



# PhillyStat Outcomes

## Today's Topic: Higher Education

**Goal Owners:** Chief Education Officer Lori Shorr and Deputy Mayor for Health and Opportunity Don Schwarz

**Key Presenters:** Lori Shorr, Terri White, Barbara Mattleman, Deborah Diamond, Hadass Sheffer, Bi Vuong



- **Every Outcomes Meeting Aims To:**

- Review the progress made in achieving strategic targets under the Mayor's Goals
- Strengthen collaboration between city departments
- Identify cross-cutting initiatives
- Problem-solve in areas where performance can be improved
- Highlight and share best practices

- **Meeting Agenda:**

- **What are we trying to achieve?** *What operations will we be reviewing today, and how do they relate to the Mayor's Goals?*
- **What impact have we had so far?** *What does past performance look like? Where are we having the most impact and the least impact?*
- **How can we have a greater impact?** *What opportunities for collaboration or existing resources can we make use of? How can coordination and collaboration strengthen our impact on the goals that we want to achieve?*

## **Goal 1: Philadelphia becomes one of the safest cities in America.**

Outcome 1: Adults and children are safer.

Outcome 2: People feel safer.

Outcome 3: Residents feel a greater responsibility to keep their neighborhoods safe.

## **Goal 2: The education and health of Philadelphians improve.**

Outcome 1: Philadelphians are better educated.

Outcome 2: Philadelphians are healthier.

## **Goal 3: Philadelphia is a place of choice.**

Outcome 1: Philadelphia is business-friendly.

Outcome 2: People choose to live and stay in Philadelphia.

## **Goal 4: Philadelphia becomes the greenest and most sustainable city in America.**

Outcome 1: Our water and air are cleaner.

Outcome 2: We use less energy.

## **Goal 5: Philadelphia government works efficiently and effectively, with integrity and responsiveness.**

Outcome 1: Our government has integrity.

Outcome 2: Our government works efficiently and effectively.

Outcome 3: Our government is responsive.

*These are the goals that Mayor Nutter has outlined for this administration. Ownership for the goals and outcomes is shared among the leadership of the city. Our goals reflect the unique challenges that our city faces, but are grounded in a belief that we can overcome those challenges with hard work and dedication.*



