

ReStore Philadelphia Corridors

Corridor Beautification Project Grant Guidelines

CITY OF PHILADELPHIA
Neighborhood Transformation Initiative
ONE PARKWAY, 1515 ARCH STREET
PHILADELPHIA, PA 19102

Purpose

To provide funding for minor capital corridor improvements, such as pedestrian furniture, signage and banners, trees and planters, and public art, which are part of a commercial corridor improvement program.

Applicant Eligibility Criteria

1. Applicant must be a non profit agency, such as a community development corporation or business association.
2. Beautification Project Sites must be located on and/or within one block of a neighborhood commercial corridor where a corridor revitalization strategy or a community plan is in place or under development. Applications must demonstrate that proposed project is consistent with that strategy.
3. Applicant must obtain three written estimates for requested project purchase, to include supplier, make and model specifications, and price.
4. Applicants must demonstrate that their beautification projects have a solid project budget and a realistic and probable five-year maintenance budget.
5. Applicants must demonstrate that their project is feasible and these improvements will be initiated within three months of award letter.
6. The City will determine the eligibility of proposed projects. If you have questions about eligible costs, contact Andy Frishkoff, NTI, 215-683-2025.

Application & Approval Process

1. The anticipated grant range is up to 100% of eligible improvements, with a minimum of \$7,500 grant per project. These grants will be paid out as reimbursement or dual-party check to grantee and vendor for work/purchases that occur on or after date of Grant Agreement. Applicants are advised to NOT sign contracts or pay any deposits before receiving an award letter.
2. Applicant must complete and submit application to the City through the Neighborhood Transformation Initiative (NTI) office.
3. Preference will be given to those projects that meet the following criteria:
 - a. Need for requested project.
 - b. Reputation and reliability of requested purchase and vendor.
 - c. Demonstrated coordination with applicable City departments, i.e. Streets Department, Planning Commission.
 - d. Demonstrated coordination with other City priorities, such as: open space and greening; transit-oriented development; safer streets; energy conservation.
4. The City has an Equal Opportunity Plan (EOP) for this program, with goals for participation of minority-owned, women-owned, and disabled-owned business enterprises, and economically disadvantaged-owned business enterprises (M/W/DS-DBEs) and employment of minority and women workers. The following are the overall EOP goals for the Commercial Corridors Bond Program:
 - a. 35% for minority-owned contractors/consultants (M-DBEs), 12% for women-owned contractors/consultants (W-DBEs), 2% for disabled-owned contractors/consultants (DS-DBEs); and
 - b. 43% minority workforce and 7% female workforceNTI will submit approved applications to Minority Business Enterprise Council (MBEC) for determination of appropriate M/W/DSBE participation ranges for each project.
5. PIDC drafts and executes Grant Agreement. The client should proceed with the agreed upon project in compliance with any special conditions set forth in the Grant Agreement.
6. Additional documentation to be submitted to NTI prior to disbursement of grant monies, includes:
 - a. Invoices;
 - b. Reporting of M/W/DSBE participation; and
 - c. Any necessary Streets Department approvals, City Council Ordinances, etc. for corridor beautification project.