

NEWS



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MAYOR'S OFFICE OF COMMUNICATIONS

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FOR IMMEDIATE RELEASE

EAGLES TO HOST POST-CLEANUP BBQ AT THE LINC, SEPTA PROVIDES FREE RIDERSHIP TO CLEANUP VOLUNTEERS

Philadelphia, March 31 – With only five days left before the April 5th Philly Spring Cleanup, community partners are coming forward from across Philadelphia to help make the event the largest, most successful single day clean-up in the city's history. Two key partners, the Philadelphia Eagles and SEPTA, have joined forces to throw a post-Cleanup BBQ at Lincoln Financial Field for all volunteers who come out to help with the Cleanup.

“This idea has grown from a ‘wouldn’t it be great if...’ conversation to a massive citywide effort involving City employees, hundreds of community organizations, generous sponsors, and over ten thousand volunteers from all over Philadelphia,” said Mayor Nutter. “This has been an incredible collective effort and I can’t wait for April 5th!”

The BBQ will take place from 2:00pm to 5:00pm at the Tailgate Experience Lot at the entrance to Lincoln Financial Field. Mayor Nutter will welcome volunteers from over 150 clean-up sites to celebrate the historic day with live music and food. All volunteers will receive a red wristband when they arrive at their clean-up site. This wristband will be their ticket to the BBQ and will allow them free ridership on SEPTA until 6pm, taking volunteers to the party or back home. Details can be found online at www.PhillyCleanup.com.

To help Mayor Nutter promote the day, the Phillies recorded and produced a Public Service Announcement featuring the Mayor and Jimmy Rollins, which has aired on television networks in Philadelphia. Local newspapers in neighborhoods across the city have run an op-ed from the Mayor on the importance of this effort and what people can do to volunteer in their own communities.

Continued

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Page 2

Partners from the corporate community have provided substantial financial support and in-kind contributions such as gloves, brooms, garbage bags, first-aid kits, snacks and bottled water. Major event sponsors include: Aramark, Citi, Citizens Bank, Liberty Property Trust, Lowes, Quickie Manufacturing Corporation, ShopRite, U.S. Facilities, Inc., and Verizon.

The Philly Spring Cleanup takes place on Saturday April 5th, from 9:00am to 2:00pm. To register and find more details please visit the event website at www.PhillyCleanup.com or call the Cleanup hotline 215-683-CLEAN. This event is the kick-off for an ongoing comprehensive clean-up effort, Love Where You Live.

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