

Philadelphia
**Revitalizing
Urban
Neighborhoods
Conference**

“Leading the Change”



“The ability to think clearly about the neighborhood from a market perspective and to frame a strategic approach to change that recognizes the value of both fostering a stronger real-estate market and fostering equitable, balanced revitalization. In other words, to lead, not follow the change.”

- Allan Mallach “Managing Neighborhood Change”

Revitalizing Urban Neighborhoods Conference

“Leading the Change”

Sponsored By:

Philadelphia City Council / Philadelphia Daily News / Philadelphia Association of Community Development Corporations (PACDC) / The Building Industry Association (BIA) / and Temple University.

Date: Monday, September, 20th 2010

Time: 8:30am – 2:00pm

Place: Ritter Hall, Temple University
1301 Cecil B. Moore Ave.
Philadelphia, PA 19122-6091

The Revitalizing Urban Neighborhoods Conference will focus on strategies, programs, best practices and expert recommendations for strengthening and developing Philadelphia's neighborhoods. It will feature knowledgeable panelists from across the city and region engaging in interactive discussions and making recommendations as to how the city can further reduce blight, develop land strategies and create development opportunities in our neighborhoods. Audience question and answer periods will follow each panel.

It is anticipated this assembly of key stakeholders, experts, and enthusiasts will be a considerable step forward in helping to realize wholesale community enrichment in Philadelphia.

This conference is open to the public. Come participate in the effort!

For more information call: 215-686-3442

Philadelphia Revitalizing Urban Neighborhoods Conference

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Agenda

8:30 am Welcome and Remarks

- Welcome – Darrell L. Clarke, Majority Whip, Councilman 5th District
- Introductory Remarks –
 - Jannie Blackwell, Councilwoman, 3rd District;
 - Curtis Jones Jr., Councilman, 4th District;
 - Richard Negrin, Managing Director, City of Philadelphia

8:45 am - 10:15am - Panel I: Blight Reduction & Prevention

Moderated by: Patricia Smith, Director Special Initiatives, The Reinvestment Fund

- Maitreiy Roy, PHS/Philly Green
- Liz Hersh, Housing Alliance of Pennsylvania
- Penelope Giles, Francisville NDC
- Sandy Salzman, New Kensington CDC
- Charles Buki, CZB LLC
- Maria Quinones Sanchez, Councilwoman, 7th District
- Fran Burns, L&I Commissioner, City of Philadelphia

10:30 am – 12:00pm - Panel II: Land Assembly and Disposition

Moderated by: Rick Sauer, Executive Director, PACDC

- Rose Gray, APM
- Francis Vargas, Allied Construction/Altman Co.
- Herbert Wetzels, City Council Housing Director
- Rep. John Taylor,
- John Westrum, Westrum Development
- Ken Scott, Beech Interplex
- John Carpenter, Deputy Executive Director, RDA
- Alan Mallach, Center for Community Progress, Senior Fellow

12:15pm – 1:45pm Panel III: Creating Development Opportunities in Neighborhoods

Moderated by: Alan Mallach, Center for Community Progress, Senior Fellow

- Bill Salas, HACE
- Karen Black, May 8 Consulting
- David Perlman, BIA President
- Lamar Wilson, V. Lamar Wilson & Assoc.
- Bart Blatstein, Tower Investments
- Bill Reddish, G2 Inc.
- Alan Greenberger, Acting Deputy Mayor Planning & Economic Devel.
- Terry Gillen, Executive Director, RDA

2:00pm Closing