

Increasing Public Safety through Investment in Additional Police Officers

\$5.6 million to hire additional officers in Fiscal Year 2009 and a total increase of \$78 million over 5 years for Additional Police Officers

Background: The Philadelphia Police Department's Patrol Bureau, the backbone of the police department and the unit responsible for performing the core function of patrolling the streets of Philadelphia, has suffered because of the proliferation of specialized units within the Department. The Nutter Administration is committed to making the investments necessary to provide for the long term security of the citizens of Philadelphia.

"We must take Philadelphia back from the small minority of people who are committing crimes in this city." - Mayor Michael A. Nutter

- By eliminating, consolidating or reducing specialized units, the Philadelphia Police Department will redeploy officers to the Patrol Bureau.
- The PPD currently has sworn officers performing data entry, report review, coding, and other clerical functions; these tasks should be done by civilians, thereby allowing more sworn officers to patrol the streets to control crime.
 - The Administration will work to identify positions that can be performed by civilians, and facilitate negotiating moving officers out of those jobs.
- Governor Edward Rendell has pledged to provide the City with \$10 million annually for the next three years to support additional officers, with the potential for that funding to become permanent.
- The Administration has asked the Philadelphia City Council to change the one-year residency requirement that has become a significant barrier to new officer recruitment.

<p>This \$5.6 million will be used, in coordination with redeployment and state and federal assistance, to increase the number of patrol officers on the street by 400 by the end of FY09.</p>
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\$5 million Dedicated Annual Funding for the Youth Violence Reduction Partnership

Background: The Youth Violence Reduction Partnership (YVRP) is a multi-agency program designed to provide intensive services to youth ages 15-24 who have been identified as most likely to kill or be killed. This unique collaboration uses a dual approach that combines intensive supervision used to monitor young probationers with intensive supports designed to stabilize and add resources to the young probationers' lives. By intervening after a first offence, YVRP works to stop the escalation of violence in young people's lives.

"I want to make sure that YVRP is expanded so that it is available to every youth who needs it in Philadelphia." - Mayor Michael A. Nutter

- YVRP is a program with proven results – it has dramatically reduced homicide rates in the neighborhoods in which it has been implemented.
- YVRP operates in the 12th, 19th, 24th, and 25th police districts and has served over a thousand young Philadelphians, their families and communities.
- This program demonstrates the significant benefit of increases in collaboration among the Police Department, Probation and Parole, the District Attorney's Office, the School District of Philadelphia, the Department of Behavioral Health and others.
- The Nutter Administration will work to secure additional state and federal support to reach the goal of expanding YVRP citywide.

New funds will allow for the expansion of YVRP and dramatic increase in the number of youths served, on the way to making the program citywide.

Emergency Medical Services and Decreasing Response Times

\$3.8 million increase in Fiscal Year 2009 for Emergency Medical Services

Background: Over the past few years, the average EMS response time has continued to increase. In 2002, the average response time was 5 min 54 sec. In FY 2006, nearly one-third of EMS runs took 10 minutes or longer, significantly surpassing the national benchmark of 9 minutes.

“We must commit to equipping our first responders with the tools they need to serve the citizens of Philadelphia.” - Mayor Michael A. Nutter

- The Philadelphia Fire Department (PFD) will use the additional funds to increase the number of peak-time units from 45 to 50. This is a programmatic investment - and one of many initiatives aimed at reducing emergency response times.
- The last increase in funding for additional medic units occurred in FY 2007.
- The Administration has proposed to increase the fees charged to insurers for EMS services and to dedicate all of the additional funding to expanding service.
- Equipping EMS and the Philadelphia Fire Department with the tools they need is just one of several initiatives aimed at reaching our citywide goal of improving emergency response. Other initiatives include:
 - Implementing a 311 call center to reduce burden on 911.
 - A public campaign to educate our residents about the appropriate uses of the 911 system.
 - Developing alternative transportation services for non-emergencies, which will help to reduce the strain on EMS and ambulances.

<p>This \$3.8 million will be used for: staffing increases for firefighter EMS medics, including overtime pay for existing personnel and salaries for 40 new EMS medics, supplies and equipment and two additional vehicles.</p>
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Investing in Community College to Improve Educational Attainment

\$20 million increase for Community College of Philadelphia, over 5 years, starting with an investment of \$4 million in Fiscal Year 2009.

Background: Community College of Philadelphia (CCP) plays a crucial role in increasing the level of educational attainment for our citizens. CCP recently expanded its workforce development center, but according to a study by the Pew Charitable Trusts, it still plays a limited role. The City is currently funding only 20% of CCP's operating costs, well below its obligation fund one third.

