

To reach **TreePhilly's** goal to plant **15,000 new trees in the City in 2012**, we need help and participation from residents, property owners, neighborhood organizations, civic associations, businesses and other partners. Working in neighborhoods throughout the City, TreePhilly will increase plantings that benefit neighborhoods for years to come.

Dispelling Tree Myths



"A new tree will crack my sidewalk"

FALSE

Only if it is not planted or cared for properly. Philadelphia Parks & Recreation inspects every street tree location, selects appropriate tree species, and plants trees in a way that minimizes the chance of sidewalk damage.

"Tree roots invade sewer pipes"

FALSE

Roots do not crack or damage sewer lines on their own. Tree roots can only enter sewer pipes if the sewer pipe is already broken.

"Trees create mess"

FALSE

Philadelphia Parks & Recreation selects appropriate tree varieties for street planting that reduce the volume of falling leaves and do not drop messy waste.

"Trees are expensive"

FALSE

Not if you request your tree from TreePhilly! Visit TreePhilly.org or call 215-683-0217 to learn how you can request a free tree for your property.

"Trees interfere with utility lines"

FALSE

Philadelphia Parks & Recreation's trained arborists select trees based on growth rate and maximum height for streets with overhead wires. They also work year round to prune trees and remove dead trees that may interfere with power and utility lines.



TreePhilly

A program of Philadelphia Parks & Recreation

TreePhilly is made possible thanks to our sponsor and partners.

**WELLS
FARGO**



THE CITY OF PHILADELPHIA
MAYOR'S OFFICE OF
SUSTAINABILITY

**WELLS
FARGO**

PHILADELPHIA
**PARKS &
RECREATION**



TreePhilly

TreePhilly depends on you! Here's how you can get involved.

Property Owners

If you have a space in the front or back of your property to plant and care for a new tree, contact us to request information about TreePhilly's **free tree program**.

- Call 215-683-0217 or e-mail erica.smith@phila.gov
- Visit www.TreePhilly.org to submit your request



Neighbors

Tell everyone on your block about TreePhilly and how, by working together, you can increase the tree coverage in your neighborhood and enjoy the benefits of healthier communities and increased property values!

- “Like” **Philadelphia Parks & Recreation** on Facebook for TreePhilly updates
- Visit www.TreePhilly.org to learn about the benefits of trees and how you can get involved
- If you do not have a space in your front or back yard, call 215-685-4363 or e-mail fpc.streettree.info@phila.gov to request a street tree

Community Leaders

Help us get the word out to your neighbors and community stakeholders about the benefits of more trees in your neighborhood and help everyone enjoy a greener Philadelphia!

- Call 215-683-0217 or e-mail erica.smith@phila.gov to request TreePhilly brochures and posters
- Request information about TreePhilly for your next meeting, e-newsletter or mailing
- Link to www.TreePhilly.org on your business or organization's Web site



More Trees = Lower Costs, Safer Communities & a Better Philadelphia!

LOWER COSTS & INCREASED PROPERTY VALUES

- Trees help keep buildings cool during summer months, reducing home air-conditioning costs by as much as 30 percent.
- Property values increase on streets and in neighborhoods with trees. One large tree adjacent to your property can boost your value by 10 percent.

[Wharton School of Business, University of Pennsylvania, 2005]

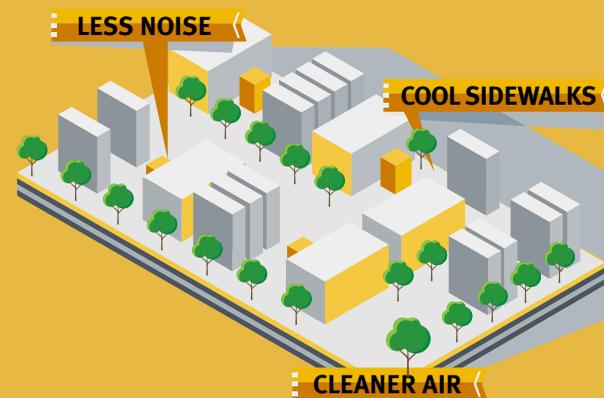


SAFER & HEALTHIER COMMUNITIES

- Trees remove carbon dioxide and harmful pollutants from the air, making it healthier to breathe.
- Trees help to reduce rainwater runoff and flooding.
- Trees cool sidewalks and neighborhoods.

A BETTER PHILADELPHIA

- Trees reduce noise pollution, by absorbing and filtering noise.
- Trees add to the beauty and livability of our city.



PHILADELPHIA PARKS & RECREATION

Philadelphia Parks & Recreation works year round to care for and maintain the City's tree population; planting street trees, educating communities, and removing sick or dead trees. Our certified arborists and professional planners study neighborhoods and select the right trees to fit the right spaces to ensure healthy growth and maximize benefit to the community.

For more information about TreePhilly contact
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