

Office of the City Representative

Strike a pose...

The Mayor's City Hall Ball will feature a media fashion show for local reporters-turned-models in celebration of event's 10th anniversary on May 3

Deputy City Representative Bonnie L. Grant recently announced a new activity that will have some of city's most glamorous journalists 'styling' on the runway at the Mayor's City Hall Ball.

"Fashion Headliners," will be a media fashion show with reporters-turned-models, wearing a variety of styles from The Shops at Liberty Place.

Coordinated by SPW Productions and the Office of the City Representative, more than 20 reporters, including television newscasters from local television stations, will participate as models, representing the media. Each will stroll the catwalk in stylish outfits at 9 p.m. in City Hall's Courtroom 446.

"Fashion Headliners is an opportunity to see your favorite reporter away from the newsroom at one of the City of Philadelphia's most unique events of the year," said Ms. Grant, event's co-chair. "This spectacular event promises to be one of the highlights of the Mayor's City Hall Ball."

Fox TV anchor Dawn Stensland will be the fashion show's mistress of ceremonies. Reporters from the electronic media scheduled to participate in the Mayor's City Hall Ball Fashion Headliners are: CBS 3's Denise Saunders; Fox 29's Janet Zappala, Sue Serio and Don Tollefson; WB 17's Alison Harmelin and Tracy Sabol; Comcast CN 8's Robyn Stevens and Mary Fay; Comcast SportsNet's Leslie Gudell; WYBE TV's Ashok Gangadean and Christopher Ridenhour; the New Tang Dynasty TV's Jenny Chang; Telemundo's Maria DelPilar; WRTI Radio's Jennifer Graham; Metro Network's Tom MacDonald and KYW NewsRadio's Leslie Van Arsdall.

Newspaper journalists participating will be reporter Lorena Flores, *Al Dia*; reporter Monica Lewis, *The Philadelphia Tribune*; fashion writer Elizabeth Wellington, *Philadelphia Inquirer*; political columnist Gar Joseph, *Philadelphia Daily News* and

political columnist Mary Patel, *Philadelphia City Paper*. Barbara A. Grant, the Mayor's Communications Office Director of Communications and a former TV editor, also will be a participant.

In addition to the fashion show, local radio stations and other sponsoring organizations will decorate courtrooms and other areas in City Hall. Some of the news outlets participating are: 610 WIP "SportsRadio;" 1210 "The Big Talker;" 98.1 FM WOGL Oldies; 94 WYSP The Rock Station; "103.9 THE BEAT; Y100 Philadelphia's New Rock@100.3 FM and WWSI TV 62's Telemundo.

Ticket prices are \$150 each for a VIP Reception at 6:30 p.m. and Ball (\$100 tax deductible). Mayor John F. Street will award the first-ever City Hall Spirit Award to Governor Edward G. Rendell for service to the public at the VIP Reception. The Ball begins at 8 p.m. and is \$65 per person (\$75 at the door) (\$45 tax deductible in each case). Admission includes valet parking, food, beverages, also parties and entertainment in decorated surroundings. Dress is casual chic/black tie optional. Guests must be 21 years of age. **For tickets, contact 215-683-2077.**

All proceeds from the Mayor's City Hall Ball benefit the City Hall Tour Program, which offers free guided tours to visitors and school children.

Established in 1951, the mission of the Office of the City Representative is to improve the quality of life and promote a positive image for Philadelphia through special events such as the annual Mayor's City Hall Ball.

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