

10 Things You, Your Organization or Your Group Can Do for the 2010 Census

- 1.** Send out a press release announcing your involvement in PhillyCounts and why a complete census count is important.
- 2.** Take Photos at your PhillyCounts meetings and events. Send them to local newspapers, post them on your Facebook page, blog and email them to your contact list.
- 3.** Visit neighborhood businesses, coffee and barbershops. Ask owners to put a census poster in their window or feature census materials near cash registers.
- 4.** Link to the PhillyCounts website on your blog, Twitter or organization webpage. Add phillycounts.org to your email signature line.
- 5.** Ask to speak for 10 minutes about the 2010 Census at your next office meeting, PTA meeting, church group, book club or neighborhood watch meeting.
- 6.** Go to phillycounts.org to print and distribute simple fact sheets about the Census at your upcoming events.
- 7.** Download a PhillyCounts poster for your home, office or dorm window.
- 8.** Don't forget your co-workers. Make sure to talk with them, your friends and neighbors about the importance of participating in the 2010 Census.
- 9.** Include information and facts about the 2010 Census in your business, club, church or school newsletters.
- 10.** Host a block party, picnic or coffee talk to educate about the 2010 Census. Don't forget to invite the media!