

cc Tom Lubson

EXECUTIVE ORDER NO. 7-85

**MAYOR'S VENDOR ADVISORY AND DEVELOPMENT BOARD
OF PHILADELPHIA**

WHEREAS, Street and sidewalk vending is a Philadelphia tradition which adds color and flavor to the City's atmosphere; and

WHEREAS, Vending is a type of small business which provides a low cost channel for individuals to get started in the world of business; and

WHEREAS, Recent enforcement efforts designed to reduce congestion on City streets have caused problems to both business and vending communities; and

WHEREAS, Numerous groups including merchants, vendors, neighborhood groups, City agencies, and all citizens of Philadelphia have a need to present their views to a forum for the review of policy and resolution of issues; and

WHEREAS, Development of a comprehensive vending program would serve the interests of all Philadelphians; now, therefore

I, W. WILSON GOODE, Mayor of the City of Philadelphia, by the authority of Section 3-100(h) of the Philadelphia Home Rule Charter, do hereby establish the MAYOR'S VENDOR ADVISORY AND DEVELOPMENT BOARD OF PHILADELPHIA.

SECTION 1. Establishment

There is established in the Office of the Director of Commerce a Mayor's Vendor Advisory and Development Board of Philadelphia.

SECTION 2. Purpose

The Board shall oversee the regulation and enforcement of street vending and sidewalk sales in the City of Philadelphia, review zones in which vending is permitted, monitor licensing procedures and fees, evaluate licensing criteria, and recommend regulations and legislative action.

SECTION 3. Functions

The Board shall have the following functions and responsibilities:

- (a) Review zones in which vending and sidewalk sales are permitted:
 - (.1) Maintain a comprehensive map of vending zones including Center City, neighborhood commercial strips and vendor malls;

- (.2) consider such zones' compatibility with surrounding uses;
- (.3) monitor public safety requirements and establish appropriate guidelines for the promotion of such;
- (.4) consider the commercial viability of vending in these designated zones;
- (.5) review and recommend the development of additional vending zones and/or the dissolution of existing zones.

(b) Monitor requirements for the issuance of licenses:

- (.1) recommend alternatives to improve existing licensing procedures;
- (.2) review on a periodic basis license fees to insure that the cost to City for license issuance and enforcement activities of all City agencies is met by license fees.

(c) Review the enforcement activities of relevant City Departments charged with enforcement duties under the provisions of Sections 9-203 and 9-205 of the Philadelphia Code.

(d) Recommend such reasonable regulations as may be necessary and appropriate for the implementation of the powers and performance of the duties created by Sections 9-203 and 9-205 of the Philadelphia Code.

(e) Recommend and propose legislative action as may be necessary and appropriate for implementation of Sections 9-203 and 9-205 of the Philadelphia Code.

(f) Establish, as it may deem necessary, orientation programs for vendors and programs for financial and technical assistance within the Commerce Department's Client Services Division.

SECTION 4. Organization and Membership

(a) The Board shall consist of eight (8) members.

(b) The Mayor shall appoint four (4) persons to the Board, to be selected as follows:

- (.1) The Commerce Director;
- (.2) The Managing Director;
- (.3) A person who is an officer in a neighborhood group or organization;
- (.4) A person who is an official in a merchant association or organization.

(c) The President of the City Council shall appoint four (4) persons to the Board to be selected as follows:

- (.1) A person who is an official of the Chamber of Commerce;
- (.2) A person who is engaged in vending or sidewalk sales of food or produce;
- (.3) A person who is engaged in vending or sidewalk sales of merchandise;
- (.4) A designee of the President of City Council.

(d) The Chairman of the Board shall be elected by a majority vote of the membership.

SECTION 5. Staffing

The departments of Commerce and Licenses and Inspections shall provide sufficient administrative staff and support services to the Board to enable it to perform its duties.

SECTION 6. Effective Date

This ORDER shall be effective February 1, 1986.

November 6, 1985
Dated



W. WILSON GOODE
Mayor