergency Fund.
 - Status - Community groups are being identified to learn this process.
- Health Partners has agreed to hold a series of information sessions with the community surrounding health and wellness programs, as well as non-clinical sessions surrounding various disorders.
 - Status – Community groups are being identified to coordinate these events.
- John Farrell will organize a community health fair to kickoff the speaker series and announce programs available to the community.
 - Status – The Health and Education Fair will be held on June 19, 2010 at the Village of Arts & Humanities. Line Dancing will be brought to the community, likely for the Fair and beyond.
- Community Actions
 - Organize community members who require this information to increase attendance at events.
 - Identify leaders/organizations that are willing to serve as the point of contact for the Coalition and PCA's outreach efforts.
- Economic Development
 - The Philadelphia Housing Authority (PHA) will advertise and explain their local outreach program to employ people in the community to work on rehabilitating/constructing their properties.
 - Status – Details are being worked out with PHA.
 - Dawn Summerville and the Office of Business Services in the Commerce Department will aid the community in developing a “business incubator” program where several entrepreneurs could share floor space in a facility along Germantown Avenue. Specifically, connect the program with supportive services.
 - Status – Ms. Summerville has already been in touch with NET CDC, and will be incorporating this program as part of the Germantown & Lehigh Economic Development Strategic Plan, which is still in development.
 - John Farrell will help develop basic computer skills training programs in the targeted area, which will be run by a community organization.
 - Status – LIFT-Philadelphia is willing to provide trainers for the program. Locations for classes are still being determined, though PAL and Dr. McMonagle at Hartranft have expressed willingness to serve as hosts.
 - John Farrell will help develop basic computer skills training programs in the targeted area, which will be run by a community organization.
 - Status – LIFT-Philadelphia is willing to provide trainers for the program. Locations for classes are still being determined, though PAL and Dr. McMonagle at Hartranft have expressed willingness to serve as hosts.
 - John Farrell will bring GED attainment programs to the targeted area, which will be run by a community organization.



Public Service Area Action Plan – Pilot Area

- Status – The Village of Arts & Humanities and LIFT-Philadelphia have both provided lists of providers of these services. Temple University is investigating the use of their volunteer network to provide instructors.
- Nicki Woods will identify and commission a location in the targeted area as a PA CareerLink Community Outreach Center.
 - Status – The Village of Arts & Humanities has agreed to serve in this role, and other organizations are being sought.
- Nicki Woods will identify job training programs that lead to a commitment to hire when completed, particularly for those without a high school education and ex-offenders.
 - Status – This information will be available through the Community Outreach Center once it is established.
- Community Actions
 - NET CDC will develop the “business incubator” program.
 - Promote Community Outreach Centers to people seeking new employment.
 - Promote attendance at skills training programs.
 - Manage the schedule for the computer skills, tutoring, and GED programs.
- Housing
 - Michael Johns will share the PHA plan for vacant houses in the area at a community meeting.
 - Status – Mr. Johns is currently compiling a list of PHA properties in the area that either recently have or soon will receive rehabilitation work.
 - John Farrell will organize a meeting where a representative from the Department of Public Property (DPP), PHA, and PHDC explain their process for acquiring properties to individual residents and local community development corporations.
 - Status – Information on these processes is being gathered.
 - John Farrell will lead the development of a formalized program between members of the community and DPP, PHA, and PHDC for creating and maintaining urban gardens on vacant lots.
 - Status – John Farrell and the agencies are in discussions to develop this process.
 - John Farrell will facilitate the development of a partnership with a larger community development corporation to help guide smaller corporations through the process of applying for Community Development Block Grant funding through the Office of Housing and Community Development.
 - Status – Asociación Puertorriqueños en Marcha (APM) have agreed to serve in this role. The first meeting will occur on June 6, 2010.
 - Community Actions
 - Create urban gardens on vacant lots based on an agreement between residents and the owners.
 - Local CDCs will attend and participate in all scheduled sessions.



