



10 Reasons to be Counted in the 2010 Census

1. The Census is a free and easy way to help bring change to our neighborhoods. Only by being counted can we make sure we are getting our fair share of government resources.
2. The Census is only 10 questions. It takes 10 minutes to complete. It will determine our share of government money for 10 years.
3. With a complete count of our residents, we can show that Philadelphia is on the move again.
4. We work hard. We pay our taxes, sending our hard-earned dollars to Washington. We need Washington to invest those dollars back here in Philadelphia.
5. The U.S. Constitution requires a national census once every ten years. It is our civic duty to participate.
6. Non-citizens cannot vote in U.S. political elections. The Census is the opportunity to be heard and counted.
7. The Census count impacts so many things that matter to us. It determines how we gain the resources to meet our toughest challenges. The federal government divides up \$400 billion based on the census count.
8. Just last winter, PGW helped more than 100,000 senior households with their gas bills. If you want to make sure Philadelphia seniors can get the help they need to heat their homes each winter, you need to be counted.
9. Today, nearly 10,000 Philadelphia children are enrolled in Head Start. More than 32,000 kids have the health care they need. If you want all of our children to have access to early learning and quality health care, you need to be counted.
10. If quality public schools, job training, affordable housing, reliable public transportation and neighborhood revitalization are important to you, you need to be counted.