# Section 1: What Are We Trying to Achieve?

# Mayor's Framework:

*(How does today's topic relate to the Mayor's Goals?)*

Goal

Outcome

Key Targets

**Mayor's Goal #2:**  
*"The education and health of Philadelphians improve."*

**Outcome 1:**  
Philadelphians are better educated.

**Target 1:** The 4-year high school graduation rate increases to 80% by 2015.

**Target 2:** The percent of residents with a 4-year college degree increases to 36% by 2018.

**Outcome 2:**  
Philadelphians are healthier.

**Target 1:** The percent of adults who smoke will decrease to 23% by 2014.

**Target 2:** The percent of youth who smoke will decrease to 8% by 2014.

**Target 3:** Smoking-related mortality will drop to 2,200 deaths by 2014.

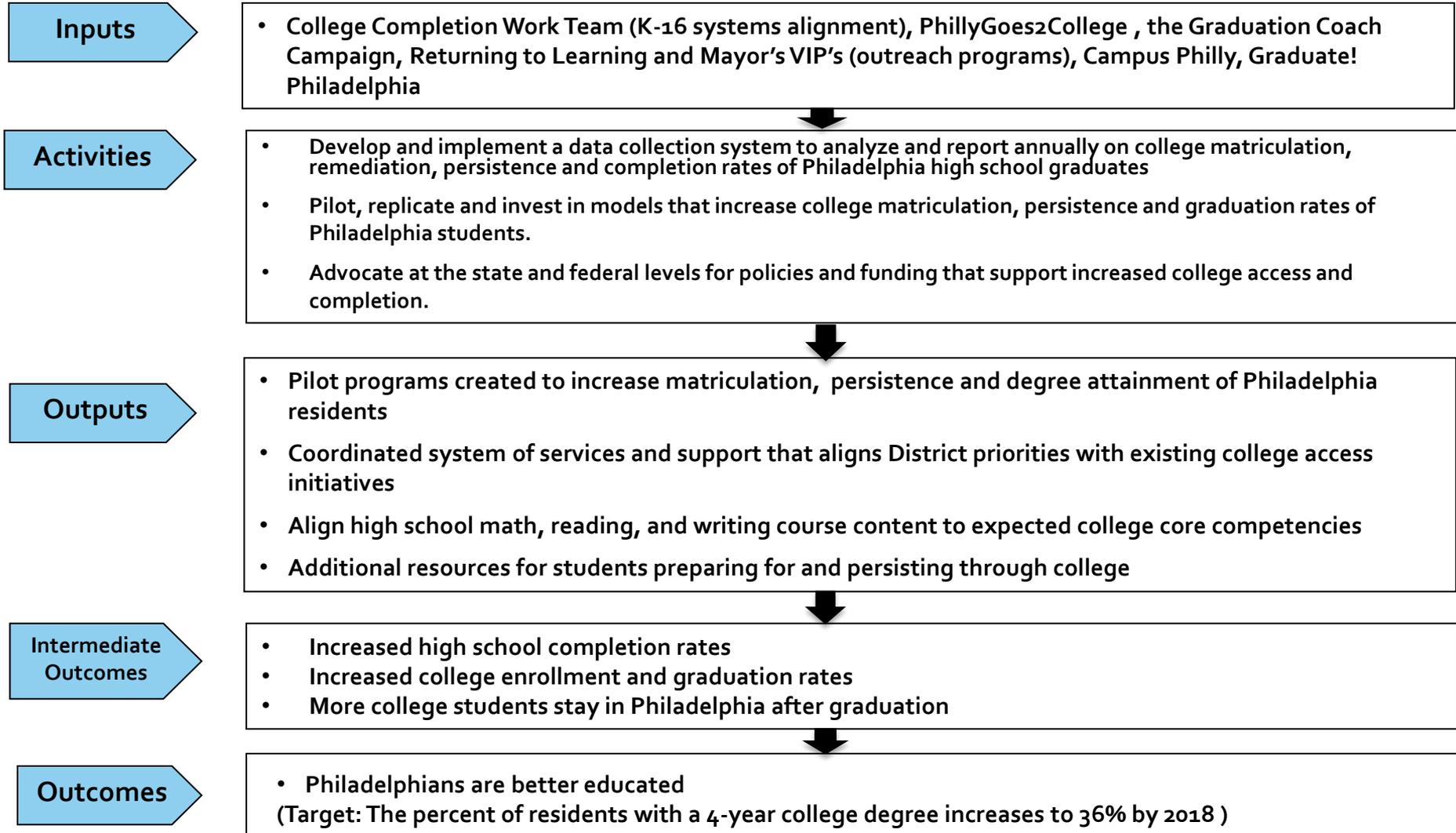
**Target 4:** The obesity rate among youth will drop to 28% by 2014-15.

**Target 5:** The number of low-income residents in food deserts will drop to 200,000 by 2014.

## **Vision Statement for Promoting College Access and Success: (*Why is achieving greater college attainment important?*)**

- Philadelphia will have a vibrant college culture in which key stakeholders and the general public work collaboratively and intentionally to positively affect high school and college completion.
- The City will develop an educational pipeline that provides the necessary interventions and supports for successful college matriculation, preparation, persistence, and completion for Philadelphians of any age.

## Logic Model for Promoting College Access and Success:



**Dashboard:**

Measure	Baseline	Target	Current Performance	Traffic Light
4-year high school graduation rate	<b>57%</b> of the 2004-2005 9 <sup>th</sup> grade cohort	<b>80%</b> (2015)	<b>64%</b> of the 2008-2009 cohort (2012)	
Percent of residents with a 4-year college degree or higher	<b>18%</b> (2000)	<b>36%</b> (2018)	<b>23.6%</b> (2011)	

