

EXECUTIVE ORDER NO. 1-98

BILLBOARDS AND OTHER ADVERTISING SIGNS

WHEREAS, billboards and other advertising signs in the City of Philadelphia can have a substantial impact on the quality of life of Philadelphia's citizens; and

WHEREAS, District Councilpersons are best situated to balance proposals to erect billboards and other advertising signs on City-owned property with the needs and concerns of the citizens of their districts,

NOW, THEREFORE, by the powers vested in me by the Philadelphia Home Rule Charter, it is hereby **ORDERED**:

Section 1. Billboards and other signs on City property.

a. Except as otherwise provided in subsection 1(b), no City agency shall itself erect, nor shall any City agency authorize, by contract or otherwise, any other entity, public or private, to erect any structure used to display any billboards, commercial signs, or other advertising signs on any City land, buildings, or facilities related thereto, unless:

(i). the member of Council representing the district in which such structure will be erected has consented thereto; and

(ii). the erection of such structure complies with all provisions of The Philadelphia Code, including, without limitation, the licensing provisions of Section 9-602 and the provisions of the Zoning Code regulating the size and location of signs.

b. Subsection 1(a) shall not apply to the following:

(i). Temporary signs displayed for a short time only in connection with a one day or one time event;

(ii). Signs that are visible only from the interior of a City building or facility;

(iii). Signs erected by a City agency which relate to or are in furtherance of any City agency's official duties; and

(iv). The erection of a structure that is an inherent part of a City building or facility, and not erected for the primary purpose of displaying signs.

Section 2. Effective date.

This order shall take effect immediately.

Edward G Rendell
Edward G. Rendell, Mayor

December 8, 1998
Date