



# DELL EAST

THE URBAN CONTEMPORARY PEOPLE'S VENUE

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## DEPARTMENT OF RECREATION, CITY OF PHILADELPHIA

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The City of Philadelphia, Department of Recreation's  
ESSENCE OF ENTERTAINMENT 2002

in association with

Coca Cola and Adam's Mark Hotels & Resorts

present

**The Soul Explosion Tour**  
**featuring Rose Royce, Heatwave and Bloodstone**

[Phila., PA] The Dell East, Philly's classic outdoor amphitheatre located in Fairmount Park on Ridge Avenue and Huntingdon Drive near 33rd Street, will kick off the Essence of Entertainment 2002 series on Monday, July 15th at 8:00 PM. This 30th anniversary season event, sponsored by the City of Philadelphia, Coca Cola and Adam's Mark Hotels & Resorts, will commence with the Soul Explosion Tour featuring classic old school groups **Rose Royce, Heatwave and Bloodstone.**

In its heyday, **Rose Royce** was a Los Angeles-based group that was originally formed as a backing band. Among the artists they backed prior to their breakout success were Edwin Starr, The Temptations and Undisputed Truth, all Motown acts at one time. Rose Royce's big break came after vocalist Gwen Dickey joined the group and they recorded the soundtrack for the classic movie "Car Wash" in 1976. The spark she added led to a string of Top 10 R&B hits right out of the starting block s from the movie soundtrack for Car Wash. The hit parade started with "Car Wash," their debut single that went all the

way to #1, "I Wanna Get Next To You," which peaked at #3, and the #10 R&B hit, "I'm Going Down." These hits were followed in rapid succession by R&B classics such as "Do Your Dance," a #4 hit, "Ooh Boy," a #3 hit, "I'm In Love (And I Love That Feeling)," a #5 hit, and "Love Don't Live Here Anymore," another #5 hit. They also slipped in a ballad that has become a classic: "Wishing On A Star."

**Heatwave** was formed as a multinational, interracial group in Germany in 1975 by brothers Johnnie and Keith Wilder. Their silky style of funk and grit immediately caught the attention of the music buying public and the music industry. The most strategic move Heatwave made early on was to hire keyboardist/songwriter Rod Temperton as a band member. "Too Hot To Handle," their debut album released in 1977, produced the #2 R&B hit, "Always & Forever" (penned by Temperton) and the #5 R&B hit, "Boogie Nights." Subsequent albums produced "The Groove Line," a #3 R&B hit also penned by Temperton, and "Mind Blowing Decisions" as major hits.

**Bloodstone** is a group that seems to get more popular as the years go by. Originally from Kansas City, MO, the group formed in 1962 as The Sinceres. The original members of the group were Charles McCormick, Willis Draffen, Charles Love, Henry Williams and Roger Durham. They are best known for their slew of top 10 hits throughout the '70s and early '80s: "Outside Woman," "Natural High," "My Little Lady," "We Go A Long Way Back" and "Never Let You Go."

This season opening funk concert on Monday, July 15th at the Dell East featuring Rose Royce, Heatwave and Bloodstone promises to keep the audience moving and grooving. Tickets for this Essence of Entertainment concert are \$20, \$15, and \$10, and are available at all Ticketmaster outlets and the Dell East box office. For more information, call the Dell East hotline at (215) 685-9560, or visit the Dell East web site at [www.delleast.org](http://www.delleast.org).