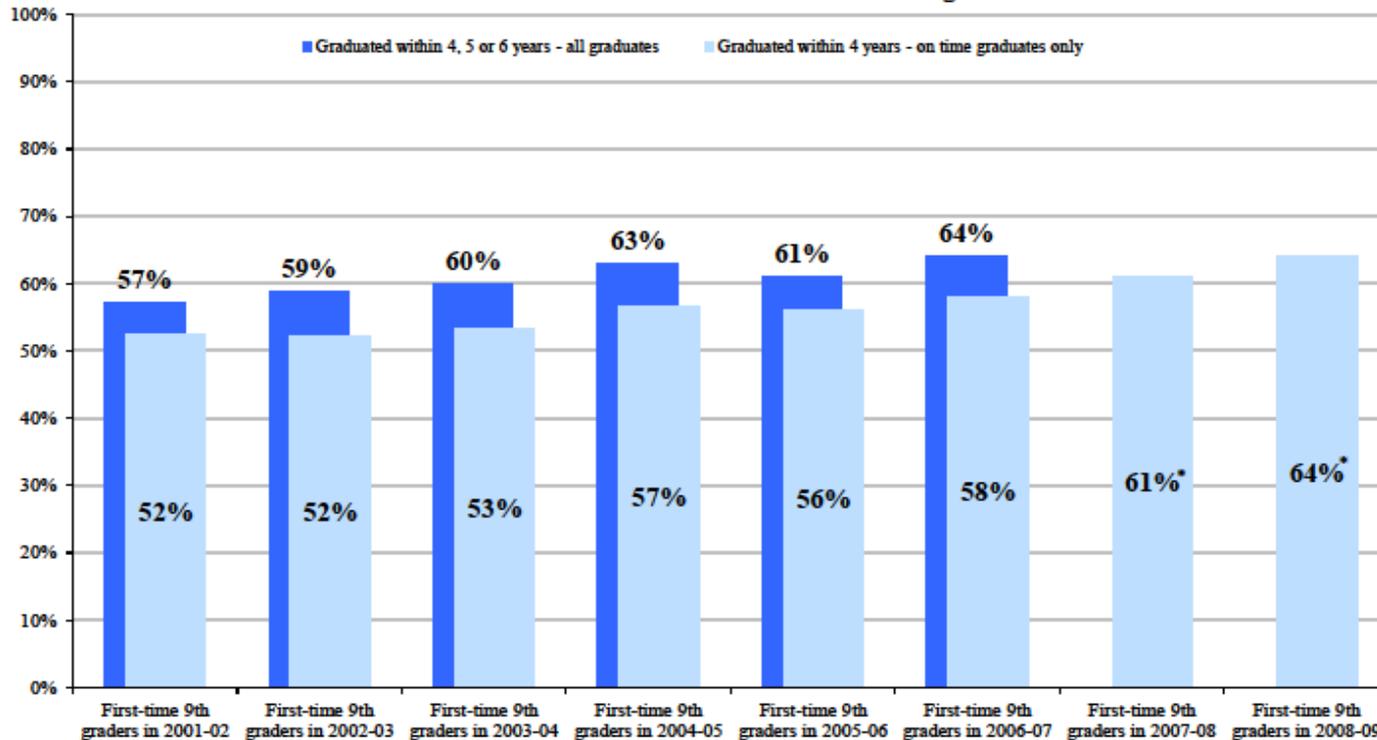
**Legend:**

On Track	Off Track	Off Track, Requires Executive Attention	Critical, Requires Urgent Executive Attention
Given current performance, on track to meet the 2015 target on time.	Given current performance, currently off track but can still meet the 2015 target on time.	Given current performance, unlikely to meet the 2015 target on time without some executive attention.	Given current performance, will not meet the 2015 target on time without urgent executive attention.



## Section 2: What Impact Have We Had So Far?

**The School District of Philadelphia  
High School Graduation Rates for  
First-time 9<sup>th</sup> Grade Students in 2001-2002 through 2008-2009<sup>1</sup>**



<sup>1</sup>The graduation rates are for students who entered a District school as a first time 9<sup>th</sup> grader in the years indicated and graduated from a District public school or charter school on time, or within 4, 5 or 6 years. Our method of calculating graduation rates differs from the method used by the Pennsylvania Department of Education.

