

TreePhilly Tally

Public Space Volunteer Plantings (TreePhilly gives away trees for community groups to plant in public spaces – planted by nonprofit and community partners)

Fall 2011 – 112 Spring 2012 – 217 Fall 2012 – 148 Spring 2013 – 258 Fall 2013 – 246

Total = 981

Yard Tree Giveaways (TreePhilly gives away trees for people to plant in their yards; any City property owner can get one or more trees)

Fall 2010 and Spring 2011 – 291

Spring 2012 – 1245 city wide at giveaways, 82 UPenn (approx. 2,000 total)

Fall 2012 – 1323 at giveaways (approx. 2,000 total)

Spring 2013 – 1858 at giveaways (approx. 2,000 total)

Fall 2013 – 1257 at giveaways (approx. 1,500 total)

Total = 7,791

Street Trees (TreePhilly does outreach to sign people up to get a tree planted by City contractors along the street)

Fall 2012 – 500 new trees for planting, generated from TreePhilly outreach and programs

Spring 2013 – 278 new trees for planting, generated from TreePhilly outreach and programs

Fall 2013 – 1199 new trees for planting, generated from TreePhilly outreach and programs

Total = 1977 new addresses for planting, generated from TreePhilly outreach and programs since the beginning of the TreePhilly campaign

As of Fall 2013, approximately 11,000 trees have been distributed or planted through TreePhilly Programs (Yard Tree Program, Street Tree Block Program, Love Your Park plantings, and other informal plantings and giveaways).