“Investing in Community College will not only improve educational attainment, but job readiness as well.” - Mayor Michael A. Nutter

- In FY09, the Administration will work with CCP to increase its role in the City's job training efforts, providing workforce benefits to both citizens and businesses.
- Philadelphia's educated residents earn 60% more than their non degreed colleagues; funding for CCP will help to increase the ranks of degreed Philadelphians earning livable wages.
- Mayor Nutter set a goal of doubling the number of residents over the age of 24 with a four year degree – CCP provides a vital service in helping citizens begin this process.
- Funding for CCP strengthens related educational initiatives, including working with businesses to provide tuition assistance to their workers. In the long term, continuing education efforts must be led by the private sector to be sustainable, and the Nutter Administration is committed to leading this campaign.

Increased funds will enable CCP to prepare more Philadelphians for successful, working lives.

Renewed Support for Arts and Culture in Philadelphia

\$2 million increase for Philadelphia's Cultural Fund and Re-opening the Office of Arts and Culture in Fiscal Year 2009.

Background: Originally established by Mayor Wilson Goode to coordinate the City's arts programs, the Office of Arts and Culture was closed three years ago. The Cultural Fund provides critical assistance to neighborhood organizations and multi-cultural arts groups that are essential to neighborhood vitality.

"Protecting and supporting Philadelphia's vibrant arts and culture community is a valuable part of our City's renewed plan for economic and neighborhood development." - Mayor Michael A. Nutter

- Neighborhoods with high cultural participation flourish more than those without such participation.
 - The Cultural Fund and Office of Arts and Culture will work together to coordinate events and assist organizations across Philadelphia.
- The Office of Arts and Culture will work to ensure that every child in school can have at least two arts and culture experiences a year.
 - The Office will work with the Philadelphia Museum of Art, box office owners, corporations and other patrons to secure tickets – all with the goal of increasing arts and culture programming for youth in Philadelphia.
- The Office of Arts and Culture will coordinate the City's economic development efforts by aligning arts programming with tourism efforts, neighborhood development, new business promotion and efforts to market Philadelphia.
- Cultural Fund investments relate to other FY09 initiatives including capital project assistance to many of the City's cultural institutions.

Funding increases for the Cultural Fund will enable that organization to continue its important roles related to community development and neighborhood revitalization.

Re-opening the Office of Arts and Culture will enable Philadelphia to coordinate arts and culture and economic development efforts citywide.

Create an Office of Business Services to Attract and Expand Businesses

Create an Office of Business Services

Background: The Office of Business Services (OBS) will have as its core mission making it easier to start and operate a business in the City of Philadelphia. It will serve as an information clearinghouse – directing businesses to the organizations and services that are currently available. It will also identify and fill gaps in services available.

“I am establishing an Office of Business Services to cut through obstacles and create opportunities for all businesses, including small businesses.” - Mayor Michael A. Nutter

- OBS will be housed within the Commerce Department and report to the Deputy Mayor for Economic Development and Commerce Director.
- OBS will increase the efficiency and quality of interactions between business owners and the City, thereby reducing the cost of doing business with and in Philadelphia.
- Technology enhancements such as online business licensing and increased outreach functions will enable OBS to initiate contact with and welcome new businesses to the City.
- OBS will support efforts to build the City’s Minority, Women, Disadvantaged-owned business sector.
- OBS complements Nutter Administration goals of branding Philadelphia as a tourist, residential and business destination.

The Office of Business Services will work with any existing or prospective business in order to provide technical assistance and eliminate obstacles
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Dramatically Increase Recycling - Citywide

\$6.5 million in Fiscal Year 2009 to provide weekly, single-stream recycling to all Philadelphians and \$25.1 million dollars over Five Years to continue these efforts.

Background: Philadelphia's current recycling rate is 6%. With such a low percentage, Philadelphia lags far behind many other major cities such as Chicago, Baltimore and New York City. The Nutter Administration is committed to dramatically increasing this percentage by reorganizing the collection process to provide weekly, single stream recycling to all city neighborhoods.

"I am committed to making Philadelphia a national leader in recycling." - Mayor Michael A. Nutter

- Single stream recycling means is a process by which materials are all mixed together, with no sorting required from individual recyclers.
 - Currently, only Northeast Philadelphia, South Philadelphia, West and Southwest Philadelphia benefit from this more efficient type of recycling collection.
 - The program was first introduced to 123,000 residents in the Northeast section of the City. Recycling tonnage in this area increased by more than 30% since implementation.
- Increasing the City's recycling rate will save millions in avoided disposal costs and recycling revenue when market rates are favorable.
 - The use of compactor trucks significantly increases the amount of tons collected by each crew and allows the city to divert additional materials from the waste stream.
- Providing weekly single stream recycling on citizen's regularly scheduled collection day will make the recycling process much more user friendly which will increase participation and tonnage.
- As part of its commitment to ensure appropriate funding for recycling, the Nutter Administration is exploring the possibility of establishing a self sustaining waste management enterprise fund.