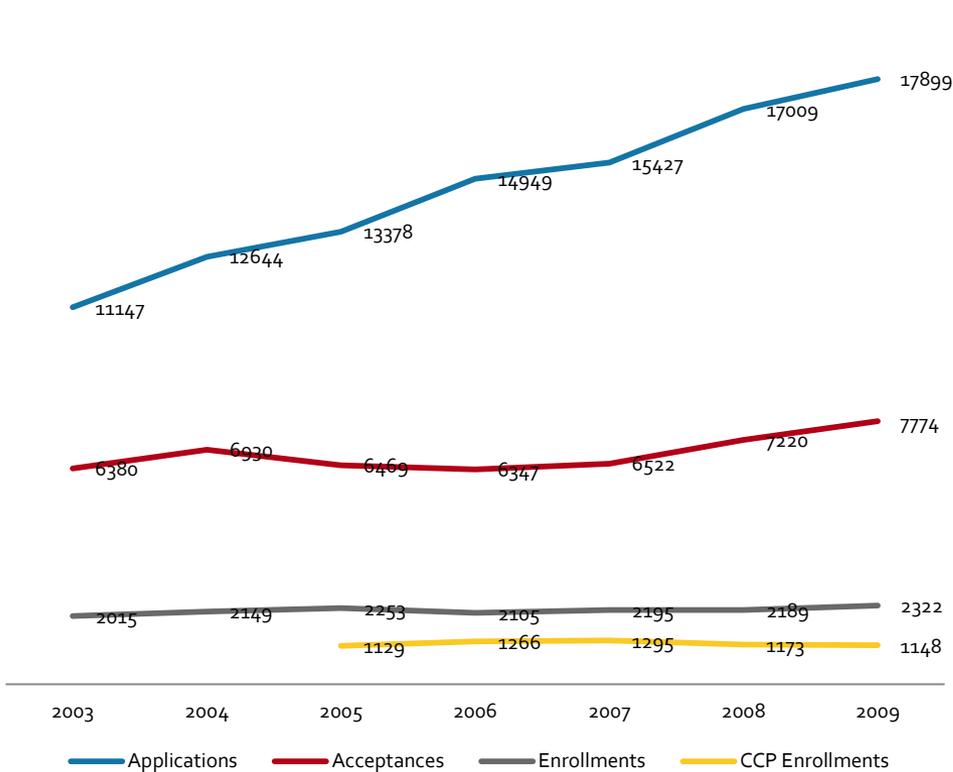
\*The percentages of first-time 9<sup>th</sup> graders in 2007-08 and 2008-09 who graduated within 4, 5 or 6 years will be available in 2013 and 2014, respectively.

## Pathways to Postsecondary Completion

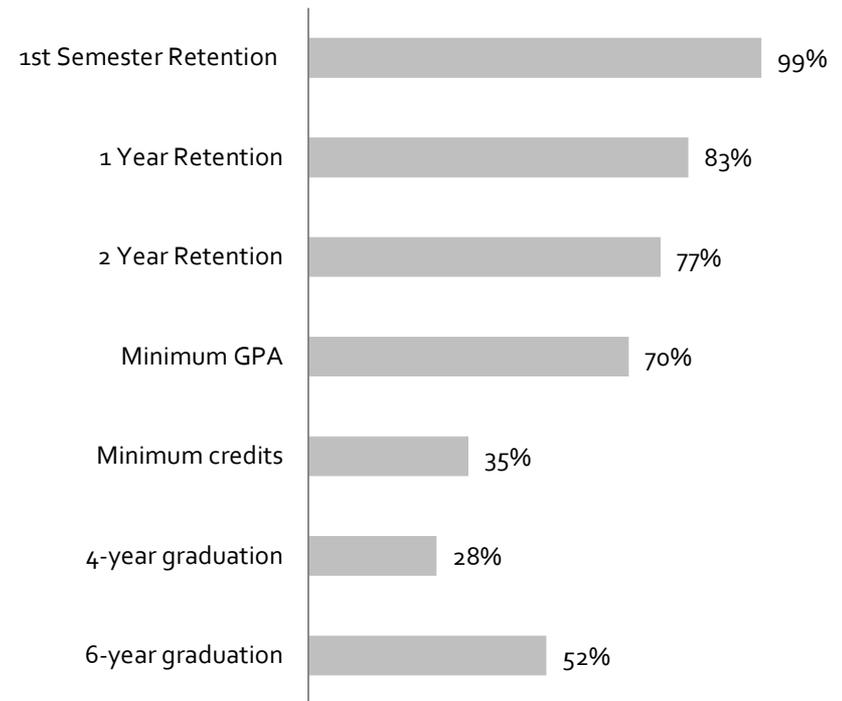


# Postsecondary Completion

**Fig 1. How many Philadelphia high school students get in and go to college?**



**\*Fig 2. How do Philadelphia high school students do in college?**



Source: OMG Pathways to completion report.

