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philadelphia2035
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ACKNOWLEDGEMENTS

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 Honorable Jim F. Kenney, Mayor
 Anne Fadillon, Director of Planning and Development

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Philadelphia2035 is supported, in part, with funds granted from the William Penn Foundation.



PHILADELPHIA 2035

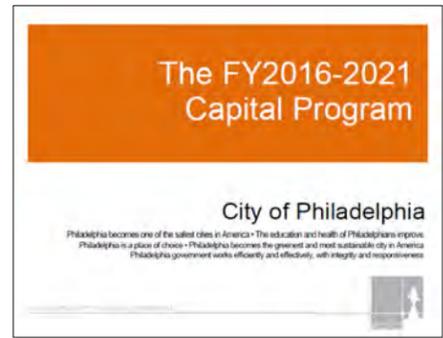
**PLANNING TOGETHER,
GROWING TOGETHER**

ANNUAL UPDATE + 2016 CALENDAR PREPARED BY
THE PHILADELPHIA CITY PLANNING COMMISSION

PHILADELPHIA CITY PLANNING COMMISSION

The **Philadelphia City Planning Commission (PCPC)** is both a nine-member appointed board and a dedicated staff of nearly 50, with a diverse portfolio of responsibilities, beginning with those established by the City's 1951 Home Rule Charter.

PHILADELPHIA 2035



- Prepare and adopt, from time to time modify, and have custody of a comprehensive plan of the City showing its present and planned physical development. The comprehensive plan shall be known as the Physical Development Plan. It may be prepared as a whole or in successive parts corresponding to major geographic sections of the City.
- Prepare proposed zoning ordinances, which may embody regulations and maps.
- Prepare and submit to the Mayor a recommended capital program for the next ensuing six fiscal years and a recommended capital budget for the ensuing fiscal year.
- Prepare regulations governing the subdivision of land and approve or disapprove plans of streets.
- Make recommendations, to be transmitted to the Council on all bills originating in the Council which shall in any matter affect any zoning ordinance, the Physical Development Plan, or the capital program, or which would authorize the acquisition or sale of City real estate.

1951 HOME RULE CHARTER

PLANS, PROJECTS, REVIEW AND OUTREACH

18 PROJECTS

Reviewed by the **Civic Design Review (CDR)** Committee in 2015.

63 REVIEWS

The **Urban Design Division** reviews façades (along major corridors), neighborhood conservation overlays, sky planes, and garage elevations.

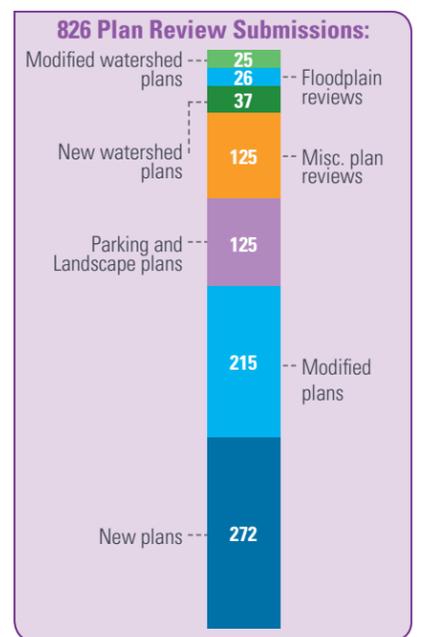


826 PLAN SUBMISSIONS

The **Development Division** received 873 plan review submissions in 2014.

The **Development Division** provided 1000 recommendations to the Zoning Board of Adjustment in 2015.

1,007 ZBA Recommendations



50 LAYERS

The **GIS Division** maintains over 50 layers of mapping data for City agencies and the public.

4 PLANS

Accepted and adopted in 2015 to the **Philadelphia2035 Comprehensive Plan**.



43,000 Philadelphia2035 participants...

Across a variety of venues and platforms including public meetings, email blasts, Twitter, Facebook, and Instagram posts as well as online website exercises.

270 RCOs

The PCPC staff maintains the City's database of 270 **Registered Community Organizations**.

STAFF OF THE PCPC



September 2015

Citywide Vision PROGRESS

Our Comprehensive Plan - **Philadelphia2035** - began with the *Citywide Vision*, adopted in 2011, that serves as the overarching framework for the 18 district plans. Below are examples of progress made on the *Citywide Vision's* goals, organized under three forward-looking themes, nine plan elements and 25 specific topics.

THRIVE

NEIGHBORHOODS

1.1 NEIGHBORHOOD CENTERS

- > South District Plan Focus Area: Municipal Complex rendering (South District)
- >> JBJ Soul Homes (Central District)
- >>> One Water Street (Central District)



Promote strong and well-balanced neighborhood centers

1.2 HOUSING



Improve the quality and diversity of new and existing housing

ECONOMIC DEVELOPMENT

2.1 METROPOLITAN & REGIONAL CENTERS



Support the growth of economic centers

2.2 INDUSTRIAL LAND

- < Comcast Innovation and Technology Center rendering (Central District)
- > Temple University Library rendering (Lower North District)
- >> Spruce Street Harbor Park - Second Year (Central District)

Target industrial land for continued growth and development

2.3 INSTITUTIONS



Grow Philadelphia's strong institutional job sectors

2.4 CULTURAL ECONOMY



Develop tourism and the creative economy into a leading economic sector

LAND MANAGEMENT

3.1 VACANT LAND & STRUCTURES

- > Divine Lorraine Hotel rehabilitation (Central District)
- >> Steep slope overlay map (Citywide)
- >>> 4601 Market Street (University Southwest District)

Manage and reduce vacancy



3.2 LAND SUITABILITY



Protect sensitive land from over development

3.3 MUNICIPAL SUPPORT FACILITIES



Locate and manage all municipal support facilities efficiently

CONNECT

TRANSPORTATION

4.1 TRANSIT



Increase the use of transit to reduce environmental impacts and travel time

4.2 COMPLETE STREETS



Balance use of roadways to ensure safe and efficient travel by all modes

4.3 STREETS & HIGHWAYS



Provide a safe and efficient road network that supports planned land uses

4.4 AIRPORTS, SEAPORTS, FREIGHT RAIL

- <<< Dilworth Park Subway Headhouses (Central District)
- << Indego Bike Share Program (Citywide)
- < Vine Street Expressway bridge streetscape improvements (Central District)

Enhance the city and regional economy by reinforcing airports, seaports, and freight rail

UTILITIES

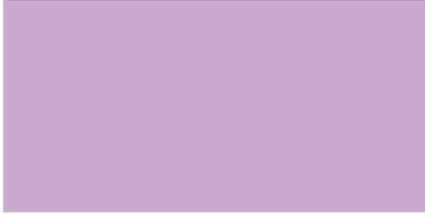
5.1 CONSUMPTION, CAPACITY, & CONDITION

- > Baxter Drinking Water Treatment Plant (North Delaware District)
- >> District plan online engagement tool



Provide environmentally supportive, affordable, and reliable utility service to all customers

5.2 BROADBAND INFRASTRUCTURE



Reinforce access to and use of broadband telecommunications infrastructure as a vital public utility

OPEN SPACE

6.1 WATERSHED PARKS & TRAILS



Complete, expand, and connect watershed parks and trails in the city and the region

- < Schuylkill River Boardwalk and South Street Ramp (Central District)
- > Discovery Park site (River Wards District)
- >> Ralph Brooks Park (South District)

6.2 WATERFRONTS



Create improved access to waterfronts

6.3 NEIGHBORHOOD PARKS AND RECREATION



Expand access to neighborhood parks and recreation

ENVIRONMENTAL RESOURCES

7.1 AIR QUALITY

- > Pier 68 Park (South District)
- >> Tree coverage map (Citywide)
- >>> Typical tree-lined street (Citywide)

Improve air quality within the city and the region

7.2 WATER QUALITY



Improve the quality and management of water and wetland resources

7.3 TREE COVER



Increase tree coverage equitably across the city



HISTORIC PRESERVATION

8.1 CULTURAL, HISTORICAL, & ARCHITECTURAL RESOURCES



Support sensitive development that preserves and enhances Philadelphia's multifaceted past

8.2 HERITAGE TOURISM

- < Philadelphia Register of Historic Places - various addresses along Chestnut Street (Central District)
- > Avenue of the Arts - North Broad Street Light Masts (Central and Lower North Districts)



Expand tourism programs to highlight cultural and historic heritage and to increase spending on heritage tourism

PUBLIC REALM

9.1 DEVELOPMENT PATTERNS

- > East Callowhill Overlay massing diagram (Central District)
- >> Laurel Hill Cemetery Entrance rendering (North and Lower North District)
- >>> Rail Park rendering (Central District)



Enhance and improve the walkable form with buildings and spaces that have appropriately scaled heights, massing, and setbacks

9.2 URBAN DESIGN

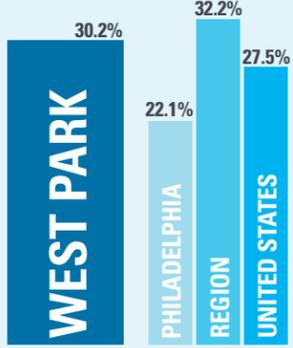


Elevate public demand for good design in the public realm

RENEW

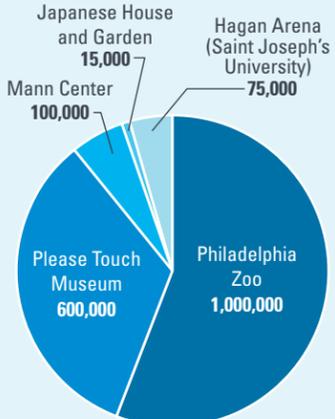
DISTRICT STORY...

... WELL-EDUCATED



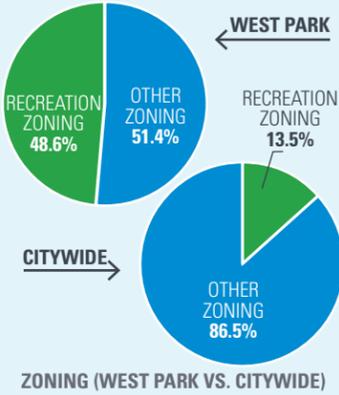
COLLEGE GRADUATION RATE (2009)

... WELL-VISITED ENTERTAINMENT HUB



More Than 1.7 Million Visitors Per Year

... AN ENVIRONMENTAL AND PARK-RICH DISTRICT



ZONING (WEST PARK VS. CITYWIDE)

