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City's Intervention In Milk Marketing Board Brings Savings To Consumers; Milk Prices To Go Down by \$.29 A Gallon On July 1st

PHILADELPHIA —The Mayor's Office of Consumer Affairs won a partial victory before the Pennsylvania Milk Marketing Board when the board ordered a 29 cent reduction of the price of a gallon of whole milk. The 29 cent reduction will lower the minimum retail price of a gallon of whole milk from \$3.62 cents to \$3.33. The lower price will go into effect on July 1st.

"While this was not a complete victory, we are hoping the savings will help make it easier for consumers to make ends meet," said Lance Haver, the Director of the Mayor's Office of Consumer Affairs. "I believe this is the type of victory Mayor Street envisioned when he created the Office of Consumer Affairs."

Mark Tulloss, the City lawyer who represented the Mayor's Office of Consumer Affairs said, "While the roll back is not as large as we wanted, we believed the City prevailed on several technical points that will lead to lower milk prices in the future. We are hoping that we can bring the price even lower during the fall hearing."

The Mayor's Office of Consumer Affairs has also intervened in the Milk Marketing Board's proceedings to set the price of milk for school districts throughout the region. "We do not believe school districts which are federally mandated to buy milk for low income students should be stopped from buying the lowest cost milk. We will be asking the Milk Marketing Board to allow the Philadelphia School District to make the best deal it can and use the money saved for our children's education," added Haver.

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