



Replica Creative and Philadelphia Parks & Recreation present...

MARCH MADNESS Rec Center-Style!

16 Philadelphia Recreation Centers

North vs. South

Go Head to Head for an Upgraded Look

Via a :15 video, which Recreation Center can come up with the most creative response to:
'What does a Rec Center mean to you?'

Each week, the 16 Centers (and their videos) will be pitted against one another for votes, and eliminated accordingly. The Center still remaining at the end will win a redesign & graphic wall installation, designed by the students and the creative team at Replica.

The competition runs from March 1 to March 31, 2013. Vote NOW by visiting www.replicacreative.com.

North Philadelphia

South Philadelphia

Pelbano Recreation Center

American Legion

Cohocksink Recreation Center

Olney Recreation Center

Gustine Recreation Center

Belfield Recreation Center

Max Myers Recreation Center

Ferko Recreation Center

Guerin Recreation Center

Christy Recreation Center

Chew Recreation Center

Donald Finnegan Recreation Center

Martin Luther King Recreation Center

Clemente Recreation Center

Shepard Recreation Center

Mill Creek Recreation Center



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