Public Service Area Action Plan – Pilot Area

Measures of Success

The basic goal of the PSA program is to lower crime, in both a real and perceived sense, and to increase residents' self-sufficiency and involvement in their community. Aside from a reduction in crime, success will also be measured by the differences in numbers of dangerous vacant properties, number of after-school programs available to children, access to health programs for seniors, number of residents involved in job training programs, and the increase in the capacity of community organizations to sustain positive change. These measures will be monitored and given quarterly progress reports after the majority of the action items have been completed.



Public Service Area Action Plan - Pilot Area

Team Commitment

The signatures below represent a commitment from each department to contribute to the improvement of this neighborhood by fulfilling this plan's vision through the action items listed above.

[Signature]
Village of Arts & Humanities

[Signature]
Neighborhood Enrichment & Transformation CDC

[Signature]
Germantown/Lehigh Business & Merchants Assoc.

[Signature]
Health Partners

[Signature]
Philadelphia Weed & Seed Project

[Signature]
Asociación Puertorriqueños en Marcha

[Signature]
Managing Director's Office

[Signature]
Office of Councilman Clarke

[Signature]
District Attorney's Office

[Signature]
Mayor's Office of Education

[Signature]
Phila. Workforce Development Corp.

[Signature]
Town Watch Integrated Services

[Signature]
Department of Licenses & Inspections

[Signature]
Department of Recreation

[Signature]
Phila. Housing Authority

[Signature] C.D.E.C
Aspira, Inc.

[Signature]
Community Development & Enhancement Corp

[Signature]
Coalition Against Hunger

[Signature]
Philadelphia Corporation on Aging

[Signature]
LIFT-Philadelphia

[Signature]
Health Department

[Signature]
Police Department

[Signature]
Office of Councilman Kenney

[Signature] *[Signature]*
School District of Philadelphia

[Signature]
Department of Human Services

[Signature] *[Signature]*
Fire Department

[Signature]
Neighborhood Services Division

[Signature]
Streets Department

[Signature]
311 Customer Contact Center

[Signature]
Phila. Housing & Development Corp.



Public Service Area Action Plan Update – Pilot Area

Summary

The following is an update to the document entitled “Public Service Area Action Plan – Pilot Area,” dated June 3, 2010.

Action Items - Updated

- Infrastructure
 - Community cleanups, where residents partnered with volunteers from Greater Philadelphia Cares, occurred along Lehigh Avenue on October 2, in Hartranft Elementary School and the Village of Arts & Humanities on October 16, on N 6th Street on October 30th, on 6th and York Streets on November 13th, and on N 7th Street on November 27th.
 - Neighborhood residents have used the anti-graffiti paint & supply voucher program to paint areas at Veterans Playground. Other areas have been identified for remediation by the community and will be completed as paint becomes available.
 - The Neighborhood Services Division cleaned 150 recurring instances of graffiti vandalism in November and December.
 - John Farrell (MDO) is working to get bleachers and benches donated to Veterans Playground.
 - Rosetta Lue and Jim Sanders from the 311 Contact Center are working with NET CDC to establish a pilot class for a new Citizens Academy in the Hartranft Neighborhood.

- Crime
 - Town Watch Integrated Services (TWIS) has trained 27 residents from the 2600 Block of 9th Street, and 800 & 900 Block of Huntingdon Street. Six more blocks are scheduled to be trained in the surrounding areas. Residents and TWIS hung up 3 signs on the 2600 block of 9th Street, 2 on the 800 Block of Huntingdon Street, and 2 on the 900 Block of Huntingdon Street. When procured, 18 more signs will be posted for the remaining blocks.

- After School Activities
 - The indoor pool located in the Hartranft Community Center has been open since 7/7/2010 and **is not** scheduled to close for the winter.
 - A community member has filled the role of Seasonal Maintenance Attendant for Veterans Playground and continues to keep that park immaculate.
 - Community members staffed the pool as lifeguards during the summer.
 - A number of activities are being offered at the pool, including senior swim, parent-tot swim, aquaerobics, lifeguard preparation, organized games, child and adult swim lessons, and water safety instructor course screenings.
 - Two members of the pool’s new swim team won medals at a meet this summer.
 - The Police Athletic League has agreed to post its schedule of activities around Hartranft Elementary and email copies to those who prefer a paperless version.



