



PHILADELPHIA PARKS & RECREATION

Top Social Media Report

Throughout the month we had a lot of exciting events and activities happening at our sites, including The Oval+ opening, Camp Philly's press conference, camps starting, and plenty more fun activities! This month's top social media posts showcase different aspects of what Parks and Recreation offers. From rules to pools: here are the top posts!

Top Facebook Post:

We shared the news of the Fire Department's summer camp for teens at Hunting Park on our Facebook page and the post did especially well. The exciting program will allow teens to learn about the first responder career path, get trained in CPR, and take some fun trips! The news reached more than 12,000 people, thanks to the more than 100 individuals and pages that helped spread the news by sharing our post.

**Philadelphia Parks and Recreation**
Published by Moria Miller [?] · July 5 at 4:03pm · 🌐

Like Page

Introduce your teen to the first responder career path! This summer camp from the Philadelphia Fire Department will include CPR training, excursions to locations like Fireman's Hall Museum, and more. Enroll now for this August camp experience at Hunting Park.



Philadelphia Fire Department
PHILA.GOV

12,146 people reached

Boost Post

Like Comment Share

Totus Tuus, Debra Colbert and 36 others

Chronological

101 shares

4 Comments

**Christina Marie Presti** Emily Pastrana you should send Alize.
Like · Reply · Message · July 5 at 7:18pm

**Shekia Hall** Thank you
Like · Reply · Message · July 5 at 9:34pm

**Angelique Marie Doughty-Campos Garro** Brittany Garro
Like · Reply · Message · July 6 at 10:50am

**Elizabeth Lepouski-Riley** Brian Riley
Like · Reply · Message · July 6 at 5:52pm



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Top Instagram Post:

Pool season is an especially exciting time for Parks and Recreation and the public at large. Who doesn't love pools?! An Instagram user shared this fun perspective of the Francisville Pool with the skyline in the background. Because we liked the image, we then reposted it onto our account. The image received just under 200 likes and was seen close to 3,000 times.





PHILADELPHIA PARKS & RECREATION

Top Twitter Post:

Leading up to the Fourth of July holiday weekend, we shared an image that was created to show the dos and don'ts at our parks. We tagged the Police Department in the tweet, and they also shared the message to their 149,000 followers. This tweet was seen more than 12,000 times, and received another 51 likes and retweets.



Philly Parks & Rec 
@PhilaParkandRec

Respect our parks while getting outside this holiday weekend! Dos and don'ts we enforce with [@PhillyPolice](#)'s help:
ow.ly/7Ggx30d98CR



10:40 AM - 30 Jun 2017

18 Retweets 33 Likes

