

Philadelphia Marathon – Merchandise and Apparel Questions and Answers.

1. **What brand are the 7.8-8.0 oz cotton t-shirts? What should the weight of the TShirts be – Long and short sleeve? 7.8 and 8.0 oz. seem to refer to the hoodies. What Style is the Hoodie?**

The Weight of t-shirts should be as follows.

Long sleeve – 6.1oz

Short sleeve – 5.4oz

Gildan, but not limited to Gildan. Fruit of the Loom, Beefy-T and comparable brands are all acceptable.

The hoodies are all standard , front pocket hoodies.

2. **What brand/style is the Kids bag? What is the weight (of the Kids bag)?**

The Kids bag is a white plastic bag with a handle, printed on one side of the bag. We are not looking for a particular brand of bag. Please provide the best quality heavy gauge white plastic with handles. Size is listed in the RFP.

3. **a. Can we get the history of the retail merchandise for the past 3 years for this event? What is the history of overages in the past 3 years.**

No. The RFP is not for a 3 year commitment.

- b. Do you have quantities of items sold last year, online? Do you have quantities of items sold during expo? Tshirts, hats, training, other.**

Yes.

2011 - Items Sold Online and Race Weekend	
ITEM	QTY
TShirts (Long & Short Sleeved)	1600
Jackets	350
Hoodies/Fleeces	900
Hats	1200
Misc/Stickers, Mugs, Etc.	2100
Pants/Shorts	250
Performance Shirts/Thermals	300
Youth	350
Total Items	7350

4. What is the booth size provided?

60' x 80' at the Health & Fitness Expo and a 20' x 20' tent in the Merchandising Area at the Start/Finish Area on race days.

5. Can we get some information on the venue?

The Health & Fitness Expo will be held in Hall A of the Pennsylvania convention center. Hall A is 136,000 sq. ft. of space.

6. What is the delivery schedule for the race merchandise?

All race merchandise (for sale at the expo and all runner shirts) must be delivered to the Pennsylvania Convention Center by November 14, 2012.

7. Will art be provided/what are the requirements?

Yes. Artwork is provided for Technical shirts, All Hoodies, Volunteer t-shirts, Rothman 8k t-shirts and bags. All other art work for race merchandise that will be sold on line, at the expo and on race day must be approved by the executive director of the Philadelphia marathon.

8. Please explain the embellishment details for the garments/bags, etc?

The garments/bags are screenprinted. All other embellishments can be found in the style column of table in the RFP.

9. Do all hoodies have same front imprint? (medical, volunteer, crew, ambassador)

Yes.

10. What is the ordering date for marathon products as some items will be produced overseas.

During the Month of June.

11. When is the merchandise online Store to be up and running?

TBD. Once online Merchandise Store Items are approved.

12. We are a 100% WBE certified firm and will be performing all of the work required in the RFP, do we satisfy all M/W/DSBE participation requirements for this RFP?

Since the participation ranges on this RFP were advertised as: MBE **10 - 15%** WBE **5 - 10%** & DSBE **Best Efforts**, your company only will satisfy the WBE range. You still will need to satisfy the MBE range and document your efforts in satisfying the DSBE (Disabled Business Enterprise) range. If you do not satisfy the MBE and/or DSBE range, you must provide/include in your proposal what "good faith efforts" your company performed in order to satisfy/meet those ranges on the Participation & Commitment form. Also, since your company is certified as a WBE firm, are you listed in the OEO registry? If not, you must in the OEO Registry before this RFP is awarded. OEO has a self-registration process now, please go the following website in order to register your company www.phila.gov/oao and click on **Registration**

13. If no, what would be considered a commercially acceptable function in regards to this RFP?

See above - Also, a commercially acceptable function (CAF) is the Scope of Work / requirements that required in the RFP.

14. Please provide the type of certified M/W/DSBE companies who are appropriate to this contract/RFP.

For a listing of OEO's certified M/W/DSBE commodity codes and/or NAICS codes, please go to www.phila.gov/o eo and click on Registry.