Public Service Area Action Plan Update – Pilot Area

- Community groups have received information on the Philadelphia Activity Fund Grant and intend to use the funding to set up programs in the coming months.
- The Mayor’s Office of Civic Engagement and Volunteer Service, as part of their SERVE Philadelphia plan, will bring focused volunteer efforts to the Hartranft community in a variety of forms, including support for after-school programs and community beautification projects. This work, along with several other projects, also will be supported by Greater Philadelphia Cares.
- Health for Seniors
 - Community Development & Enhancement Corporation (CDEC) and the Village of Arts & Humanities have taken the SNAP training. Organizing People Educating Neighbors Community Development Corporation (OPEN CDC) and the Germantown/Lehigh Business & Merchants Association are being scheduled for training.
 - The Philadelphia Corporation for Aging (PCA) has identified Neighborhood Enrichment & Transformation Community Development Corporation (NET CDC) as their primary contact in the neighborhood. They are now the referral source for PCA’s programs.
 - Health Partners has agreed to hold a series of information sessions with the community surrounding health and wellness programs, as well as non-clinical sessions surrounding various disorders, which are being coordinated through NET CDC. NET will be holding one such day of information about “healthy living” as part of their efforts for the Martin Luther King Jr. Day of Service in January 2011.
 - A community health fair was held on June 19, 2010, at the Village of Arts & Humanities. Participants included NET CDC, CDEC, the School District, Coalition Against Hunger, PCA, Health Partners, the District Attorney’s Office, LIFT Philadelphia, CareerLink, the Fire Department, Neighborhood Services Division, the Teens’ Farmers Market from the Village of Arts & Humanities, and Vonda Pearson of VP Line Dancing, who ran a line dancing class.
- Economic Development
 - The City Planning Commission and Commerce Department are reviewing responses for the Germantown & Lehigh Economic Development & Housing Strategy, and will select a consultant in late January who will help City staff create the plan. A community advisory committee will be created in coming months, and local groups participating in the PSA will be invited to participate.
 - The Office of Business Services, a division within the Philadelphia Commerce Department, is aiding the community with businesses service programs, including the introduction of the Business Liaison Managers to their assigned district where they actively engage Business Associations, CDC's and community groups who support businesses. The Office of Business Services and The Office of Neighborhood Economic Development have information packets available to the community that provide a more detailed description of their offices. Questions about doing business in the city can be addressed to the OBS client service line at (215) 683-2100.



Public Service Area Action Plan Update – Pilot Area

- Temple University’s Center for Social Policy and Community Development, through Shirley Moy, has agreed to share information about CSPCD’s Workforce Education and Lifelong Learning distance learning program (workforce-contextualized adult basic literacy and GED programs) to residents on-site at Hartranft Elementary School. L Harrison Jay, also with Temple University, has agreed to help get the computer lab established through Temple’s computer recycling program. Dr. McMonagle at Hartranft Elementary has agreed to allow the lab to be set up in the school. In addition to the distance learning program, LIFT Philadelphia will be offering Microsoft Office classes, and adult tutoring will be set up through Greater Philadelphia Cares and the Mayor’s Office of Civic Engagement and Volunteer Service.
 - Training for community lab instructors will be held on January 6, 2011.
 - An open house for the lab will be held on January 13th, and January 17th will begin the lab’s regular hours of operation (Monday through Thursday, 5:00 PM – 8:00 PM).
 - Members of NET CDC, CDEC, and OPEN CDC have agreed to staff the lab on a rotating basis.
- The Village of Arts & Humanities now serves as a PA CareerLink Community Outreach Center. Information regarding job training programs that lead to a commitment to hire when completed, particularly for those without a high school education and ex-offenders, are available here.
- Housing
 - Michael Johns of PHA provided a list of vacant houses in the area that are planned for development/renovation by PHA.
 - The Managing Director’s Office has compiled a document outlining the processes for purchasing publically-owned property through the Department of Public Property (DPP), PHA, and the Philadelphia Housing and Development Corporation (PHDC). This information is being shared with local nonprofit organizations to facilitate their efforts to develop the community.
 - Jennifer Rodriguez of the Asociación Puertorriqueños en Marcha (APM) met with several local organizations on June 3, 2010 to share the details of how they grew from a small organization into a large, successful real estate developer. This talk included information about the process of applying for Community Development Block Grant funding through the Office of Housing and Community Development. She offered to follow-up with the local groups as needed.



