# PLAY Manayunk Student Photo Contest

## REQUIRMENTS

- We are looking for striking digital images highlighting **outdoor recreation**.
- Contest is open only to students in grades K-12 and who have entered with the consent of a parent or legal guardian.
- All photographs (up to 3) should accurately reflect the subject matter and the scene as it appeared.
- All images must be titled with the applicant/photographer's first and last name and category. Images not titled in this format will not be accepted.
- All photographs will be credited with the caption "© Person's Name." Manayunk Development Corporation/ Destination Schuylkill River has final approval of any language that appears on its website with any of the photos and will not promote or endorse third-party products or services.
- The mission of this contest is to promote outdoor recreation, health, and wellness.

## HOW TO ENTER

The categories for entries are: a.) Landscape b.) Adventure c.) Wildlife & Still-Life

- Landscape: Photographs of large-scale scenes of nature as one might see while participating in outdoor recreational activities.
- Adventure: Photographs of people participating in outdoor recreational activities.
- Wildlife & Still-Life: Photographs of wild animals in natural settings or close-up photographs of small-scale plants or natural scenes in natural surroundings as one might see while participating in outdoor recreational activities.

Each entrant may submit entries in any category he/she wishes and may submit entries to different categories at different times during the entry period, but no entrant may submit in total more than one (1) entry per category.

- Each photo must be submitted through email to **kwood@manayunk.org.** Please note in email the photographer's name, school, and category the picture is submitted for.
- Entries must be emailed by May 1st, 2014.
- Entries must be 10 megabytes or smaller, must be in JPEG format, and must be a high resolution suitable for printing (preferably at 200-300 dpi).
- If photographing from phone please send in the highest resolution possible. Files under 1 megabyte may not be suitable for final printing stage. (We are printing final 30 finalist's photos in 11X14 formats for display at PLAY Manayunk Outdoor Recreation Weekend.)
- Sign and mail back Photographer Release Form.
- If you include people in any of your photographs, you must also be able to provide a signed and mailed (by the person in the photo) **Individual(s) In Photo Release Form.**

Kim Wood- Project Manager Destination Schuylkill River 4312 Main Street Philadelphia PA 19127

## YOUR RIGHTS:

You grant the Destination Schuylkill River (DSR)/Manayunk Development Corporation (MDC) a royalty-free, nonexclusive right, in perpetuity, to:

- Use the photograph on the internet in support of our mission.
- Use the photograph on the internet for voting for winners.
- Use the photograph in DSR/MDC's marketing communications.
- Use, in connection with the Photo Contest, your name, city, state and country of residence in promotions and other publications.
- Keep the files provided, and to archive the images in electronic form, so that your photos can be used to support our mission and be properly credited.
- Crop/Scale to fit our format to print for showcase at event.

As conditions of this permission, the Manayunk Development Corporation shall credit all photographs with the caption "© Person's Name" when the full name is available. The photograph, in its entirety, must be a single work of original material taken by the Contest entrant. By entering the Contest, entrant represents, acknowledges, and warrants that the submitted photograph is an original work created solely by the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph. The photograph must not, in the sole and unfettered discretion of the Sponsor, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

#### FINALISTS:

The top 10 photographs in each of the 3 categories (5 photos from each age group) will be determined by a panel of qualified judges. These 30 finalists will have their photo on display at the PLAY Manayunk Outdoor Recreation Weekend

#### **VOTING FOR 6 WINNERS:**

After those 30 photos are chosen they will be submitted to Destination Schuylkill River's Facebook page for voting. Winners will be announced on the Facebook page and notified

#### www.facebook.com/pages/Destination-Schuylkill-River/106984947657

#### WINNERS:

- 1 Winner Age: 6<sup>th</sup>- 12<sup>th</sup> Grade Landscape Category
- 1 Winner Age: 6th- 12th Grade Adventure Category
- 1 Winner Age:  $6^{\text{th}}\text{-}\,12^{\text{th}}$  Grade Wildlife & Still Life Category
- 1 Winner Age: K- 5<sup>th</sup> Grade Landscape Category
- 1 Winner Age: K- 5<sup>th</sup> Grade Adventure Category
- 1 Winner Age: K- 5<sup>th</sup> Grade Wildlife & Still Life Category

## PRIZES:

Each of the 6 winners will receive a prize of a digital camera. Of those 6 winners, **1 Grand Prize Winner** will be chosen and that student's school will receive \$1000 gift card for art supplies.

## Questions? Call 267-270-3075 or email kwood@manayunk.org

## Photographer Release Form

#### Destination Schuylkill River/ Manayunk Development Corporation

4312 Main Street Philadelphia, PA 19127 267-270-3025 kwood@manayunk.org

#### I do hereby make the following statements, release, assignments and assurances to the Destination Schuylkill River (Manayunk Development Corporation):

I certify that I ("Photographer") have read, agree to, and have abided by the rules of the PLAYmanayunk Photo Contest. I certify that I am the person who took the photograph(s) submitted here with (collectively, the "photographs(s)"), and I have not assigned any of my rights associated with the photograph(s) to any third party and have sole, complete and unrestricted authority to enter into this release and to grant the rights described in this release.

As the photographer, I retain all rights to any photograph(s) submitted - including ownership if applicable - other than those rights licensed in the next sentence. The photographer hereby grants Destination Schuylkill River (Manayunk Development Corporation):

(i) A nonexclusive, worldwide, irrevocable, royalty-free license to reproduce, distribute, use in publications and associated trade magazines, publicly display and publicly perform the photographs submitted in the PLAYmanayunk Photo Contest, and

(ii) The right to use my name, city, state and country of residence in promotions and other publications.

I release Destination Schuylkill River (Manayunk Development Corporation) from any liability whatsoever that arises from their use of the photographs(s), except for uses that violate the terms and conditions of this release.

#### Photographer's Name (Print):\_\_\_\_\_

Signature, Parent or Guardian:\_\_\_\_\_

Date:\_\_\_\_\_

### General Information for Notification of Winners:

School Name & Address:
Teacher Name:
Teacher Email:
Parent's Phone Number:
Parent's Email Address:
Name of Parent(s) or Gaurdian(s):

## Individual(s) In Photo Release Form

#### Destination Schuylkill River/ Manayunk Development Corporation

4312 Main Street Philadelphia, PA 19127 267-270-3025 kwood@manayunk.org

### Permission to Use Photograph with another Individual(s) in it:

### Photographer:

### Individual(s) in photo:

I grant to Destination Schuylkill River/ Manayunk Development Corporation and its representatives and employees the right to use photographs of me and/or my property in connection with the photographer. I authorize Destination Schuylkill River/ Manayunk Development Corporation, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

I agree that Destination Schuylkill River/ Manayunk Development Corporation may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

I have read and understand the above:

### Printed name:

Signature:

Date:

Signature, parent or guardian: