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NEWS ALERT

Date: September 7, 2004
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**Eagles Kicker David Akers' "Kicks for Kids"
Foundation Donates \$10,000 To District Attorney Lynne Abraham's Urban Genesis
Foundation**

*Contribution Will Support Many of the D.A.'s Crime-Prevention Initiatives Including
Literacy, Scholarships, 'Tools for Schools' school supplies, Christmas Toy Drive and
Thanksgiving Turkey Drive*

WHAT: NEWS CONFERENCE

WHEN: TUESDAY SEPTEMBER 7, 2004

10AM

**WHERE: DISTRICT ATTORNEY'S OFFICE
1421 ARCH ST.
FIRST FLOOR PRESS ROOM**

September 7, 2004---Eagles kicker David Akers and his Kicks for Kids charitable organization today presented a \$10,000 check to District Attorney Lynne Abraham and her Urban Genesis foundation.

Urban Genesis, founded in 1991, is District Attorney Lynne Abraham's 501 (c) (3) non-profit corporation, whose prime purpose is to make neighborhoods safer by removing criminal activity and promoting revitalization projects in these strengthened neighborhoods.

“I want to thank David Akers for his contribution and also applaud his ongoing involvement with our kids,” said District Attorney Lynne Abraham. “Part of being a tough prosecutor is being smart on crime prevention, and my mission is to prevent crime wherever I can. Ten thousand dollars will go a long way in preventing crime, and I couldn’t ask for a better partner-in-crime-prevention than David Akers.”

Mr. Akers’ generous contribution will be used for any number of Urban Genesis projects, including literacy, scholarships, the D.A.’s Annual Christmas Toy Drive, and the annual ‘Tools for Schools’ initiative that provides school supplies for hundreds of students.

“It is easy to see why David Akers is known as one of the ‘NFL’s Good Guys,’ ” said D.A. Lynne Abraham. “His talent on the field is surpassed only by his generosity off the field. This contribution means so much because it will help us help so many deserving Philadelphia kids. I cannot thank him enough.”

As a two-time Pro Bowl place kicker for the Philadelphia Eagles, David Akers has established himself on the field and in the Philadelphia/Delaware Valley community as a leader. His desire to give back to the community and to young people and families in need motivated him to establish Kicks for Kids. Launched in the fall of 2001, the mission of Kicks for Kids is to provide area kids the opportunity to pursue their dreams. The organization, which is a 501(c)(3) corporation, provides programs and events designed to benefit children facing serious challenges in their lives.

David found out about Urban Genesis through Kicks for Kids’ partnership with ACME Markets, and then met with the D.A. when she spoke at David Akers 2003 annual Kicks for Kids Awards luncheon.

“I wanted to help an established organization already doing the right thing,” said David Akers. “D.A. Abraham’s Urban Genesis’ mission of providing a safe environment for children as well as building their confidence to achieve their own success was something I felt strongly about, and I wanted to be part of that mission.”