Public Service Area Action Plan Update – Pilot Area

Team Commitment

The signatures below represent a commitment from each department to contribute to the improvement of this neighborhood by fulfilling this plan's vision through the action items listed in the plan.

Greater Philadelphia Cares

Temple University

Mayor's Office of Civic Engagement & Volunteer Service

OPEN CDC

Philadelphia Youth Commission

Police Athletic League



26th District – Hartranft – Action Plan

Summary

The following is an update to the document entitled “Public Service Area Action Plan – Pilot Area,” dated December 14, 2010.

Action Items - Updated

- Infrastructure
 - A community cleanup was held on April 2nd 2011 at 9th and Huntingdon. On November 19th 2011 residents received supplies to support a community beautification day where they repainted the wall surrounding Veteran’s Playground and cleaned the surrounding streets; more than 20 volunteers attended this event.
 - Jim Sanders organized the 1st Citizens Engagement Academy which graduated 10 individuals in the Hartranft community.
 - 824 W. Huntingdon Ave. was demolished on November 16, 2011 after submitting a request on Phily311.
- Crime
 - Residents have created strong relationships within the community and have also created a strong relationship with the 26th Police department to promote a safe and sustainable environment.
- After School Activities
 - A brochure has been created and distributed to community members to advertise the various activities that will take place at the Hartranft pool
 - 3 members of the pool’s new swim team won medals at a meet this summer.
 - The Police Athletic League was recently adopted by Price Waterhouse Coopers and supplied with an annual financial contribution to assist with programming at the PAL center.
- Health for Seniors
 - Community residents and The Mayor’s Office of Civic Engagement and Volunteer Service organized the 2nd Annual Hartranft Community Health fair in Fotteral Square with 120 attendees, 13 organization participants and various health- related activities for people of all ages.
- Economic Development
 - Various meetings have been help to discuss the development, plans and opportunities for the Germantown and Lehigh Ave. Corridor. Residents, with the assistance of a consulting



26th District – Hartranft – Action Plan

firm, recently completed surveys amongst the businesses along the corridor to address various issues.

- Housing
 - Based on previous conversations, residents identified various vacant lots that required maintenance. This list has been given to PHA and beginning in 2012, these lots will be maintained on a regular basis.



26th District – Hartranft – Action Plan

Summary

The following is an update to the document entitled “Public Service Area Action Plan – Pilot Area,” dated November 28, 2011.

Action Items - Updated

- Infrastructure
 - A community cleanup was held on January 16th 2012 amongst the Germantown Avenue Corridor. This 2.5 hour clean-up was supported by 40 individuals which included students from the Temple University Medical School, individuals from Liberty Management Services, business owners, and residents. T
- Crime
 - Residents continue to have a strong relationship with the 26th Police District. Although there are no ongoing “PSA” meetings in this area, the Captain speaks with residents on a specific basis to discuss issues within the community.
- After School Activities
 - Price Waterhouse Coopers organized a holiday party for all of the students at the Hartranft PAL Center. Students enjoyed pizza, took photos with Santa Claus, and were given free gifts to celebrate the holiday season. More than 50 children were able to benefit from this event.
- Economic Development
 - Residents and consultants surveyed the Germantown and Lehigh Ave. Corridor to gain a better understanding of their community. Another planning meeting was organized by the Commerce Department in January to develop the ideas that were taken from the surveys.
- Housing
 - Diane Bridges, has signed paperwork and is waiting for the “Permit to Entry” letter for the NAB Building which she hopes to use as the future home of NET CDC.