



PHILADELPHIA PARKS & RECREATION

Top Social Media Posts

With our busy summer nearing an end, social media continued to be abuzz with activity! According to the numbers, our followers were thrilled to be informed about our summer programs such as camps, festivals, and partnered events. With so much going on throughout the city, it was interesting to see which events & updates truly resonated with our followers. Below is a sample of the top social media posts within the last month:

- [Facebook](#) fans were inspired to try their hand at catch and release fishing at the 2015 Philly Fun Fishing Fest on the Schuylkill Banks. Shared by 10+ individuals and organizations, the post reached nearly 1,500 people! Fishers, young and old, experienced and new to the sport, flocked to the banks of the Schuylkill River for their chance to participate in the fun fishing fest and learn more about the Philadelphia watersheds.



Philadelphia Parks and Recreation via Philadelphia Water

September 8 at 7:46am · 🌐

This Saturday, enjoy a morning of free catch and release fishing and friendly competition on [Schuylkill Banks](#)! The Fishing Fest is perfect for anglers of all ages and levels of experience. No fishing license is required during the fishing competition and fishing gear will be available for loan on a first-come, first-served basis.

Registration is required; visit <http://www.phillywatersheds.org/fishingfest> for more information!



**2015
PHILLY
FUN
FISHING
FEST**

**Saturday,
September 12, 2015
7am-11am**
Awards Ceremony - 11:30 am
Rain Date - October 3, 2015

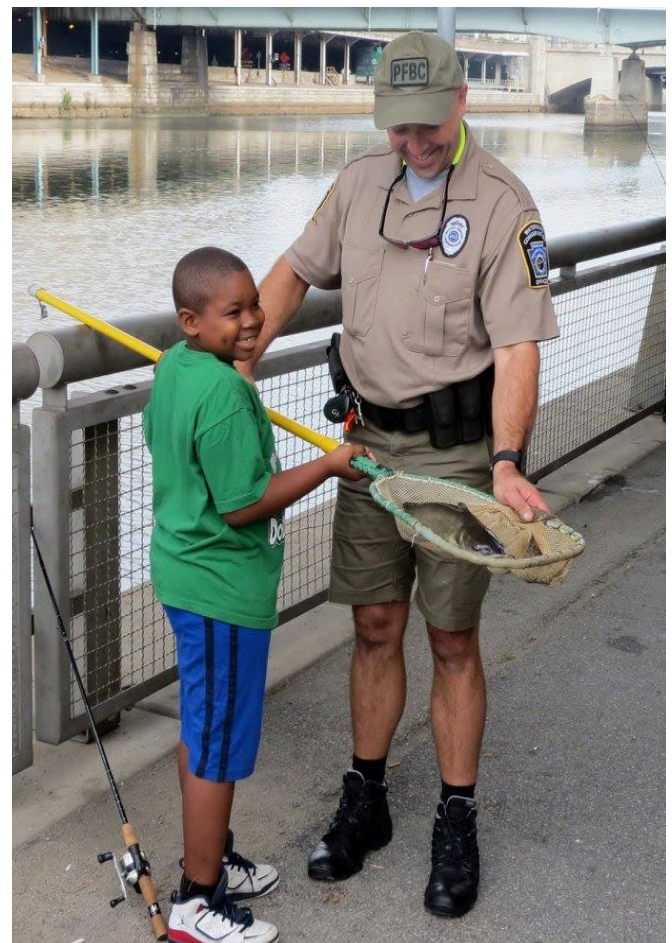
On Schuylkill Banks
See map on back for details.

Register at
www.phillywatersheds.org/fishingfest
or call 215.685.6300

FREE to the public
NO fishing license required
Catch and release
Fishing gear will be available for loan, on a first come, first serve basis
Prizes awarded in various categories including 2nd Annual Crazy Hat Contest (Must be present to claim prizes)
Face Painting and cotton candy
Bring a lunch and refreshments
After Fishing Fest, continue the fun at the Coast Day events at Penn's Landing on.

FishFest: Inspiring Life-Long Watershed Stewards | Philadelphia Water Department

There's something about fishing—the wonder, perhaps, that you inevitably experience when you cast your line into the water and hope that something will...





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- [Twitter](#) followers were thrilled to hear about the return of the Senior Strut at Lloyd Hall on October 9th! The health event for Philadelphians 60+ kicks off with a one-mile walk led by the Mummers, followed by activities, information, demonstrations and music by our very own DJ Patty Pat! With over 4100 Impressions on Twitter alone, the event is sure to be a success. There is still time to register, so continue to spread the news!



PhilaParkandRec.

@PhilaParkandRec

Save the Date: This year's Senior Strut takes place on Friday, Oct. 9!



SENIOR STRUT, A Health Event in the Park

Presented by Fairmount Park Conservancy, Philadelphia Corporation for Aging (PCA) and Philadelphia Parks & Recreation

One mile kick-off walk led by Mummers • Free t-shirts
Health information, free screenings and fitness activities
Demonstration stage • Nutritious snacks • DJ Patty Pat

Meet Mike Quick, former Eagles wide receiver & Eagles radio sports analyst

Friday, October 9th • 9:30 a.m. to 12 p.m.
Lloyd Hall, 1 Boathouse Row, Kelly Drive
TICKETS ARE \$3 AND MUST BE PURCHASED IN ADVANCE.

Participants must be age 60 or older. Free parking. Accessible by SEPTA bus routes 32 and 38.





Instagram:

RETWEETS
5

FAVORITES
2





PHILADELPHIA PARKS & RECREATION

- [Instagram](#) swooned over the image of Clark Park moviegoers as they settled in for the sunset viewing of *Casablanca*. Nearly 600 individuals showed up to catch the classic film in the ideal park setting! With over 60 likes, it's clear that our followers love getting out into the parks for unique, fun, and collaborative events!



philaparkandrec

62 likes

2w

philaparkandrec Perfect weather for Casablanca in #ClarkPark! #outdoormovie



Add a comment...



As our accounts continue to grow with each passing month, we are intrigued and fascinated by the events, topics, programs, and posts that seem to be hitting a note with the Philadelphia community. As much as we share, we learn in return. To see more popular posts on our social media accounts, visit us at: [Facebook](#), [Twitter](#), [Instagram](#), and [Tumblr](#)!