



# PHILADELPHIA PARKS & RECREATION

## Summer Camp T-shirt Contest

As PPR gears up for the summer season, we are offering another opportunity for recreation centers to show us what makes their program stand out! We've seen some great summer camp T-shirt designs over the years, and now we would like to reward you for your creativity.

### Criteria

To enter the contest, you must have the following information clearly displayed on your t-shirt:

1. PPR Logo (available at <http://www.pprinfo.com/brandguide/logo> or by emailing [parksandrecreation@phila.gov](mailto:parksandrecreation@phila.gov))
2. Name of camp location (usually a recreation center)
3. Name of camp (e.g., "Summer Art Camp" or "Jardel Day Camp")
  - a. If the name of the camp includes the location, you do not need to repeat the location on the T-shirt.
4. Images must be owned by staff member, facility or PPR

### Judging

T-shirt designs will be judged on:

1. Creativity
2. Originality
3. Visual appeal
4. Accurate and clear information
5. New design (no repeats from previous camp years)
6. Clearly indicates connection to PPR

### How to Enter

1. Take a photo or scan/upload the design and email to [philaparkandrec@gmail.com](mailto:philaparkandrec@gmail.com)
  - a. MUST write "PPR Camp T-shirt Contest" in the subject line.

OR
2. Send the photo as a Facebook message to the Philadelphia Parks & Recreation page.

With either submission, make sure you include your full name, your title and position at the camp, and the name of the recreation center or camp program.

Photos can be of the T-shirts/designs only, or of the children in your camp wearing the shirts (*as long as the design and all judging criteria are visible*).

**NOTE: The deadline to enter the Summer Camp T-shirt Contest is Friday, July 15.**

### **Prizes**

The winning design will be awarded a classic, 2-hour Philadelphia party with Phred the PPR Panda, including:

- Soft pretzels
- Rita's Italian Ice
- Music and dancing