... WITH A REBUILDING COMMUNITY POPULATION



POPULATION TRENDS



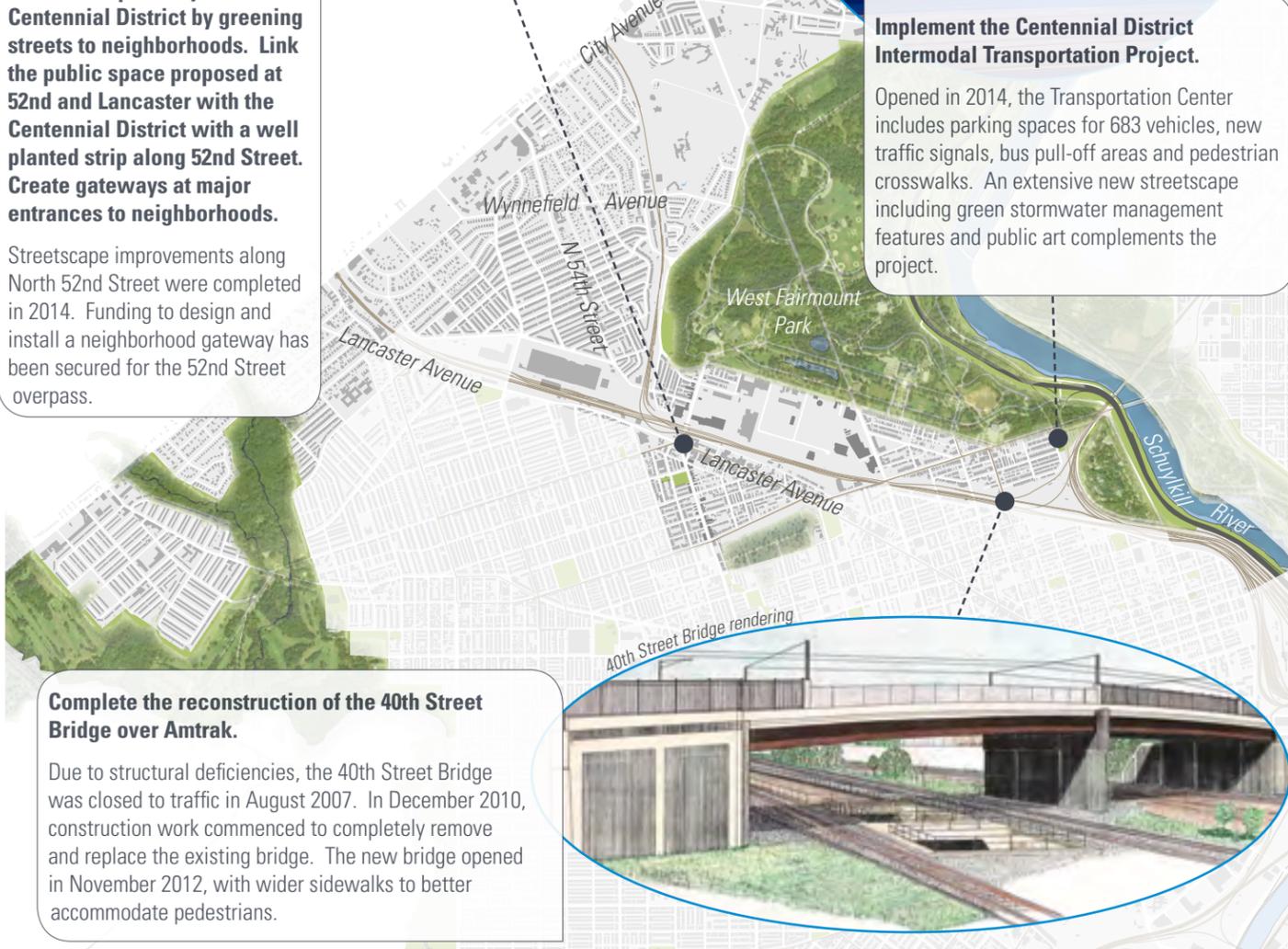
Extend the park beyond the Centennial District by greening streets to neighborhoods. Link the public space proposed at 52nd and Lancaster with the Centennial District with a well planted strip along 52nd Street. Create gateways at major entrances to neighborhoods.

Streetscape improvements along North 52nd Street were completed in 2014. Funding to design and install a neighborhood gateway has been secured for the 52nd Street overpass.



Implement the Centennial District Intermodal Transportation Project.

Opened in 2014, the Transportation Center includes parking spaces for 683 vehicles, new traffic signals, bus pull-off areas and pedestrian crosswalks. An extensive new streetscape including green stormwater management features and public art complements the project.



Complete the reconstruction of the 40th Street Bridge over Amtrak.

Due to structural deficiencies, the 40th Street Bridge was closed to traffic in August 2007. In December 2010, construction work commenced to completely remove and replace the existing bridge. The new bridge opened in November 2012, with wider sidewalks to better accommodate pedestrians.

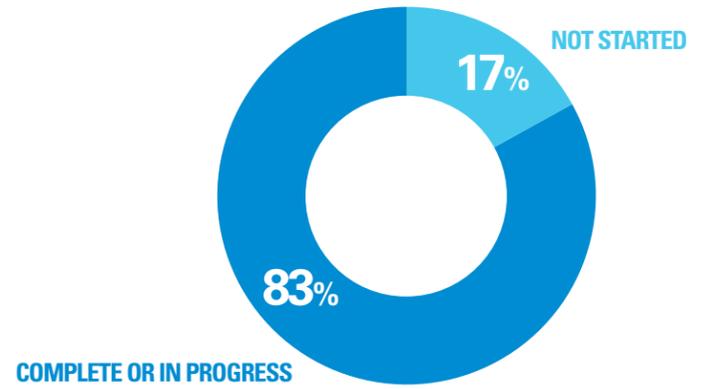


DISTRICT REMAPPING UPDATE

- REMAPPED
- IN PROGRESS
- STILL TO COME



DISTRICT RECOMMENDATIONS UPDATE



MON	TUE	WED	THU	FRI	SAT
				01	02
					SUN
					03
				NEW YEAR'S DAY	
04	05	06	07	08	09
					10
11	12	13	14	15	16
					17
18	19	20	21	22	23
					24
MARTIN LUTHER KING, JR. DAY	26	27	28	29	30
					31

LOWER SOUTH

ADOPTED: MARCH 20, 2012

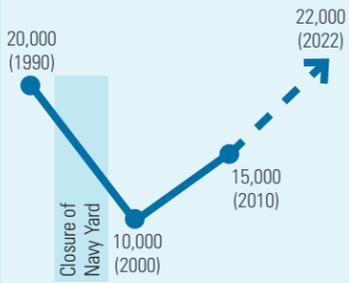
DISTRICT STORY...

... A REGIONAL EMPLOYMENT CENTER



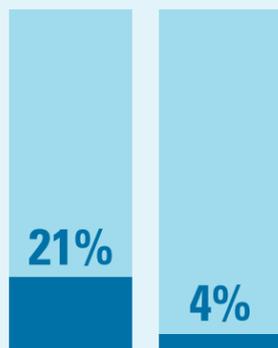
PROPORTION OF RESIDENTS TO WORKERS

... A STRENGTHENING JOB HUB



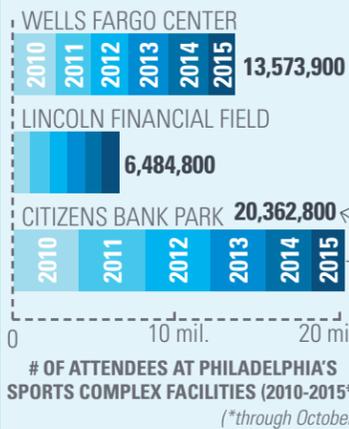
NUMBER OF PEOPLE EMPLOYED IN THE DISTRICT

... WITH A GROWING COMMUNITY



PERCENT OF HOUSING UNITS BUILT AFTER 1990

... AND A FAVORITE REGIONAL ENTERTAINMENT DESTINATION



Update the Navy Yard Master Plan. Increase public use of open spaces at the Navy Yard.

The Navy Yard has transitioned from a U.S. naval base and shipbuilding facility to an office and light-industrial employment center with 6.5 million square feet of space in a campus-like setting. Implementation of the master plan has resulted in 12 LEED-certified buildings completed or under construction and over 20 acres of public open space.

Reconfigure the intersection of Penrose Avenue, 20th Street, and Moyamensing Avenue to be more pedestrian friendly.

In 2015, the PCPC staff began a project funded by the Delaware Valley Regional Planning Commission (DVRPC) to develop alternatives to better organize movement around and in the intersection by pedestrians, vehicles and cyclists, and to produce plans to enable the City to fund and build the agreed-upon design.

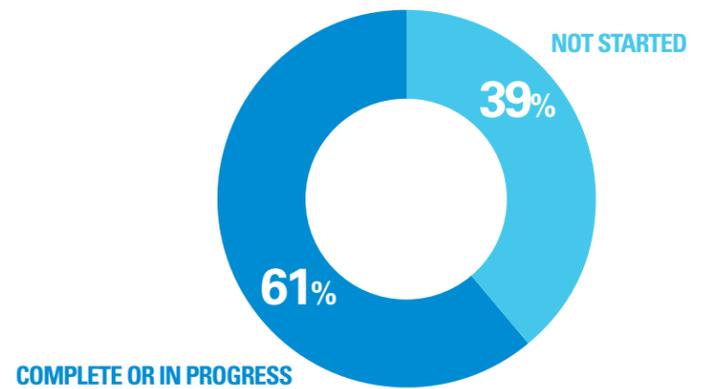
DELAWARE VALLEY
dvrpc
REGIONAL
PLANNING COMMISSION

**TC
DI**
TRANSPORTATION & COMMUNITY
DEVELOPMENT INITIATIVE

DISTRICT REMAPPING UPDATE



DISTRICT RECOMMENDATIONS UPDATE



2016 February

PHILADELPHIA

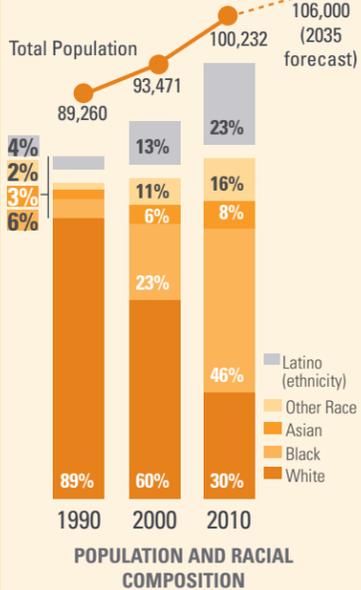
MON	TUE	WED	THU	FRI	SAT
01	02	03	04	05	06
	GROUNDHOG DAY CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				SUN 07
08	09	10	11	12	13
CHINESE NEW YEAR		ASH WEDNESDAY			14
15	16	17	18	19	20
	CITY PLANNING COMMISSION, 1:00 PM				21
PRESIDENTS' DAY	22	23	24	25	26
					27
29					28

CITY PLANNING COMMISSION

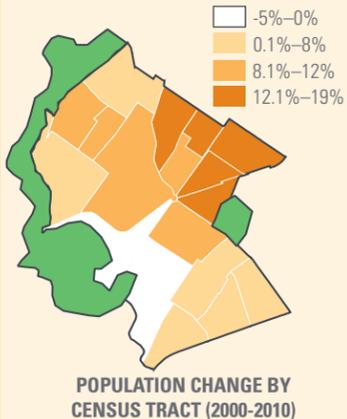
(IMAGE SOURCES: Bjarke Ingels Group & Luxigon; Mason Halkin; DVRPC)

DISTRICT STORY...