Increased funds will be used to enable the Streets Department to implement the Nutter Administration's recycling plan and realize the vision of bringing citywide, weekly, single stream recycling by the end of FY 09.

Investing in the Public Health for the Well Being of the City

\$3 million funding increase to the Department of Public Health to improve Public Health Services.

Background: The Department of Public Health has been long neglected. Tension arises from the ever increasing fiscal pressures that strain core public health services as the costs of personal health care grow at a rate that exceeds economic growth. Philadelphia is home to a rich network of primary care safety net clinics –however, the city health centers suffer from long waits, and both public and private clinics struggle to coordinate care when needs go beyond primary care. As a result, care is fragmented, inefficient, and sometimes inaccessible.

“Anything that makes our residents healthier also makes Philadelphia healthier and more vibrant.” - Mayor Michael A. Nutter

- Funding will be spent on initiatives including:
 - Identification of staffing priorities and permanently fill acting positions within the Health Department.
 - Explore key hiring policies that impact the City’s ability to attract scarce professional personnel, such as pharmacists, nurses, dentists and physicians.
 - Concentrate funds on community health center improvements so that operations are both streamlined and maximized.
- The Department of Public Health will also explore efficiency improvements including:
 - Upgrading software for the health center appointment system
 - Implementation of Electronic Medical Records to ensure the efficient delivery of patient information
- The Department of Public Health will continue to advance programmatic initiatives, such as:
 - Education on obesity, diabetes, asthma and other community health issues
 - Community based programs promoting fitness, exercise and nutrition.

\$3 million will be spent on a variety of initiatives, including identification of staffing priorities and community health center improvements.

Reinvigorate Fairmount Park

\$1.5 million increase for Fairmount Park in Fiscal Year 2009. Over the five years of the plan, the Park's budget increases from \$13.1 to \$19.1, an increase of over 40 percent.

Background: Fairmount Park, the largest urban park system in the nation, is a crucial asset to the City and as such must be protected and preserved. Funding of the Park system has been historically inadequate and has been frozen at about \$13 million for most of the past decade. This level of funding is a small fraction of the per capita and per acre funding levels of our peer cities.

“Adequate public and private support for Fairmount Park will ensure that it is protected for the enjoyment of generations.” - Mayor Michael A. Nutter

- This Administration is committed to providing public resources and securing private funding to support the Park in its core missions to:
 - Preserve, protect and maintain open space.
 - Participate in and help coordinate citywide tree plantings and urban greening initiatives.
 - Cultivate natural and cultural resources for the recreation and enjoyment of citizens and visitors.
- Fairmount Park plays a critical role in creating and maintaining vibrant open spaces in the City's neighborhoods and advancing Nutter Administration priorities such as planning and building livable communities.
- Administration priorities for the Park will be coordinated with other sustainability and development goals, including the implementation of GreenPlan Philadelphia and the improvement of public spaces citywide.

<p>\$1.5 million will support the Fairmount Park System in its efforts to implement the Fairmount Park Strategic Plan.</p>
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Improving Customer Service through 311 and PhillyStat

\$2 million to annually implement PhillyStat and a 311 Call System, starting in Fiscal Year 2009 and continuing thereafter.

Background: The Nutter Administration will establish, publish and meet the highest standards of performance from all the employees of the City and make Philadelphia a national model for government transparency. 311 and PhillyStat are both tools to track and analyze citizen experience and governmental performance and create an ethical environment driven by reform and service.

“The citizens of Philadelphia deserve a government that is responsive and accountable.” - Mayor Michael A. Nutter

- PhillyStat is a management tool that helps government employees track performance indicators, work orders and citizen feedback.
 - PhillyStat data is the basis for discussion in weekly staff meetings, enabling City leaders to identify problem areas in government service provision and link them to early interventions and quick resolution.
 - PhillyStat functions as both a performance measurement and customer service tool.
- 311 is a non-emergency call system with the potential to revolutionize the way citizens and public servants experience municipal government.
 - When implemented, citizens will be able to call 311 for basic services such as reporting abandoned vehicles and requesting pothole maintenance.
 - 311 will improve public safety by removing the burden of non-emergency calls from the 911 call system.
- Both 311 and stat systems have proven records of performance in cities across the country.
- The Nutter Administration will employ the best management practices and work to ensure that city services are provided at the highest quality and lowest cost.

<p>\$2 million will enable the Nutter Administration to implement the PhillyStat and 311 systems by the end of Fiscal Year 2009. Citywide technology enhancements will be an important component of both of these systems.</p>
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