



Michael A. Nutter
Mayor

PHILADELPHIA FIRE DEPARTMENT

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Lloyd Ayers
Fire Commissioner

FOR IMMEDIATE RELEASE: October 5th, 2010

WHO: Fire Commissioner Lloyd Ayers
SEPTA Assistant General Manager James Jordan

WHAT: SEPTA FIRE PREVENTION CAR CARD PROMOTION

WHEN: Tuesday, October 5, 2010
10:30 a.m.

WHERE: SEPTA Corporate Offices
1234 Market Street
Lower Concourse
Philadelphia, PA

Employees of SEPTA and children from the Thomas Creighton School and the Planet Abacus Charter School will join Fire Commissioner Lloyd Ayers and SEPTA's Assistant General Manager James Jordan in placing the first of 2,500 fire prevention car cards on a SEPTA bus. This promotion will take place on Tuesday, October 5, 2010 at 10:30 AM at 1234 Market Street.

Each year, the SEPTA Car Cards present an important fire safety message. This year's theme, "Install, Inspect Protect" encourages citizens of Philadelphia to practice fire safety in their homes and neighborhoods to prevent tragedies from occurring.

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