\*Fig 2. Note: Colleges represented: Bloomsburg, East Stroudsburg, Indiana, La Salle, Lock Haven, Millersville, Moore, Pierce, Shippensburg, Temple, UArts, West Chester

# Higher Education Initiatives in Philadelphia

## Getting to College (Matriculation)

## Completing College (Persistence & Completion)

Graduate! Philadelphia

Mayor's College Completion Committee

Mayor's Returning to Learning Partnership

Educational Opportunity Centers

Graduation Coach Campaign

PhillyGoes2College Office

College Access Centers

Student Success Centers

Philadelphia College Prep Roundtable

GEAR UP

Smaller Learning Communities and Freedom Schools

The College Countdown Center

Mayor's Scholarship for Academic Achievement and Civic Engagement

Mayor's VIPs

Financing College Campaign

Gates Millennium Scholarship – Philly Scholars Program

Campus Philly

Toss Your Caps: Citywide College Graduation Celebration

## Initiative Updates

**GRADUATE!**  
PHILADELPHIA

- Since 2008:
  - Developed an innovative, nationally recognized program for supporting Combackers – adults going back to and through college
  - Provided information about college options and successful completion to more than 30,000 comebackers directly
  - Supports 3,500 Comebackers annually
  - Provides free services at six locations, including CareerLinks
  - Fifteen colleges partner with Graduate! Philadelphia in the Greater Philadelphia Region
  - Co-leading the regional Talent Dividend effort which brought in town the CEOs for Cities national conference.
- As a result:
  - Economic and talent development agendas in the region now routinely recognize the importance of Comebackers' college completion
  - More than 2,000 Comebackers re-enrolled in college
  - More than 350 already earned their two or four year degree
  - Estimated economic impact of these new grads: \$3.5 million in 2012-2013
  - Graduate! Philadelphia is a national model for adult completion with replications in Chicago, Memphis, Hartford and beginning in North Carolina

 **campusphilly**

- In the past year, Campus Philly has produced 20 programs to attract, engage and retain college students
- Grown College and University Partnerships from 26-29
- Launched a Corporate Membership Program – now numbering 19 – to connect the business community to regional schools and students
- Campus Philly has seen double-digit growth over the last year in various forms of engagement (i.e. employer-student networking events, College Day attendance, visitors to campusphilly.org, Social Media, and subscribers to Campus Philly newsletter)
- Secured funding to conduct a strategic plan to guide activities and impact for the next 3-5 years
- Secured funding to create a centralized Passport to the Arts program to serve students at all Campus Philly partner schools

# Initiative Updates



- In 5<sup>th</sup> year of rewarding deserving Philadelphia High School Students with tickets to sporting events across the city as an incentive to achieve academic excellence.
- Over 6,000 tickets distributed, with 90 high schools participating.
- Last year, 2,770 students were awarded tickets
- 400 Freshman were awarded tickets this year for perfect attendance from September – October (out of 3,000 eligible)



[www.phillygoes2college.com](http://www.phillygoes2college.com)  
215-686-0315

- Reached out to over 26,000 Philadelphians of all ages through presentations and workshops, since 2010.
- PhillyGoes2College website has been accessed over 166,000 times.



[www.phillygradcoach.org](http://www.phillygradcoach.org)  
215-686-2176

- Trained over 4,500 Coaches through 358 workshops, since Sept 2010
- Eight Anchor agencies engaged to reach into their communities to recruit adults to be trained as coaches.
- Additional outreach to faith-based and other organizations that engage youth.

