



Interim Lobbying - Quarterly Expense Report

Received
 1
 JAN 08 2013
 Philadelphia Board of Ethics

(Please Type or Print in Ink)

Check Box if AMENDMENT COPY

01 Today's Date (month/day/year)	Year	Quarter	PLIS Number (Office Use Only)
1/2/2013	2012	4th	P0097

Type of Filer

Principal
 Lobbyist
 Lobbying Firm

02 FILER INFORMATION

Name of Filer	Email Address	Phone Number	
CherryRoad Technologies Inc.	jgulban@cherryroad.com	(973) 402-7802	
Permanent Business Address	City	State	Zip Code
301 Gibraltar Drive, Suite 2C	Morris Plains	NJ	07950

03 LOBBYING EXPENDITURES

Total Lobbying Expenses did not exceed \$2,500 during this quarter.
 If you check this box, leave the rest of this section blank and move to Section 09.

Total Expenditures for Direct Communication	\$
Total Expenditures for Indirect Communication	\$
Total Expenditures for Gifts, Hospitality, Transportation and Lodging	\$
Total Lobbying Expenditures for the Quarter	\$

04 LOBBYING CONDUCTED ON BEHALF OF THE PRINCIPAL – Direct Communication

Lobbying Category (Select from the list on page 9)	Specific Subject Matter (Issue, Bill Number)	Position Taken (Support/Oppose/Amend/Proposed/Other)	Name of City Official & Agency

06 CITY OFFICIALS/EMPLOYEES WHO RECEIVED GIFTS, HOSPITALITY, TRANSPORTATION OR LODGING

Name of Recipient City Official/Employee	Department & Position of Recipient City Official/Employee	Description of Item	Value of Item	Date	Place of Receipt	Name & Address of the Source of the Item

07 REPAYMENTS TO PRINCIPALS FOR GIFTS, HOSPITALITY, TRANSPORTATION OR LODGING

Recipient of Item	Description of Item	Value of Item	Repayment Amount

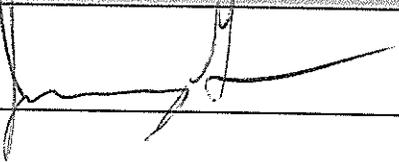
08 SOURCE(S) OF CONTRIBUTIONS TO PRINCIPAL

Name of Individual, Association, Corporation, Partnership, Business Trust or Other Business	Permanent Business Address	City, State, Zip	Daytime Telephone Number

09 PRINCIPAL AFFIRMATION

By affixing my signature to this expense report, I affirm that I have actual knowledge of the contents of this expense report and that the information reported herein is valid, accurate, and complete to the best of my knowledge. To the best of my knowledge at all times relevant to this quarterly expense reporting period, I have complied with the requirements of City Code §20-1205(5). I acknowledge that this affirmation is being made subject to 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities). I consent to receive service of notices, other official mailings, or process at the address or email listed in this expense report.

INDIVIDUAL AFFIRMING CONTENTS OF EXPENSE REPORT

NAME	PHONE NUMBER	EMAIL ADDRESS
Jeremy Gulban	(973) 402-7802	jgulban@cherryroad.com
SIGNATURE		DATE
		1/2/2013

NAME OF PRINCIPAL:

Cherry Road Technologies

YEAR: 2012

QUARTER: 4th

10 LOBBYIST OR LOBBYING FIRM AFFIRMATION - Use a separate sheet for each Lobbyist or Lobbying Firm.

Name of Lobbyist or Lobbying Firm	Email Address	Phone Number	
Joann Bell	joann@puglieseassociates.com	(215) 977-7209	
Permanent Business Address	City	State	Zip Code
1500 JFK Blvd Two Penn Center Ste 1925	Philadelphia	PA	19102

LOBBYIST OR LOBBYING FIRM AFFIRMATION

- By affixing my signature to this expense report, I affirm that I have actual knowledge of the contents of this expense report and that the information reported herein is valid, accurate, and complete to the best of my knowledge. To the best of my knowledge at all times relevant to this quarterly expense reporting period, I have complied with the requirements of City Code §20-1205(5). I acknowledge that this affirmation is being made subject to 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities). I consent to receive service of notices, other official mailings, or process at the address or email listed in this expense report.
- By affixing my signature to this expense report, I affirm that I have actual knowledge of the contents of this expense report to the extent described in my statement which follows. I affirm that the information reported on this expense report of which I have knowledge is valid, accurate, and complete to the best of my knowledge. To the best of my knowledge at all times relevant to this quarterly expense reporting period, I have complied with the requirements of City Code §20-1205(5). I acknowledge that this affirmation is being made subject to 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities). I consent to receive service of notices, other official mailings, or process at the address or email listed in this expense report.
- By affixing my signature to this expense report, I affirm that I engaged in no lobbying activity for this principal during this expense report period. I acknowledge that this affirmation is being made subject to 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities). I consent to receive service of notices, other official mailings, or process at the address or email listed in this expense report.

AUTHORIZED SIGNATURE

DATE

Joann Bell / list

11/3/2013

STATEMENT OF LIMITED KNOWLEDGE

NAME OF PRINCIPAL:

Cherry Road Technologies

YEAR:

2012

QUARTER:

4th

10 LOBBYIST OR LOBBYING FIRM AFFIRMATION - Use a separate sheet for each Lobbyist or Lobbying Firm.

Name of Lobbyist or Lobbying Firm		Email Address		Phone Number	
PUGLIESE ASSOCIATES		linda@puglieseassociates.com		(717) 238-9078	
Permanent Business Address		City		State	Zip Code
2205 Strawberry Square		Harrisburg		PA	17101

LOBBYIST OR LOBBYING FIRM AFFIRMATION

- By affixing my signature to this expense report, I affirm that I have actual knowledge of the contents of this expense report and that the information reported herein is valid, accurate, and complete to the best of my knowledge. To the best of my knowledge at all times relevant to this quarterly expense reporting period, I have complied with the requirements of City Code §20-1205(5). I acknowledge that this affirmation is being made subject to 18 Pa.C.S. § 4904 (relating to unsworn falsification to authorities). I consent to receive service of notices, other official mailings, or process at the address or email listed in this expense report.
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AUTHORIZED SIGNATURE

Linda Stally

DATE

1/31/2013

STATEMENT OF LIMITED KNOWLEDGE

Pugliese Associates' knowledge of the lobbying expenses incurred and/or reported by this principal is limited to the services we provided on its behalf during this reporting quarter.