

NEWS



NEWS

MAYOR'S OFFICE OF COMMUNICATIONS

Michael A. Nutter, Mayor
Douglas I. Oliver, Press Secretary
Office: 215-686-6210
Cell: 215 439-4655

Tuesday, April 08, 2008

FOR IMMEDIATE RELEASE

KEEP AMERICA BEAUTIFUL SAYS PHILLY SPRING CLEANUP “LARGEST SINGLE-DAY CITYWIDE CLEANUP EVENT”

Philadelphia, April 08 – Mayor Michael A. Nutter reported the results of the April 5th Philly Spring Cleanup at a press conference at City Hall today. Goals that were set prior to the Cleanup were met and exceeded, and Keep America Beautiful - the organization responsible for clean-ups across the country – has confirmed that the Philly Spring Cleanup was the largest single day, citywide clean-up on record in the United States.

“Even I was taken aback by the scale of what was achieved on Saturday,” said Mayor Nutter. “I am so proud of the thousands of volunteers, the dedicated public servants, the community organizations and corporate sponsors who all worked so hard to make this event such a huge success.”

“With over 17,000 events taking place each spring, Keep America Beautiful’s Great American Cleanup is the nation’s largest community improvement program,” said Matthew McKenna, president and CEO of Keep America Beautiful. “Across all categories, the Philly Spring Cleanup was the largest single-day citywide cleanup event to happen in event’s 24-year history. We’re proud that our local affiliate, Keep Philadelphia Beautiful, was able to help Mayor Nutter in this incredible effort.”

Philly Spring Cleanup in numbers

- 2.56m pounds of trash collected – goal set was one million pounds
- Estimated 15,000 volunteers – goal set was 10,000 volunteers
- 71 commercial corridors – goal set was 50

Continued

Room 216 - City Hall
Philadelphia, PA 19107
Phone: 215. 686.6210 or 6211
Fax: 215.686.2170
www.phila.gov

Page 2

- 28 Recreation Centers – goal set was 10
- 27 Fairmount Park sites – goal set was 10
- 186 abandoned cars removed from the streets
- Supplies used:
 - 65,600 biodegradable paper trash bags
 - 14,050 biodegradable paper recycling bags
 - 17,269 pairs of gloves
 - 9,804 brooms
- Over 200 community organizations involved
- 3,649 volunteers attended the post-Cleanup BBQ at Lincoln Financial Field

Mayor Nutter emphasized that this would not just be a one-day effort to clean up Philadelphia. He spoke of the ongoing *Love Where You Live* effort which focuses on prevention and education and changing the attitude of those people who think that it is acceptable to drop trash on the street.

“Of the 2.56 million pounds of trash collected on Saturday, 75% of it was litter and 25% from short dumping activity,” said Mayor Nutter.

----ENDS----