... AN INCREASINGLY DIVERSE COMMUNITY



... A GROWING POPULATION

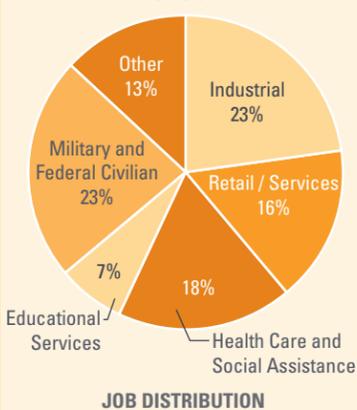


POPULATION CHANGE BY CENSUS TRACT (2000-2010)

... DECREASING HOME OWNERSHIP



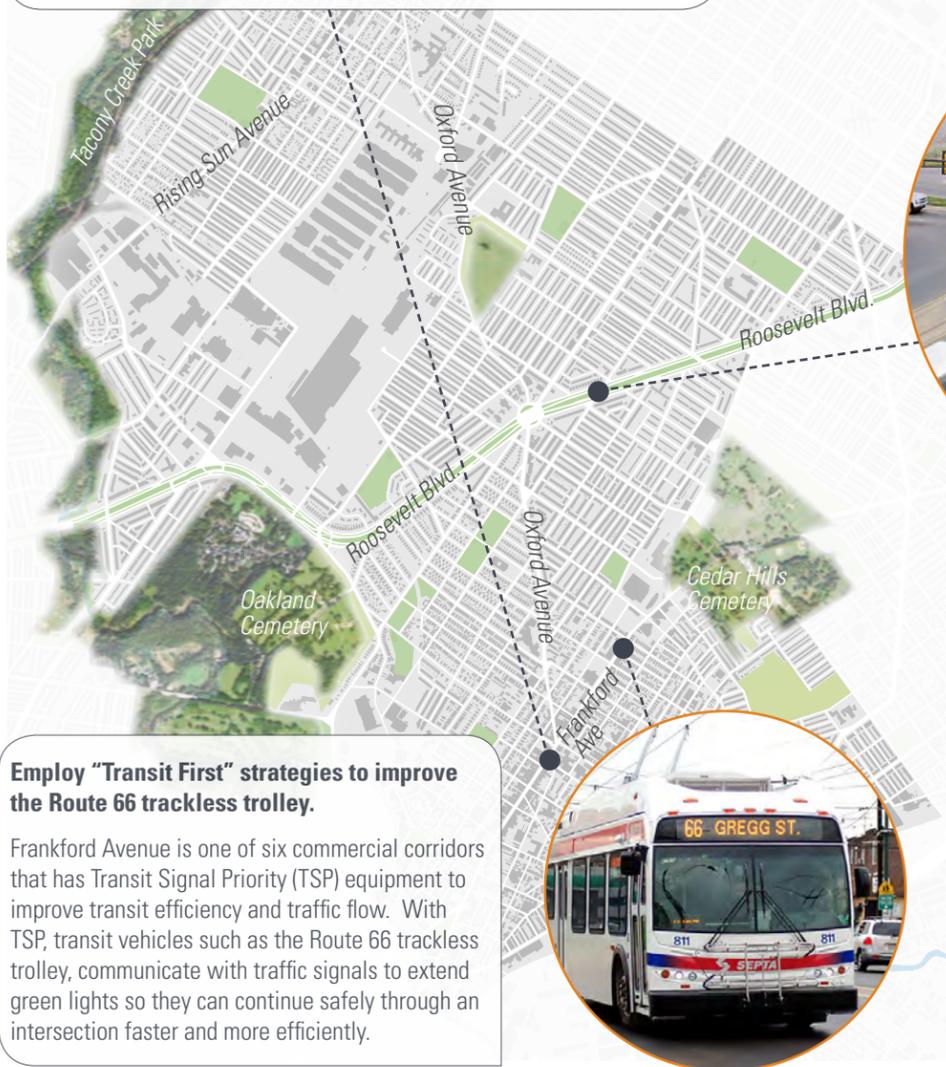
... A DIVERSE JOB MARKET



JOB DISTRIBUTION

Consolidate commercial development in select areas along Frankford Avenue. Decrease the amount of vacant land in Frankford by focusing public resources and policies on projects around the El stations, and find new uses for vacant, former industrial land and buildings. Prevent further abandonment and vacancy by focusing public safety improvements along the Frankford Avenue commercial corridor and streets that directly connect to El stations.

“Destination Frankford” (DF) includes several reuse projects including Frankford Pause, a new park that will soon be coming to the neighborhood. Additionally, new DF signage will soon appear in the neighborhood including street signs under the El, signs welcoming residents and visitors to the area, and directional signage to help visitors find their way around.

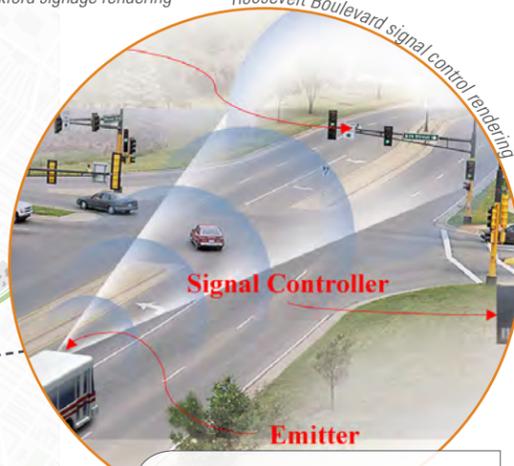


Employ “Transit First” strategies to improve the Route 66 trackless trolley.

Frankford Avenue is one of six commercial corridors that has Transit Signal Priority (TSP) equipment to improve transit efficiency and traffic flow. With TSP, transit vehicles such as the Route 66 trackless trolley, communicate with traffic signals to extend green lights so they can continue safely through an intersection faster and more efficiently.



Destination Frankford signage rendering

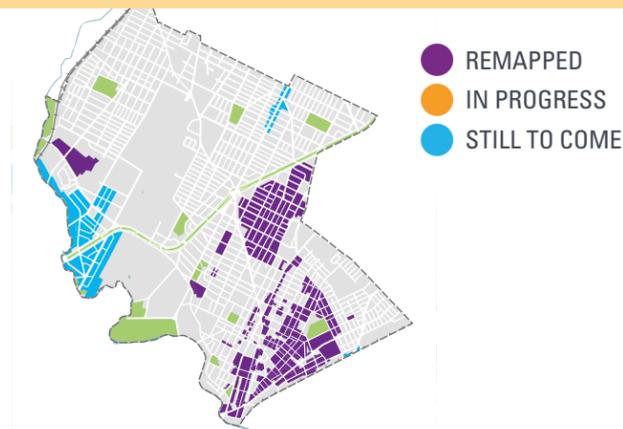


Roosevelt Boulevard signal control rendering

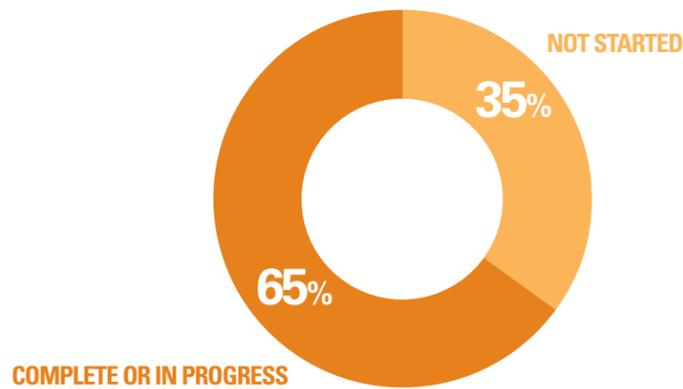
Complete an analysis to understand the evolving travel patterns in Northeast Philadelphia and adjacent suburbs. Complete a study to determine the best options for transforming Roosevelt Boulevard into a multi-modal corridor.

Roosevelt Boulevard is one of the most heavily traveled roads in all of Philadelphia, serving the competing needs of various users ranging from pedestrians to trucks. Initiated in 2015, the Roosevelt Boulevard Multi-modal Corridor Program is a three-year effort by the City to balance those needs through creative transportation solutions.

DISTRICT REMAPPING UPDATE



DISTRICT RECOMMENDATIONS UPDATE



2016 March

MON	TUE	WED	THU	FRI	SAT
	01	02	03	04	05
	CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				SUN 06
07	08	09	10	11	12
					13 DAYLIGHT SAVING TIME BEGINS
14	15	16	17	18	19 SPRING BEGINS
	CITY PLANNING COMMISSION, 1:00 PM				20 PALM SUNDAY
21	22	23	24 ST. PATRICK'S DAY	25	26
					27
				GOOD FRIDAY	EASTER SUNDAY
28 EASTER MONDAY	29	30	31		

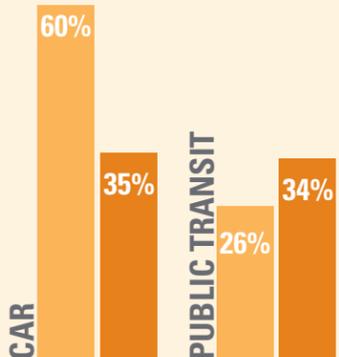
DISTRICT STORY...

... A PART OF THE METROPOLITAN CENTER



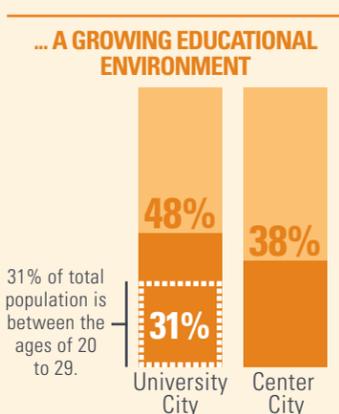
METROPOLITAN CENTER DIAGRAM

... WITH GREAT ACCESS TO PUBLIC TRANSIT



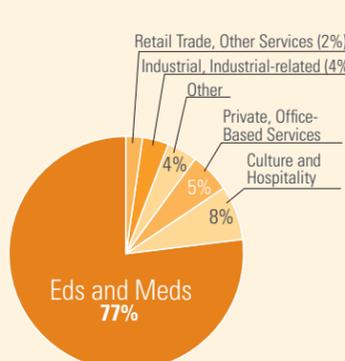
RESIDENTS COMMUTE TO WORK

... A GROWING EDUCATIONAL ENVIRONMENT



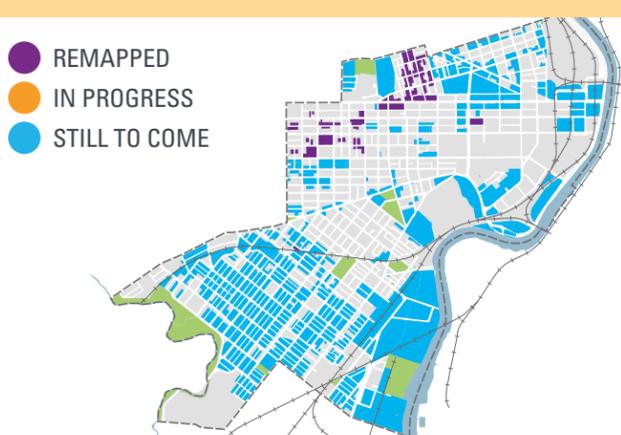
STUDENT POPULATION IMPACT POPULATION CHANGE (2000-2010)

... AN EDS AND MEDS WORKFORCE

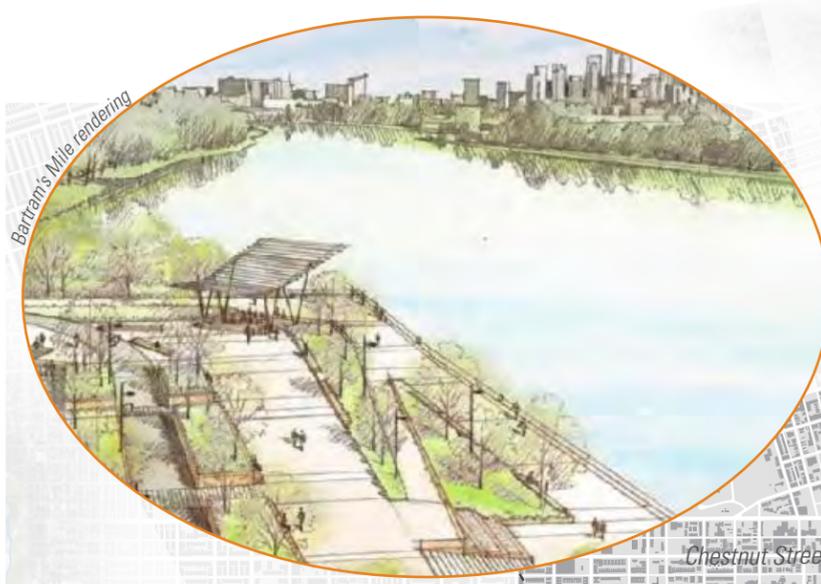
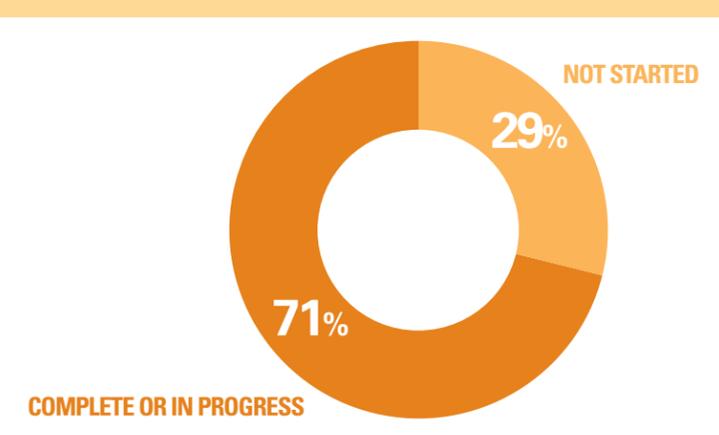


