






# PHILADELPHIA PARKS & RECREATION

## Top Social Media Report: May 2018


May flowers weren't the only thing blooming this month. We welcomed Treetop Quest, the city's first aerial adventure course to West Fairmount Park; Parks on Tap kicked off its tour all over town; and nearly 40,000 runners swarmed Broad Street for the 39th year in a row. The top social media posts this month included those highlights and other special events and images that captured Philly's eye.

### Top Facebook Post:

On May 6, the Philadelphia Orchestra teamed up with Historic Strawberry Mansion for a free Neighborhood Chamber Concert. The orchestra's string and wind musicians performed at 3 p.m., but guests were encouraged to arrive early for a complimentary lunch and family-friendly activities. Our post about the event reached over 3,200 people in just three days!

**Philadelphia Parks & Recreation** ✓ shared an event.  
Published by  Brianna Spause [?] · May 3 at 2:00pm · 

This Sunday, The Philadelphia Orchestra is putting on a very special (and FREE!) performance at Historic Strawberry Mansion. You don't want to miss this!





MAY


6


**Free Neighborhood Chamber Concert - ...**  
Sun 1:30 PM · The Philadelphia Orchestra · Phila...  
Music · 1,218 people



★ Interested

 3,274 people reached


 Like

 Comment




  Kelly Gebhardt, Patricia Gainey and 43 others





Oldest ▾

**Mia Nicole Toussant Hicks**

Like · Reply · Message · 2w



Write a comment...

## Top Instagram Post:

LOVE Park is undoubtedly one of the most popular public parks in Philadelphia. Members of the Class of 2018 lined up to mark their big moment in front of Robert Indiana's famed sculpture. A Parks & Recreation staff member snapped this photo while walking through the park. The post earned almost 300 likes and racked up 4,845 impressions.



## Top Twitter Post:

We shared a series of tweets leading up to the Blue Cross Broad Street Run-- people were excited and waiting for updates throughout the day. A video posted at the start of the race received over 100 likes, 21 retweets, and earned over 21,000 total impressions.

