



Top Social Media Posts

With the launch of the Find Your Path brand, Philadelphia Parks & Recreation increased our online presence through the use of multiple social media platforms, enabling the department to engage with citizens on a daily basis, as well as learn about which topics, events and programs citizens are interested in learning more about. The following posts are some of our most engaging from the past month:

- **Facebook** seemed to fall in love with the engaging story of two young Houston Playground regulars who met and eventually became engaged at the playground. Featured as a #5WordWednesday and [#FindYourPath story](#), Mollie and Ryan’s story exhibits the interpersonal relationships that so many Philadelphians associate with growing up at recreation centers. Reaching over 3,500 Facebook users and accumulating 100+ Likes, Comments, and Shares, congratulations for Mollie and Ryan’s love rang from all over the city!



Philadelphia Parks and Recreation
Soulmates. Find. Love. At. Houston.

Album: Timeline Photos
Shared with: Public

This #5WordsWednesday, we celebrate Mollie and Ryan, two HOUSTON PLAYGROUND regulars who met and became engaged at the playground.

To read their #FindYourPath story and view their engagement video featuring the Whiskeyhickon Boys, visit <http://philaparkandrec.tumblr.com/post/126509126479/find-your-path-story-houston-engagement>

August 12

PowerCorps PHL, Ariella Bella, Michele Tinneny Johnston and 43 others like this.

1 share

Barbara Hill-Cisse Nice!
August 12 at 2:26pm

Dana Callaghan- Keenan
August 12 at 3:09pm



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- **Twitter** followers were more intrigued upon learning about “Germantown Stars Under the Stars,” a free concert at historic Vernon Park featuring live music and spoken word from local talented artists. Shared over 45 times, this local event reached nearly 2,000 Twitter users!

Top Tweet earned 1,958 impressions

Join us on Friday night for Germantown
Stars Under the Stars in Vernon Park!
phillyfunguide.com/free/germantow...
pic.twitter.com/N6O85sWcNg



- **Instagram** followers proved to be quite the detectives! Followers jumped in to unearth the identity of a pool featured in a #ThrowbackThursday photo that shows a busy summer pool session in the '50s or '60s. Without any information written on the photo itself, a great debate of where the pool was located was sparked on Instagram (and Facebook!), with Jardel Recreation Center coming out to be the heavy favorite!



PHILADELPHIA PARKS & RECREATION



philaparkandrec

51 likes

2w

philaparkandrec The pool days of summer haven't changed very much! Cooling off and having a blast! #findyourpath #poolparty #throwbackthursday

lynniej_15 @brim1114



theflowersherself @phillypublicpools



phillypublicpools Jarde!?



daeyamz what pools is this? hank gathers?



subieness Bridesburg is my guess



phillypublicpools Good call @subieness. Those corners!



philaparkandrec We're hosting the same debate on Facebook, with most people leaning towards Jarde! Unfortunately, this photo came with no notes as to the exact location or what year it was taken, but we're loving the

We continue to be enthralled at the topics, events, and programs in which Philadelphia citizens are most interested or inquiring to learn more about. To see more popular posts on our social media accounts, visit us on [Facebook](#), [Instagram](#), [Twitter](#) and [Tumblr](#)!