EMPLOYMENT BY JOB SECTORS (2010)

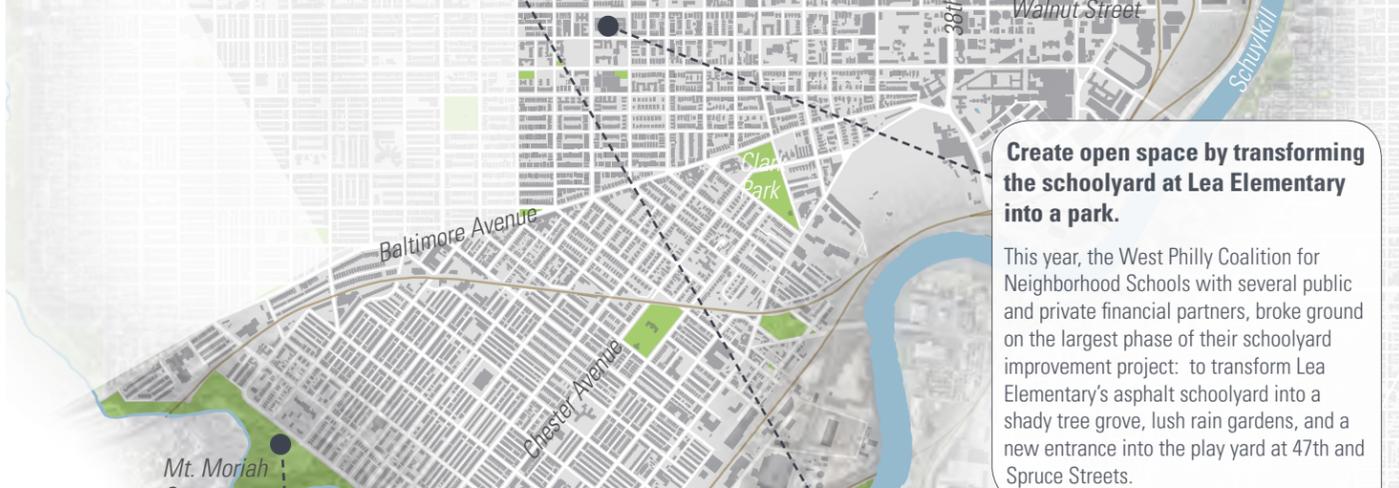
DISTRICT REMAPPING UPDATE



DISTRICT RECOMMENDATIONS UPDATE



Complete trails as prioritized by the Philadelphia Trail Master Plan: Bartram's Mile.
Philadelphia Parks and Recreation, working with the Schuylkill River Development Corporation and the John Bartram Association, is building the Bartram's Mile Trail. The trail follows the west bank of the Schuylkill River between Grays Ferry Avenue and 58th Street, on either side of Bartram's Garden, connecting to Schuylkill Banks to the north. Construction is slated to begin by late 2015.



Create open space by transforming the schoolyard at Lea Elementary into a park.
This year, the West Philly Coalition for Neighborhood Schools with several public and private financial partners, broke ground on the largest phase of their schoolyard improvement project: to transform Lea Elementary's asphalt schoolyard into a shady tree grove, lush rain gardens, and a new entrance into the play yard at 47th and Spruce Streets.



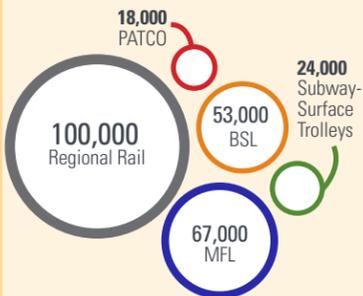
Create a strategic plan for Mount Moriah Cemetery.
2015 saw the creation of a court-ordered receivership board, the Mount Moriah Cemetery Preservation Corporation, authorized to act on behalf of the cemetery and to improve safety and determine its future. The corporation has worked to expand partnerships, secured a determination of the cemetery's eligibility for the National Register, received a grant from the City to temporarily secure the crumbling gatehouse, and applied for funding to prepare a strategic plan.



MON	TUE	WED	THU	FRI	SAT
				01	02
					SUN
04	05	06	07	08	09
				APRIL FOOL'S DAY	10
11	12	13	14	15	16
					17
18	19	20	21	22	23
				PASSOVER BEGINS (EVENING)	24
25	26	27	28	29	30
					PASSOVER ENDS (EVENING)

DISTRICT STORY...

... A COMMUTER'S PARADISE

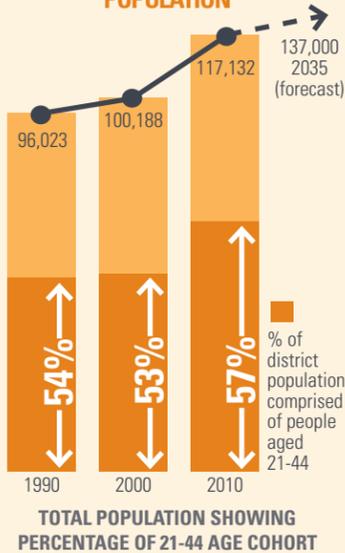


AVERAGE DAILY RIDERSHIP WITHIN THE CENTRAL DISTRICT

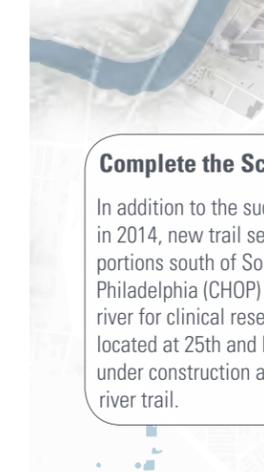
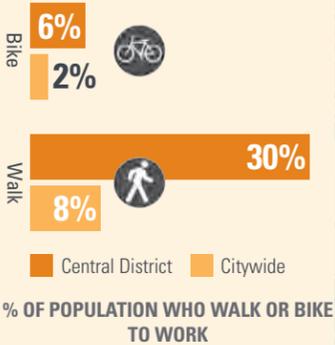
... AN EDUCATED REGIONAL CENTER



... A YOUNG AND GROWING POPULATION



... WITH HEALTHY OPTIONS FOR COMMUTING



- Civic Design Review Projects Under Construction
- Significant Public Space Improvements
- Indego Bike Share Docking Stations

Focus on Market East and West as locations for large-format retailers.

Over the next two years, the Gallery at Market East will be transformed into the Fashion Outlets of Philadelphia bringing new life to East Market Street. On the south side of the street, East Market is now under construction: a new 596,000-square-foot, mixed-use project with through-block pedestrian walkways, including retail, office space, 322 rental apartments, and below-grade parking and loading.

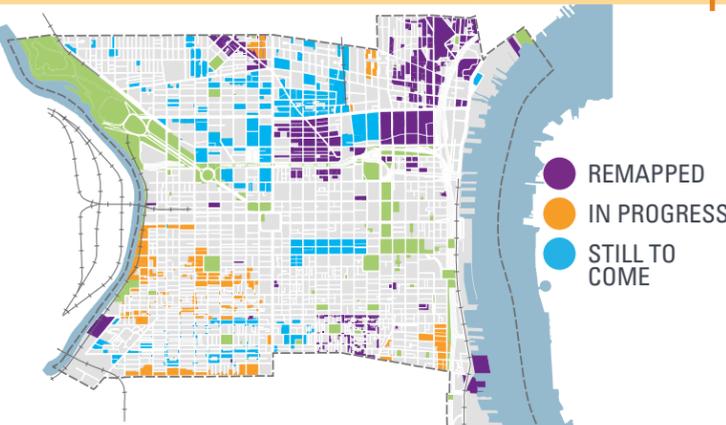


Complete the Schuykill River Trail.

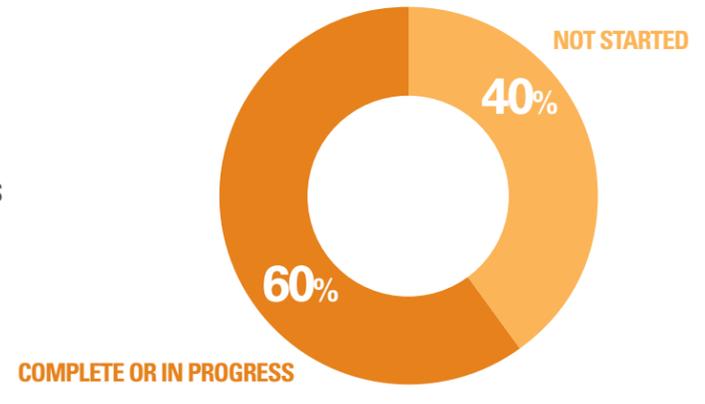
In addition to the successful 2,000-foot boardwalk that opened in 2014, new trail segments are in the works and include portions south of South Street, where Children's Hospital of Philadelphia (CHOP) is developing 8.4 acres of land along the river for clinical research and office space. Also, One Riverside, located at 25th and Locust Streets, is a new residential project under construction and the first development to front on the river trail.



DISTRICT REMAPPING UPDATE



DISTRICT RECOMMENDATIONS UPDATE



2016 May

PHILADELPHIA

MON	TUE	WED	THU	FRI	SAT
					SUN 01
02	03 CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM	04	05 CINCO DE MAYO	06	07 08 MOTHER'S DAY
09	10	11	12	13	14 15
16	17 CITY PLANNING COMMISSION, 1:00 PM	18	19	20	21 ARMED FORCES DAY 22
23	24	25	26	27	28
30 MEMORIAL DAY	31 CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				29

CITY PLANNING COMMISSION

(IMAGE SOURCES: Comcast; Studio Bryan Hanes; Gluck+; Indego; BillyPenn.com)

CITIZENS PLANNING INSTITUTE

Mission: The Citizens Planning Institute empowers residents to be more effective advocates in neighborhood and citywide planning.

The Citizens Planning Institute (CPI) has been offering biannual classes since 2010 to educate Philadelphians about city planning and encourage residents to learn more about creating a more livable and sustainable Philadelphia. CPI has evolved into a recognized brand nationally through its classes, public workshops, and presentations.

Successful graduates completing the 15 required hours of classes receive a Certificate of Completion as a Citizen Planner. To date, 330 participants represent 17 of the 18 planning districts in the city.

In 2015, the program tripled its staff with a new Program Associate position and a 3-year VISTA position. A new initiative called "Neighbors Helping Neighbors" aims to develop a Citizen's Toolkit, which along with a brand new CPI website, will launch in 2016.

330 PARTICIPANTS

120 NEIGHBORHOODS REPRESENTED

410+ COMMUNITY ORGANIZATIONS REPRESENTED

WORKSHOP PARTICIPANTS: 900

6 CLASSES OFFERED

99 VOLUNTEER INSTRUCTORS

*THROUGH 2015

"This class was great. It definitely broadened my perspective of what is important to residents in their neighborhoods and how all these neighborhood activities can weave together for "city-wide" improvement."

