EXECUTIVE ORDER NO. 6-89

ESTABLISHMENT OF TRANSIT IMPROVEMENT COMMITTEE
TRANSIT FIRST POLICY

WHEREAS, public transit is essential to the economic vitality of the City of Philadelphia, and to the ability of our citizens to improve their quality of life; and

WHEREAS, improving and optimizing the average speed, reliability, safety and efficiency of bus and trolley service will increase ridership, lower costs, and reduce traffic congestion and pollution; and

WHEREAS, there is a need to devise and implement a coordinated transit policy;

NOW THEREFORE, I, W. Wilson Goode, by the authority vested in me by the Philadelphia Home Rule Charter, do hereby order as follows:

SECTION 1. The Transit Improvement Committee (hereinafter called "The Committee") is established, to develop, implement and manage the Transit First Policy, as defined in Section 7 herein.

SECTION 2. The Committee shall be composed of senior officials, or their designees, of the following organizations: the City of Philadelphia - Office of Transportation (chair), Managing Director's Office, Department of Streets, Police Department, City Planning Commission, and City Council; the Southeastern Pennsylvania Transportation Authority; the Philadelphia Parking Authority; and the Pennsylvania Department of Transportation.

SECTION 3. The Committee shall also have associate members from organizations which may be called upon regarding specific issues in which they have particular interest or expertise.

SECTION 4. The Committee shall have two working subcommittees to investigate and recommend to the Committee transit improvement strategies in two major categories- Operations and Design.

SECTION 5. The Committee shall deliberate in a spirit of cooperation.

SECTION 6. The Committee and the two subcommittees thereof each shall meet on a monthly basis, or otherwise by mutual agreement.

SECTION 7. The Transit First Policy, as developed by the Committee, shall serve as the overall strategy for managing the street system in Philadelphia.

SECTION 8. The Transit First Policy shall have the following fundamental principles and objectives:

A. To target certain streets to perform specific functions such as transit, general traffic, parking, loading, pedestrian activity, or vending;

B. To designate transit priority streets, through appropriate street design, traffic engineering measures, and enforcement or traffic and parking regulations;

C. To assist the Southeastern Pennsylvania Transportation Authority in adopting modern, proven methods of public transit facilities and design and maintenance, and of supervising and managing transit operations;

D. To undertake an ongoing public relations and education campaign to obtain public support for the measures set forth in A, B and C above; and

E. To prepare formal presentations to elected officials, local, state and federal, explaining the benefits of the Transit First Policy, and for use in community meetings and forums sponsored by elected officials.

SECTION 9. This order shall be effective: December 1, 1989.

11/24/89
(DATE)

W. WILSON GOODE, MAYOR