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### **MEDIA ADVISORY**

#### ***Philadelphia Resources For Political Media Covering The Pennsylvania Primary Election***

- WHAT:** City, state and private agencies are working together to offer resources and hospitality to the hundreds of media in Historic Philadelphia and throughout Pennsylvania in advance of the Commonwealth's presidential primary on April 22, 2008. Resources include:
- **www.phillyprimary.com**, a one-stop source for media information regarding the Pennsylvania primary on April 22 and the Democratic debate at the **National Constitution Center** on April 16. The site, for media only, provides information about transportation, permits, hotels, restaurants (including those open late), presidential connections to Philadelphia and relevant press releases, photos and other resources to make working the debate and primary in Philadelphia seamless.
  - **www.newPA.com/Paprofiles**, a top resource for facts on the health of Pennsylvania's economy and a direct link to interviews with some of the Commonwealth's unique, successful citizens. Call (866) go-newPA and ask for the Communications Office.
  - **Primary Eve Welcome Media Reception**, open to all credentialed media in Historic Philadelphia. Philly fare will be served as media mix and mingle. RSVP to contact above.  
Monday, April 21, 7:30-9:00 p.m.  
Independence Visitor Center, 6<sup>th</sup> & Market Streets, Philadelphia
  - **Private Media Tours of Independence Hall**, including a stop at **Congress Hall**, where the historic transfer of power from Washington to Adams happened in an age of monarchy. Cameras will be allowed at both tours. RSVP to contact above.  
Monday, April 21 at 4:30-5:30 p.m.  
Tuesday, April 22 at 7:30-8:30 a.m.

- WHO:** Chief collaborating agencies are:
- City of Philadelphia: Michael Nutter, mayor; Melanie Johnson, city representative
  - Pennsylvania Tourism Office: Mickey Rowley, deputy secretary of community and economic development, Commonwealth of Pennsylvania
  - Greater Philadelphia Tourism Marketing Corporation, Meryl Levitz, president and CEO
  - Philadelphia Convention & Visitors Bureau, Tom Muldoon, president
  - National Constitution Center, Joe Torsella, president and CEO

The **Philadelphia Convention & Visitors Bureau (PCVB)**, [www.PhiladelphiaUSA.travel](http://www.PhiladelphiaUSA.travel), a private non-profit membership corporation, is the official Tourism Promotion Agency for the City of Philadelphia, and the primary sales and marketing agency for the Pennsylvania Convention Center. The PCVB competes with its counterparts worldwide for convention and tourism business. The organization has departments dedicated to the multicultural, sports, and life sciences markets.

*The Greater Philadelphia Tourism Marketing Corporation (GPTMC) makes Philadelphia and The Countryside® a premier destination through marketing and image building that increases business and promotes the region's vitality. For more information about travel to Philadelphia, visit [www.gophila.com](http://www.gophila.com) or call the Independence Visitor Center, located in Independence National Historical Park, at (800) 537-7676.*

*Note to Editors: For high-resolution photos of Greater Philadelphia, visit the photo gallery of [www.gophila.com/pressroom](http://www.gophila.com/pressroom).*