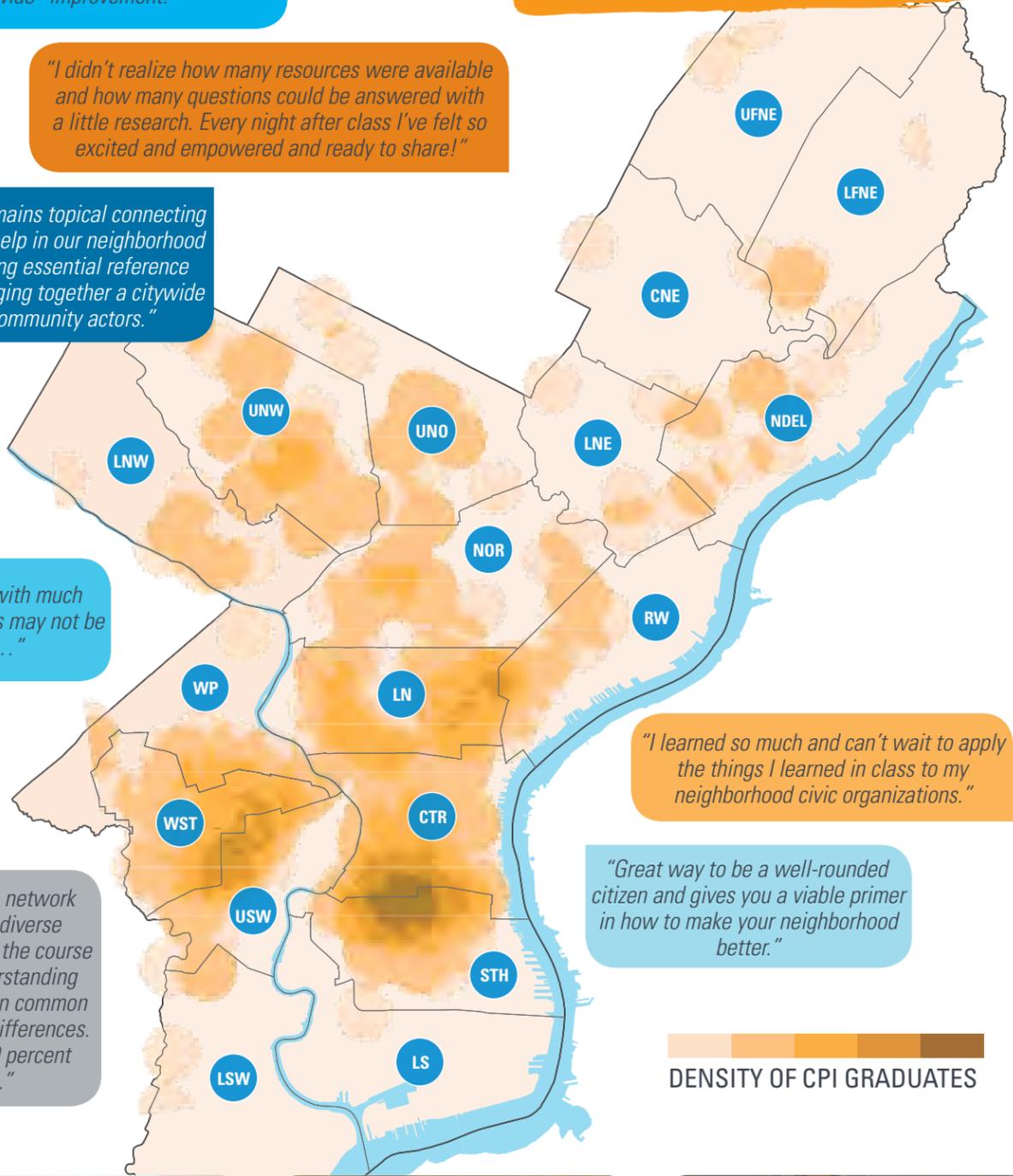
"I didn't realize how many resources were available and how many questions could be answered with a little research. Every night after class I've felt so excited and empowered and ready to share!"

"I find that CPI remains topical connecting us to issues that help in our neighborhood building, providing essential reference material, and bringing together a citywide network of community actors."

"Eye opening...with much information citizens may not be aware of..."

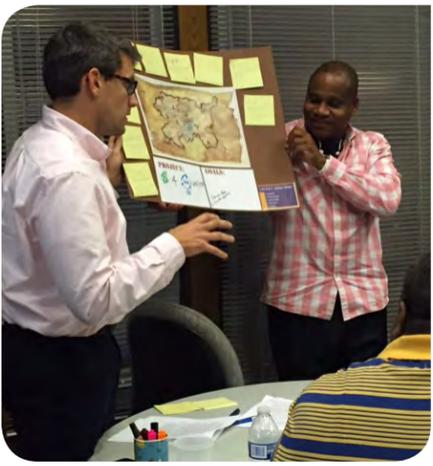
"The opportunity to network with people from diverse neighborhoods made the course invaluable for understanding how much we have in common despite geographic differences. It truly felt like 100 percent Philadelphia."

PHILADELPHIA
citizens
PLANNING INSTITUTE



"I learned so much and can't wait to apply the things I learned in class to my neighborhood civic organizations."

"Great way to be a well-rounded citizen and gives you a viable primer in how to make your neighborhood better."



2016
June

MON	TUE	WED	THU	FRI	SAT
		01	02	03	04
					SUN 05
06	07	08	09	10	11
					12
RAMADAN BEGINS (EVENING) 13	14	15	16	17	18
	FLAG DAY CITY PLANNING COMMISSION, 1:00 PM				19
20	21	22	23	24	FATHER'S DAY 25
					26
SUMMER BEGINS 27	28	29	30		

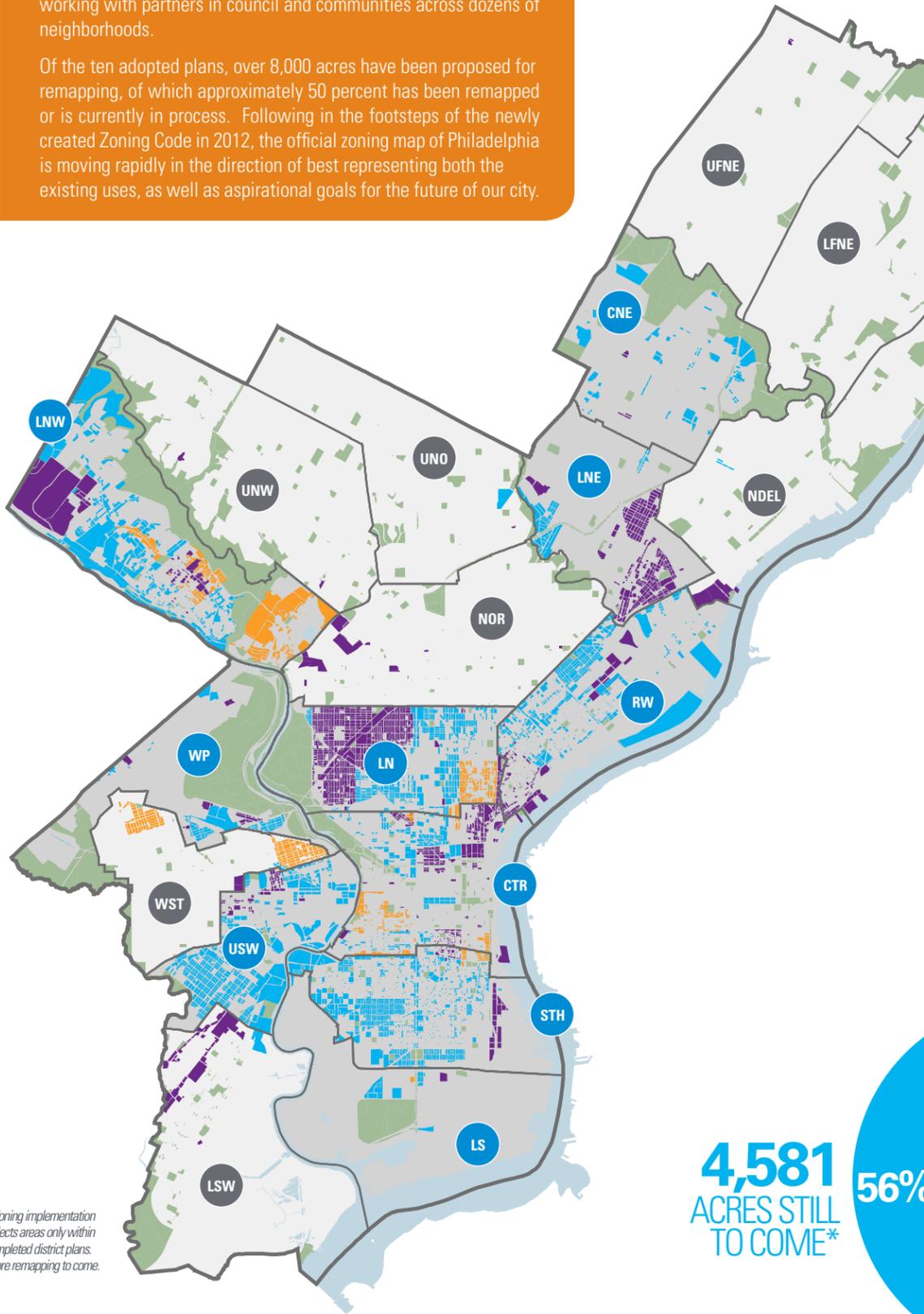
PHILADELPHIA

CITY PLANNING COMMISSION

IMPLEMENTING ZONING REFORM

In 2015 the **Philadelphia City Planning Commission** continued its efforts to implement **Philadelphia2035**, the Comprehensive Plan, through zoning map updates. By using the recommendations of district plans, zoning map updates have begun all over the city, working with partners in council and communities across dozens of neighborhoods.

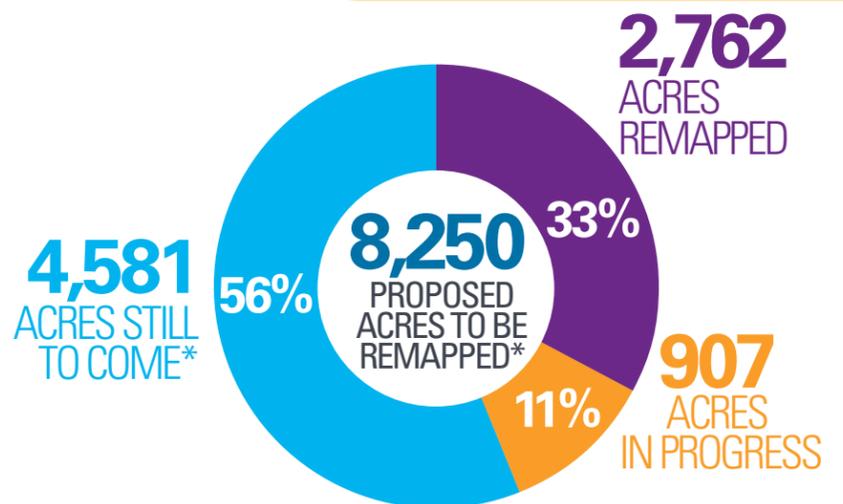
Of the ten adopted plans, over 8,000 acres have been proposed for remapping, of which approximately 50 percent has been remapped or is currently in process. Following in the footsteps of the newly created Zoning Code in 2012, the official zoning map of Philadelphia is moving rapidly in the direction of best representing both the existing uses, as well as aspirational goals for the future of our city.



*Zoning implementation reflects areas only within completed district plans. More remapping to come.

A GUIDE TO ZONING REMAPPING:

- 1 FORMULATION**
 - Plan Recommendations
 - Requests from Community & City Council
- 2 RECOMMENDATION & REVISIONS**
 - Meet with City Council Staff & Neighborhood Representatives
 - Present to the Community
- 3 BILL INTRODUCTION & REVIEW**
 - Bill Introduced in City Council
 - Planning Commission Review
- 4 LEGISLATIVE ACTION**
 - Rules Committee Hearing & Approval
 - City Council Vote & Mayoral Action
- 5 ZONING MAP AMENDED AND UPDATED**



2014 to 2015: ZONING UPDATES

1,600 TOTAL ACRES ADDED

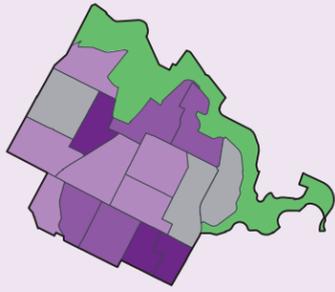
1,078 ACRES REMAPPED (FINISHED)

2016
July

MON	TUE	WED	THU	FRI	SAT
				01	02
					SUN
					03
04	05	06	07	08	09
	RAMADAN ENDS (EVENING) CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				10
INDEPENDENCE DAY					
11	12	13	14	15	16
					17
18	19	20	21	22	23
	CITY PLANNING COMMISSION, 1:00 PM				24
25	26	27	28	29	30
					31

DISTRICT STORY...

