

## The 2010 Census at a Glance

### The Census: A Snapshot

- **What:** The census is a count of everyone residing in the United States.
- **Who:** All U.S. residents must be counted—people of all races and ethnic groups, both citizens and non-citizens.
- **When:** Census Day is April 1, 2010. Questionnaire responses should represent the household as it exists on this day.
- **Why:** The U.S. Constitution requires a national census once every 10 years. The census will determine how government resources are allocated and representation in the U.S. House of Representatives.
- **How:** Census questionnaires will come in the mail in March 2010; many households will receive a replacement questionnaire in early April. Census workers also will visit households that do not return questionnaires.

### Complete Count: The Importance of Census Data

- Every year, the federal government can allocate more than \$400 billion to states and communities based, in part, on census data.
- Census data guide planning for roads, schools, new hospitals, retail stores, new housing development, job training centers and more.
- Census data are used to determine the need for additional social services, block grants and other grant programs essential to our communities.
- Census data determine legislative districts for State Assembly and City Council members.

### 2010 Census Questionnaire: Quick, Easy and Confidential

- With only 10 questions, the 2010 Census questionnaire takes just 10 minutes to complete.
- By law, the Census Bureau cannot share an individual's census questionnaire responses with anyone, including other federal agencies and law enforcement entities.

### 2010 Census Timeline: Key Dates

<b>Fall/Winter 2009</b>	Public outreach activities. Recruitment begins for census takers.
<b>March 2010</b>	Census questionnaires are mailed or delivered to households. Questionnaire Assistance Centers open across the City.
<b>April 1, 2010</b>	Census Day
<b>May – July 2010</b>	Census takers visit households that did not return a questionnaire by mail.
<b>December 2010</b>	By law, Census Bureau delivers population counts to the President for apportionment.
<b>March 2011</b>	By law, Census Bureau completes delivery of redistricting data to states.

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