Clusters Training Overview

50 staff from the 11 newly identified clusters participated in an all-day training on October 28 at the Free Library of Philadelphia's Skyline Room. Cluster staff had the opportunity to work together as a team, provide feedback to their fellow clusters, and participate in some exercises to help set the framework for the next six months.

Exercises

New Program Brainstorm
- Over 250 new program ideas brainstormed
- 22 programs to be implemented within six months
- Program ideas were diversified between multiple categories including Arts, Environmental Education, Fitness and Healthy Habits, Outdoor Recreation, Special Events and Sports & Athletics

Community Assets Brainstorm
- 184 community assets identified
- 56 citywide assets identified
- 22 chosen to be partnered within six months

Team Work Plan
- Each cluster created and committed to a team work plan
- All clusters will begin meeting monthly in November

System Scorecard
- With feedback from the group, the cluster program was able to establish outcomes and measures for the entire system for the first six months:
    - Better use of staff and facilities
        - o # of monthly meetings
        - o # of new programs
    - Developing the skills and ethic of connecting to partners
        - o # of cluster community assets mapped
        - o # of assets engaged
    - Investing in capacity-building of staff and communities
        - o # of trainings and staff trained
        - o # of community engagement opportunities

Progress on Areas of Implementation

1. Workforce
   a. 19 employees selected
   b. Training to start December 1

2. Staff Training
   a. Completed four sessions with two cohorts
   b. 50+ staff trained.

3. Community Engagement/Asset Mapping (early stages)
   a. Cluster Coordinators will strategize with leaders on developing a cluster-specific community engagement process that includes new and existing assets
   b. Citywide Coordinators to provide feedback on strategic engagement of citywide assets