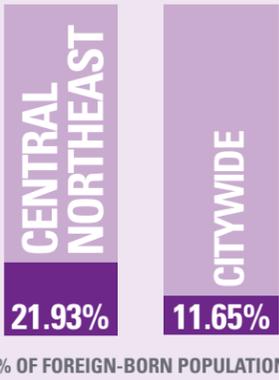
... AREAS OF GROWTH



POPULATION CHANGE BY CENSUS TRACT (2000-2010)

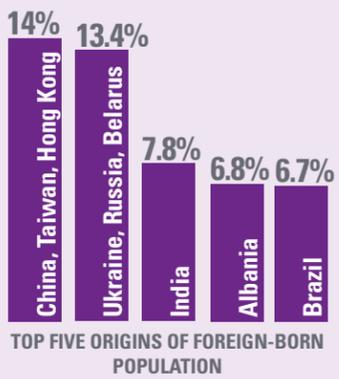
- 1.3%–0.0% (decline)
- 0.1%–8.0%
- 8.1%–15.0%
- 15.1% +

... A DIVERSE COMMUNITY



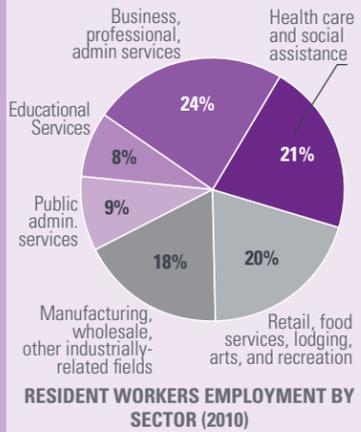
% OF FOREIGN-BORN POPULATION

... FROM ALL OVER THE WORLD



TOP FIVE ORIGINS OF FOREIGN-BORN POPULATION

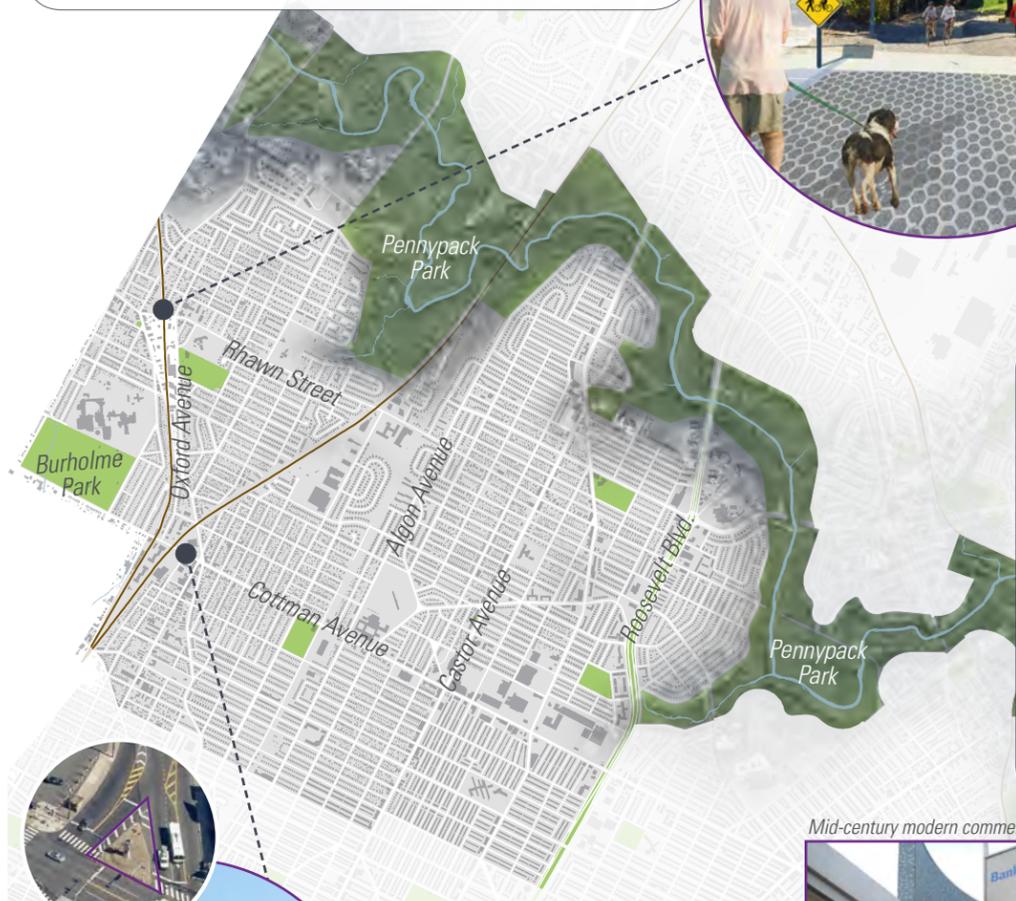
... WITH A DIVERSE LOCAL JOB MARKET



RESIDENT WORKERS EMPLOYMENT BY SECTOR (2010)

Complete the Fox Chase Lorimer Trail.

The proposed trail is located across Rhawn Street from the Fox Chase train station and will provide an essential link between the City and Montgomery County for modes of alternative transportation. It will improve an approximately half-mile portion of a former railroad bed. Construction is slated for 2016.



Proposed Lorimer trail head looking north from the end of the Fox Chase train line across Rhawn Street.

Enhance commercial corridors that include mid-century modern architecture.

The PCPC staff published and circulated the *Central Northeast Mid-Century Modern Commercial Corridors Guide* to help raise awareness and appreciation for preserving and restoring architecturally-significant buildings and commercial blocks. This publication increases momentum towards developing detailed guidelines for storefront improvements appropriate to the distinct style of mid-century modern architecture.



Five Points intersection rendering

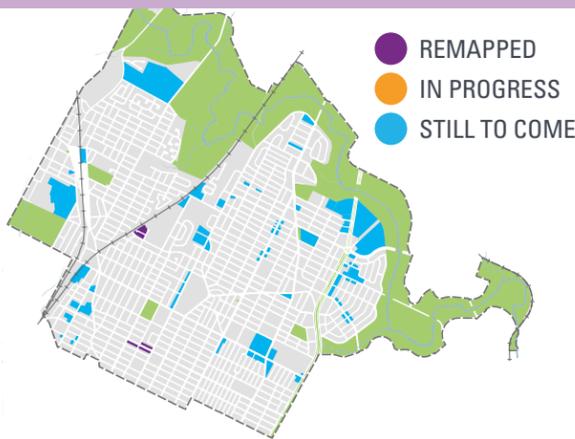
Improve Five Points; establish an organization to revitalize the commercial corridor.

The Burholme Business Association, located in the heart of the Five Points area of the district, recently formed as a non-profit business association and has received assistance for improvements to building facades and the streetscape along the corridor.

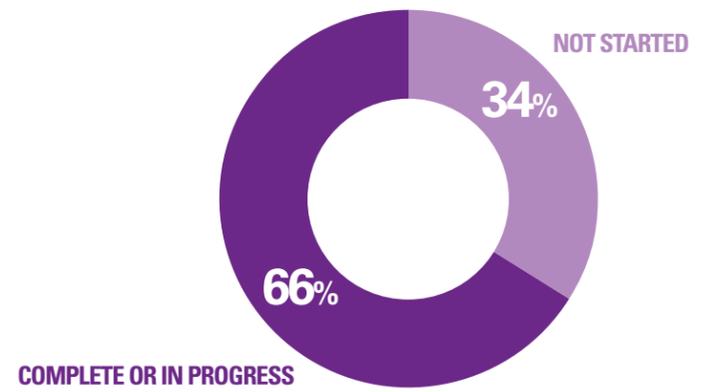
Mid-century modern commercial buildings



DISTRICT REMAPPING UPDATE



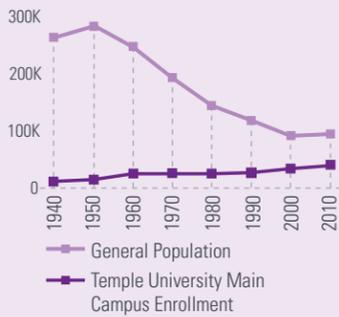
DISTRICT RECOMMENDATIONS UPDATE



MON	TUE	WED	THU	FRI	SAT
01	02	03	04	05	06
	CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				SUN 07
08	09	10	11	12	13
	CITY PLANNING COMMISSION, 1:00 PM				14
15	16	17	18	19	20
					21
22	23	24	25	26	27
					28
29	30	31			

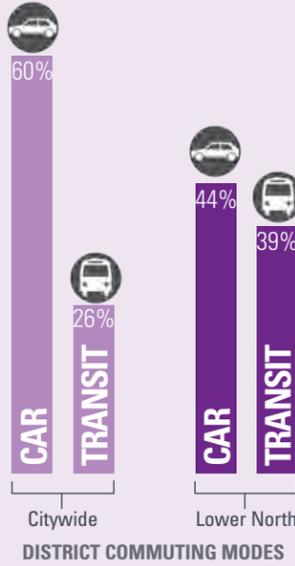
DISTRICT STORY...

... A GROWING STUDENT POPULATION



CHANGE IN THE GENERAL AND STUDENT POPULATIONS

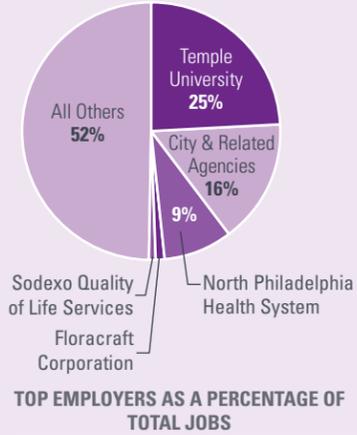
... PUBLIC TRANSIT FRIENDLY



... WITH POTENTIAL FOR REDEVELOPMENT



... A DIVERSE EMPLOYMENT SECTOR



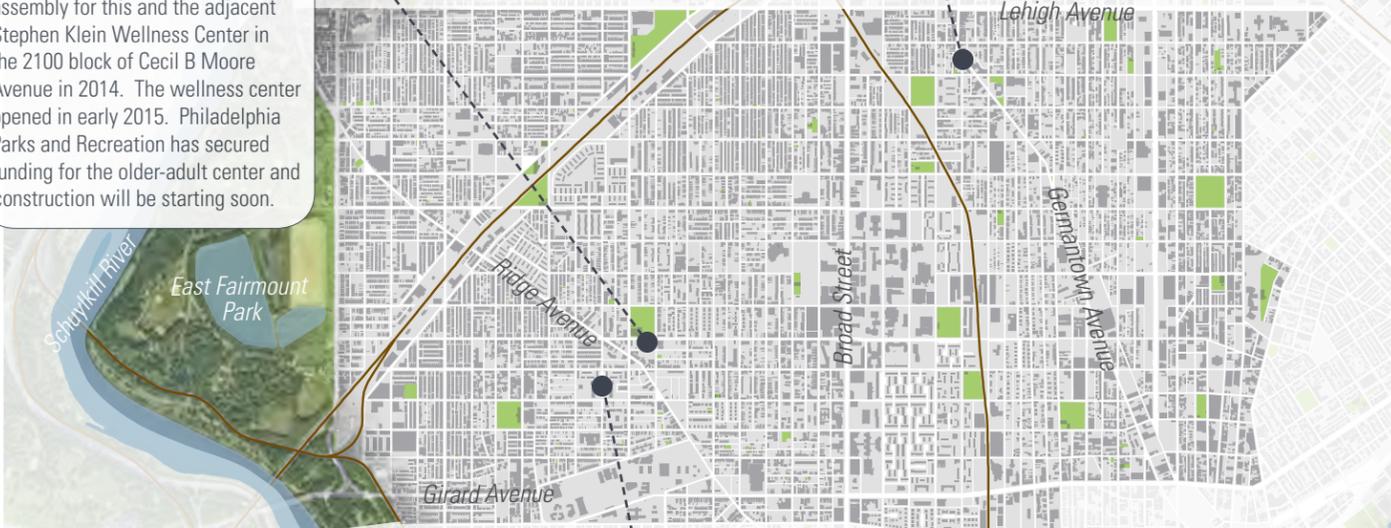
Build a new Martin Luther King Jr. Older Adult Center.

