



PHILADELPHIA
**PARKS &
RECREATION**



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Philadelphia Parks & Recreation and the Fairmount Park Conservancy Reopen a Favorite Family Destination in Northeast Philadelphia

PHILADELPHIA, Pa., July 18, 2012- Today, Philadelphia Parks & Recreation and the Fairmount Park Conservancy hosted a grand reopening ceremony for Burholme Golf Center, a favorite family destination in Northeast Philadelphia. The new operator, Burholme Golf & Family Entertainment, has restored Burholme Golf to its former glory with a renovated driving range, miniature golf course, batting cages and new snack bar. Burholme Golf Center is a Philadelphia Parks & Recreation property operated by Burholme Golf & Family Entertainment in partnership with the Fairmount Park Conservancy.

“The new operator, Burholme Golf & Family Entertainment, invested \$584,000 in capital improvements and \$250,000 in equipment to transform the Burholme Park Golf Center,” said Michael DiBerardinis, Deputy Mayor for Environmental and Community Resources. “This substantial investment turned the Golf Center into a first class, family-friendly facility.”

A portion of the proceeds from Burholme Golf Center benefit Philadelphia’s parks and are invested annually in park-improvements, new programs and other projects led by Philadelphia Parks & Recreation and the Fairmount Park Conservancy.

Improvements to the facility include:

- Driving Range: Refurbished 63 stalls, some of the stalls are heated and covered. Upgraded equipment and targets
- Miniature Golf: the 18-hole course has been transformed into an oasis with new landscaping and seven fountains and waterfalls
- Batting Cages: six brand new baseball and softball batting cages that have different speeds, conveyors and nets

- Café and Children's Party Area: Burholme Golf has created a bright, friendly café and children's party area. Management plans to open a sit-down family-friendly restaurant in the fall

“We feel that we have really achieved our aim of bringing Burholme Golf Center back so that it is better than ever,” said John Kirincich and Ken Sim, Partners of Burholme Golf & Family Entertainment. “The miniature golf course, driving range and batting cages are like new again. The café is a better place for the community to gather and celebrate than it has ever been. Together, with the new restaurant, they make this a real family destination. Our partnership with the City has been an invaluable resource in rebuilding this resource for the community. We’d also like to thank our other partners Dok Yi, Barry Yaches and Shawn Lee.”

Burholme Golf is located at 401 Cottman Avenue, Philadelphia, PA 19111. It is open seven days a week from 8 a.m. to 10 p.m.

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ABOUT PHILADELPHIA PARKS & RECREATION

Philadelphia Parks & Recreation is the City department that is most engaged in the lives of residents and visitors alike on a daily basis. Through its programs, policies and physical amenities, Philadelphia Parks & Recreation promotes the well being of the City, its citizens and visitors, by offering beautiful natural landscapes and parks, historically significant resources, high quality recreation centers and athletic programs, along with enriching cultural and environmental programs.

ABOUT THE FAIRMOUNT PARK CONSERVANCY

The Fairmount Park Conservancy exists to champion the Fairmount Park system. Its mission is to work as a collaborative partner to lead and support efforts which preserve and improve Fairmount Park to enhance the quality of life and stimulate the economic development of the Greater Philadelphia Region. The Conservancy fulfills its mission by leading signature capital projects and innovative programs throughout Fairmount Park; by developing and leveraging resources for the park; and by promoting the parks' unique assets and contributions.