

Messages from the Campaign Chairs

I appreciate the opportunity to serve as Campaign Chair for the 2006 City of Philadelphia Employees' Combined Campaign. I am honored to be able to work with you, the City employees, in this citywide effort by labor, management, and volunteers to improve our communities. Last year, the Combined Campaign raised over \$1.41 million dollars from more than 8,700 employees.

As Director of Adult Services, I am aware of the incredible needs of hundreds of city residents. Philadelphia residents rely on the assistance of many community agencies to provide additional services and support during difficult times. Your participation in the Combined Campaign helps to ensure that the resources, provided by the Participating Organizations and their member agencies, continue to be available for people, here and abroad.

This year, for the second time in Philadelphia history, the City participated in an international effort to raise awareness about the hunger and poverty epidemic in Africa (Live Aid & Live 8). As City employees, we can take pride in our own charitable legacy in which for 18 years, we have raised over \$23.4 million for 2,500 charities, locally and abroad. As Campaign Chair, I appeal to all City employees: choose to give today because it's our Combined Campaign, and what we do today impacts our tomorrow.



Robert V. Hess
Director of Adult Services
Campaign Chair



Thomas Paine Cronin
President, AFSCME DC 47
Campaign Co-chair

Choice. In this country, we believe freedom of choice is not an option, but a right. Our forefathers (and mothers) began here, in Philadelphia, establishing the foundation for Americans to have the right to choose how we wish to fulfill our inalienable rights. The City of Philadelphia Employees' Combined Campaign is built on the understanding of power of choice. As City of Philadelphia employees, we are presented with a choice of charitable agencies participating in the Combined Campaign. And as a result of our choices, the City employees' collective contributions create real change in the lives of thousands of people in and around Philadelphia. In 2005, City employees generously contributed \$1.41 million to the campaign. I encourage you to experience the freedom of charitable choice and the power to impact our community by supporting the Combined Campaign.



Pete Matthews
President, AFSCME DC 33
Campaign Co-chair

Today, we are faced with so many choices, everything from where to live to where to send our children to school. However, one of the greatest decisions we can make as individuals is to choose how we can improve the world in which we live. The City of Philadelphia Employees' Combined Campaign allows us to be more than spectators in this game of life; it affords us the opportunity to be active participants in effectively addressing the needs of our community. Since 1989, the City's dedicated employee volunteers and committed contributors have raised \$23.4 million for the Combined Campaign. Thank you to the thousands and thousands of employees each year that embrace the Combined Campaign. Let us, as City employees, continue to collectively support the charitable choices in the Combined Campaign, so that we can create change for a better Philadelphia.