The Philadelphia Redevelopment Authority (PRA) completed land assembly for this and the adjacent Stephen Klein Wellness Center in the 2100 block of Cecil B Moore Avenue in 2014. The wellness center opened in early 2015. Philadelphia Parks and Recreation has secured funding for the older-adult center and construction will be starting soon.



Invest City resources in commercial districts where private development is occurring.

The Commerce and Street Departments finished a nearly \$3 million project to replace curbs and sidewalks, install new streetlights and paint trolley poles on Germantown Avenue between Cumberland Street and Somerset Street. This builds on the Philly Painting program, implemented by the Mural Arts Program and Commerce Department in 2012.

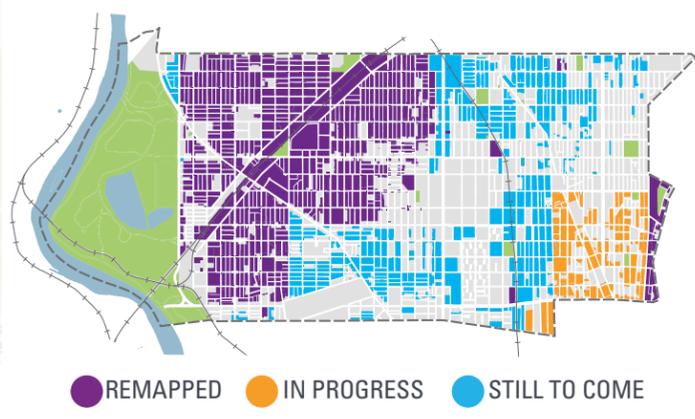


Blumberg apartment rendering

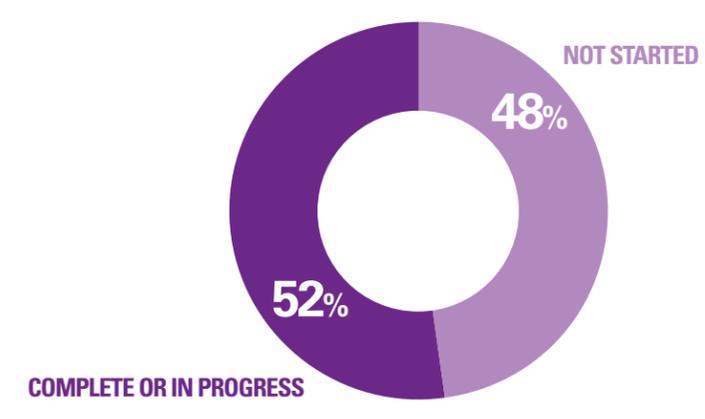
Redevelop Blumberg Apartments.

In 2015, the Philadelphia Housing Authority (PHA) began demolition of two high-rise buildings and surrounding low-rise units at 23rd and Oxford Streets. The remaining high-rise will be renovated for senior housing. PHA also received approvals to reestablish 23rd and Bucknell Streets, extend Bolton Street through the site, as well as to build new townhouses on 24th Street, the first of many for residents who lived in the high-rises.

DISTRICT REMAPPING UPDATE



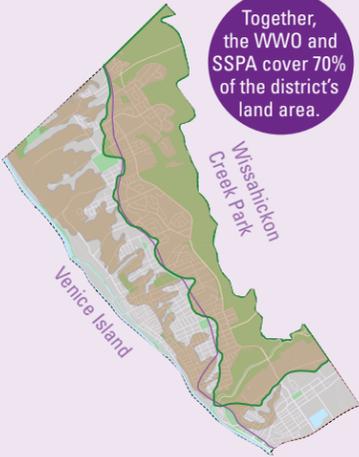
DISTRICT RECOMMENDATIONS UPDATE



MON	TUE	WED	THU	FRI	SAT
			01	02	03
					SUN 04
05	06	07	08	09	10
LABOR DAY 12	CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM 13	14	15	16	11 PATRIOT DAY 17
					18
19	20	21	22	23	24
	CITY PLANNING COMMISSION, 1:00 PM 27	28	AUTUMN BEGINS 29	30	25

DISTRICT STORY...

... ENVIRONMENTALLY SENSITIVE DISTRICT



Wissahickon Watershed Overlay District (WWO)
Steep Slope Protection Area (SSPA)

WWO AND SSPA MAP OF THE LOWER NORTHWEST

... SUBURBAN LIVING IN CITY LIMITS

CITYWIDE 67%

LOWER NORTHWEST 93%

% OF POPULATION THAT HAS ACCESS TO A VEHICLE

... A VERY EDUCATED COMMUNITY

CITYWIDE

23%

LOWER NORTHWEST

46.2%

% OF POPULATION WITH FOUR YEARS OR MORE OF COLLEGE

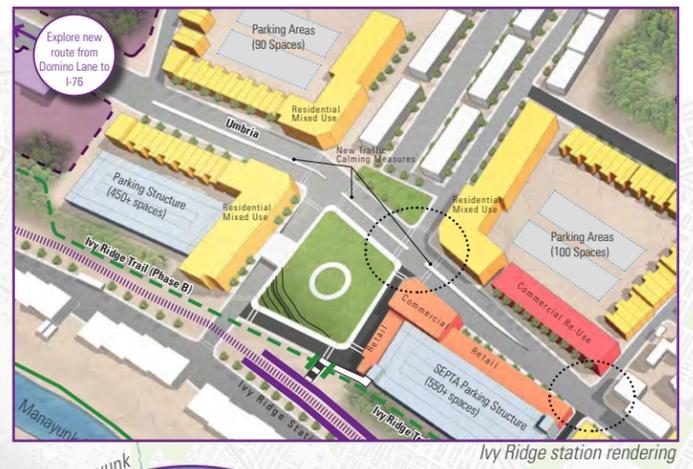
... WITH A DIVERSE EMPLOYMENT SECTOR



EMPLOYMENT BY JOB SECTORS

Make "place-making" improvements at Ivy Ridge Station.

The Delaware Valley Regional Planning Commission (DVRPC) initiated a multi-modal study, focused on the station itself, the broader SEPTA property and access to the station from surrounding areas. The study will produce a detailed plan for park-and-ride facilities; integrated bus, auto, bicycle and pedestrian access; and commercial development.



Ivy Ridge station rendering

Implement streetscape improvements on Main Street in Manayunk.

A new streetscape project championed by the Manayunk Development Corporation seeks to improve shoppers' experience along Main Street, and to strengthen existing businesses, set the stage for new development in areas that can transition from former industry to mixed-use buildings, and bring outdated features up to current standards for urban commercial corridors.

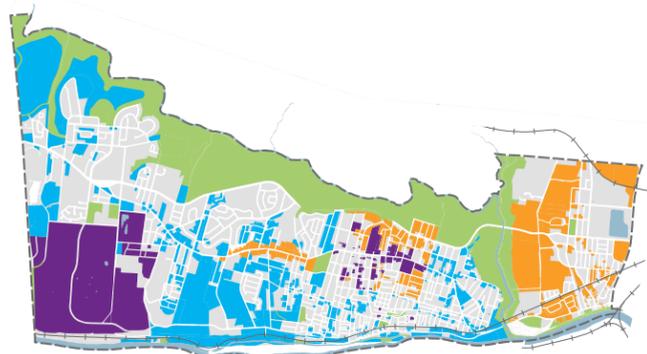


Manayunk Towpath rendering

Build a connection between the Manayunk Bridge Trail and the Manayunk Towpath.

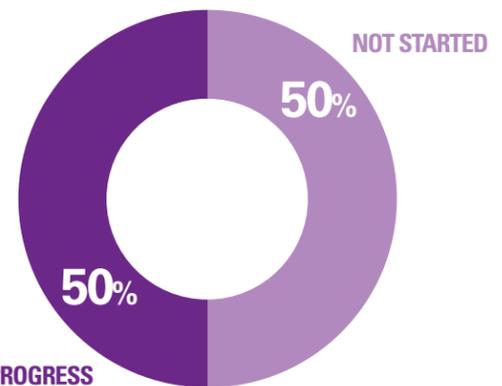
The Manayunk Canal is a man-made waterway that once served industrial users along its banks. In 1979, the Manayunk Towpath opened alongside the canal, but these are underutilized assets for the neighborhood. The Manayunk Development Corporation recently completed a place-making plan to provide a framework for improving the canal and towpath as a public promenade through aesthetics, safety, and accessibility. Design work is ongoing.

DISTRICT REMAPPING UPDATE



REMAPPED IN PROGRESS STILL TO COME

DISTRICT RECOMMENDATIONS UPDATE

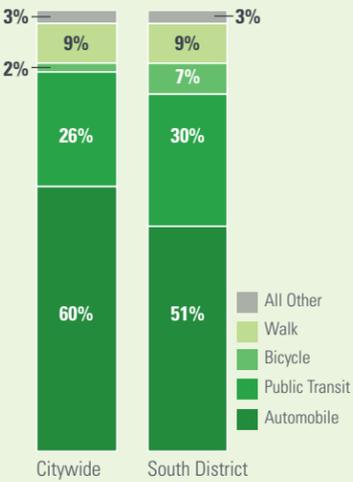


COMPLETE OR IN PROGRESS

MON	TUE	WED	THU	FRI	SAT
					01
					SUN
					02 ROSH HASHANAH BEGINS (EVENING)
03	04	05	06	07	08
					09
10	11	12	13	14	15
					16
COLUMBUS DAY	YOM KIPPUR BEGINS (EVENING)	YOM KIPPUR ENDS (EVENING)			22
17	18	19	20	21	23
					29
24	25	26	27	28	30
31					
HALLOWEEN					

DISTRICT STORY...

... A HIGHLY MULTI-MODAL DISTRICT

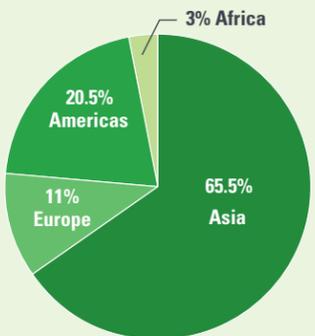


RESIDENTS COMMUTE TO WORK

... AN ETHNICALLY DIVERSE COMMUNITY

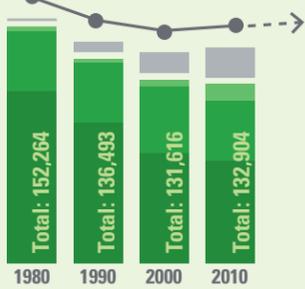


CONCENTRATION OF FOREIGN-BORN RESIDENTS



ORIGIN OF FOREIGN BORN RESIDENTS IN THE SOUTH DISTRICT

...WITH AN INCREASING POPULATION



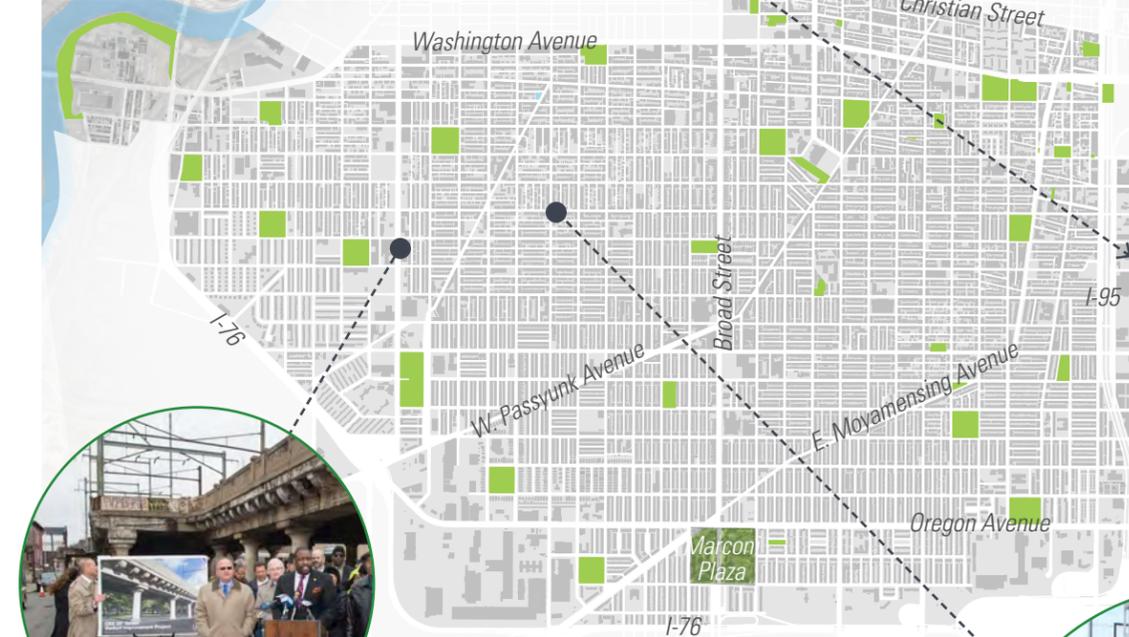
DISTRICT POPULATION BY ETHNIC GROUP



Pier 68 Park

Establish wetland parks between Washington and Oregon Avenues.

Delaware River Waterfront Corporation's (DRWC) latest public open space addition to the Delaware River waterfront - Pier 68 - opened in October 2015, in the Pennsport neighborhood of South Philadelphia. The half-acre pier was once a raw-sugar warehouse, but now includes an entrance deck, shade trees, an aquatic display area that highlights the tidal nature of the Delaware River, and a lawn area for lounging and sun-bathing.



Establish Ralph Brooks Park as a priority for greening.

Multiple partners and agencies joined forces with the community to revitalize the park, which reopened in August 2015. Features include a new basketball court, a rain garden, a community garden, freshly painted murals, an intergenerational gaming terrace with seating, and new playground equipment for the tot lot.



25th Street Viaduct rendering

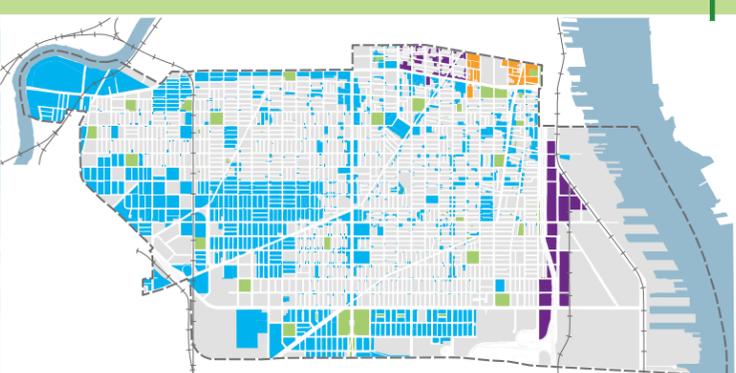
Improve the area underneath the 25th Street Viaduct.

CSX announced in early 2015 that it would begin a multi-year, multi-phase project to restore the 1.2 mile-long 25th Street viaduct to its original condition and appearance. The viaduct stands approximately 14 feet above South 25th Street between Washington Avenue and West Passyunk Avenue in South Philadelphia.



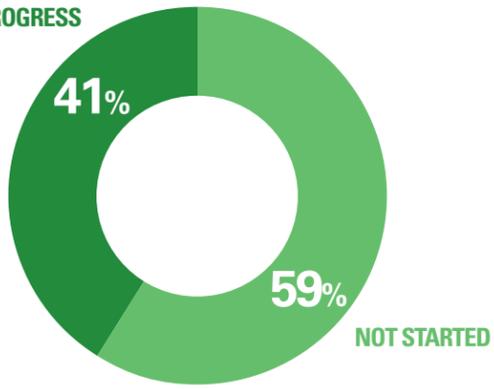
Ralph Brooks Park

DISTRICT REMAPPING UPDATE



DISTRICT RECOMMENDATIONS UPDATE

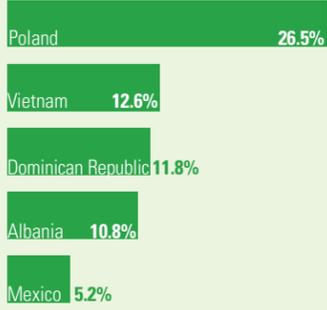
COMPLETE OR IN PROGRESS



MON	TUE	WED	THU	FRI	SAT
	01	02	03	04	05
	ALL SAINTS' DAY CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				SUN
07	08	09	10	11	06 DAYLIGHT SAVING TIME ENDS
	ELECTION DAY			VETERANS DAY	12
14	15	16	17	18	13
	CITY PLANNING COMMISSION, 1:00 PM				20
21	22	23	24	25	26
			THANKSGIVING		27
28	29	30			ADVENT BEGINS
	CIVIC DESIGN REVIEW COMMITTEE, 1:00 PM				

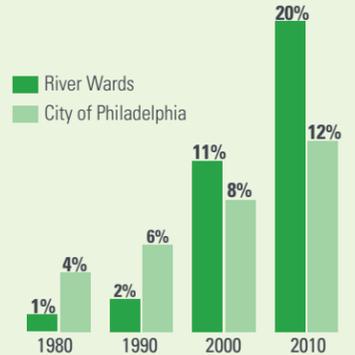
DISTRICT STORY...

... A DIVERSE COMMUNITY



TOP FIVE ORIGINS OF FOREIGN-BORN POPULATION

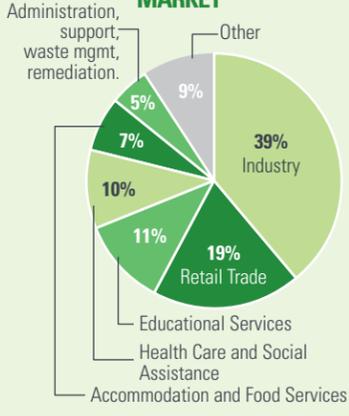
... A GROWING ETHNIC POPULATION



* People who identify their origin as Latino may be of any race. Source: www.census.gov

LATINO (ETHNICITY*) POPULATION

... AN INDUSTRIAL-FOCUSED JOB MARKET



EMPLOYMENT DISTRIBUTION OF JOBS



St. Adalbert's Church

Designate landmark Allegheny Avenue churches to the Philadelphia Register of Historic Places and preserve viewsheds along the corridor.

Preserving cultural history is a significant theme in the River Wards District Plan. Progress is underway to further identify and designate such places of worship along Allegheny Avenue including: St. Adalbert's Church, Nativity of the Blessed Virgin Mary Catholic Church, and Our Lady Help of Christians Church to the Philadelphia Register of Historic Places.



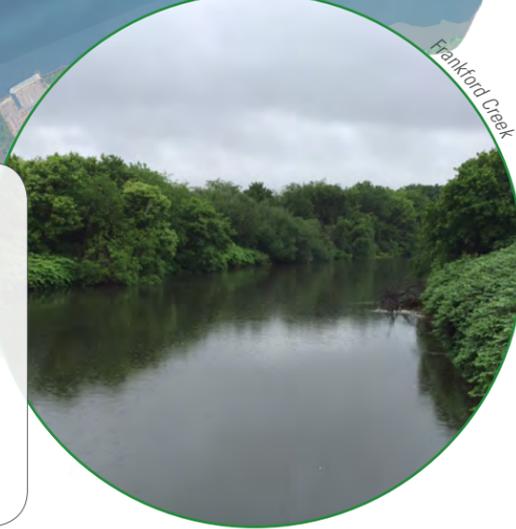
Discovery Park rendering



DISCOVERY PARK

Complete the Frankford Creek Greenway.

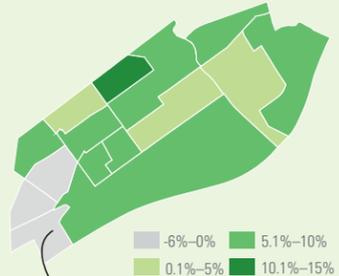
Following the Frankford Greenway Feasibility Study (completed in 2014), initiatives include connecting the Tacony Creek Trail to the North Delaware Trail at the Delaware River. As part of PennDOT's reconstruction of I-95 around the Betsy Ross Interchange, the greenway from Wheatstheaf Lane to Worrell Street will also be built.



Create public waterfront parks in Bridesburg.

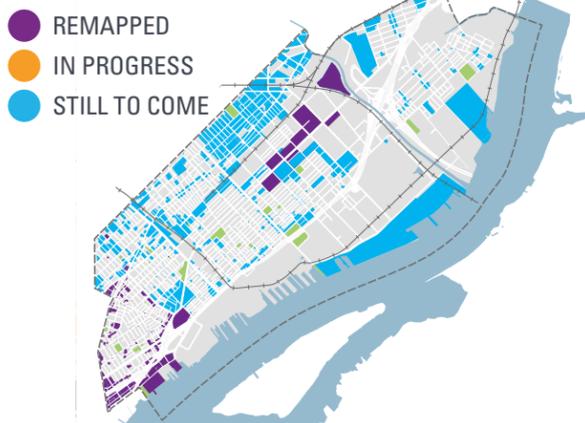
Philadelphia Parks and Recreation acquired approximately 10 acres of land, located at the end of Orthodox Street, in July 2015 as part of a "land swap" with Philadelphia Industrial Development Corporation (PIDC). The Bridesburg community contributed input and ideas at a public forum about the future park, as well as for improvements along Orthodox Street. This will be the first riverfront park in Bridesburg.

... A UNIQUE POPULATION GROWTH



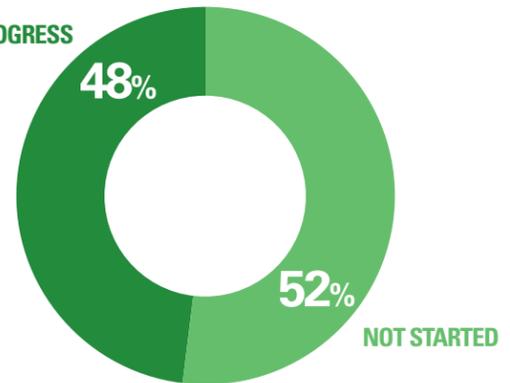
The same area of the district that is experiencing population loss is also experiencing a boom of building permits.
POPULATION CHANGE BY CENSUS TRACT (2000-2010)

DISTRICT REMAPPING UPDATE



DISTRICT RECOMMENDATIONS UPDATE

COMPLETE OR IN PROGRESS



MON	TUE	WED	THU	FRI	SAT
			01	02	03
					SUN
05	06	07	08	09	10
					11
12	13	14	15	16	17
					18
19	20	21	22	23	24
					HANUKKAH BEGINS (EVENING)
					25
		WINTER BEGINS		CHRISTMAS EVE	CHRISTMAS DAY
26	27	28	29	30	31
KWANZAA BEGINS					NEW YEAR'S EVE