# Initiative Updates



## Mayor's College Completion Committee<sup>2</sup>

- Formed a “community of practice” devoted to data-driven decision-making to increase Philadelphia student persistence and completion at their respective institutions



## Mayor's Returning to Learning Partnership

- Tuition discount program encouraging city employees to pursue a college education
- Program has transitioned over to the Center of Excellence (COE), within the MDO, to strategically align with the COE's talent management initiative and the Mayor's Goal #5 – to create a government that works effectively and efficiently



## Citywide Financing College Campaign<sup>1</sup>

- 21.7% increase in FAFSA completions from 94,082 in 2008 to 114,540 in 2012
- Moved from unranked to 2nd nationally in completed Gates Scholarship applications



## The College Countdown Center

- A collaboration between the Mayor's Office and the School District housed in Parent, Family, Community Services Office serving parents, families, adults, immigrant and faith-based communities

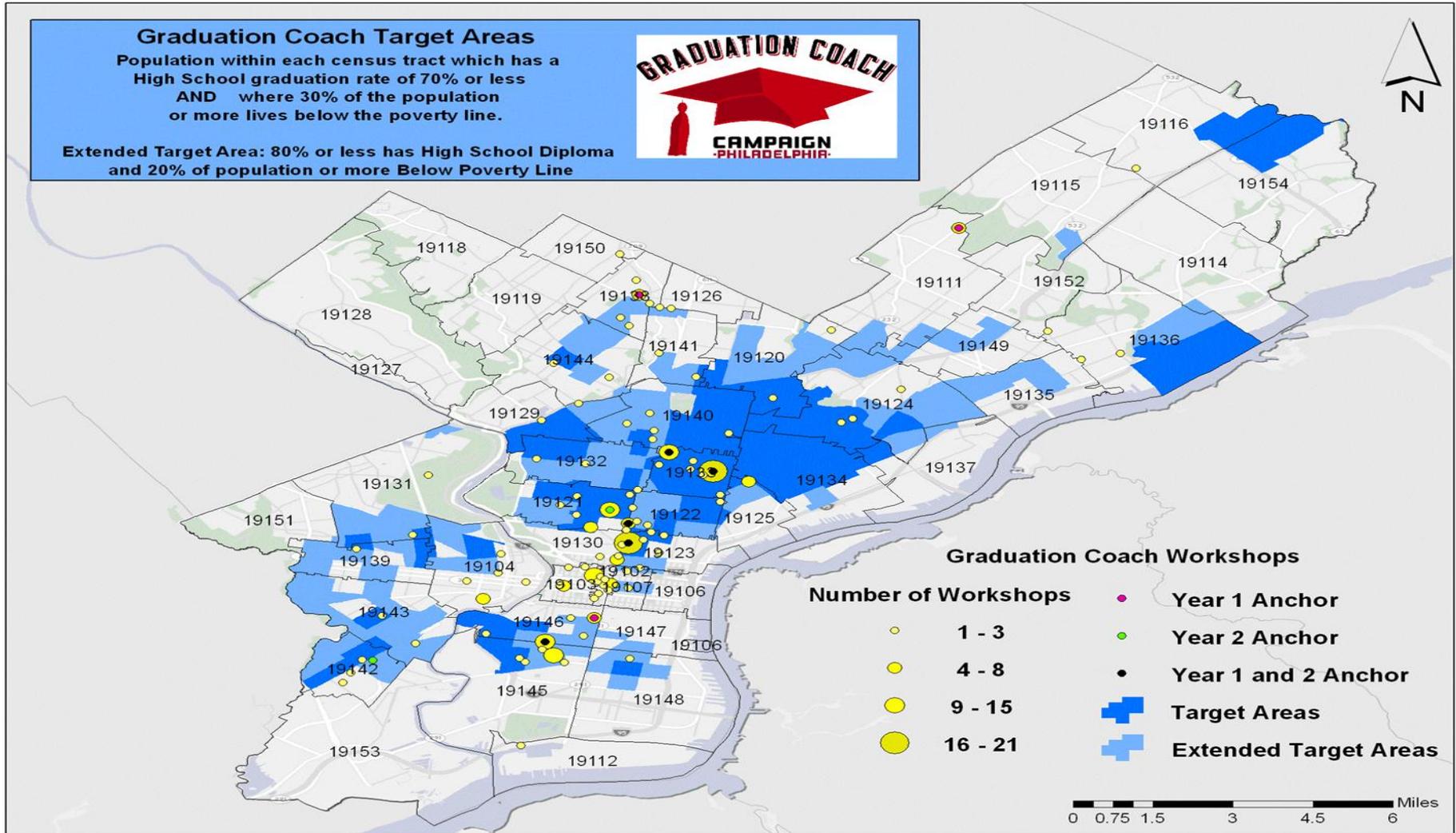


## Toss Your Caps

- Annual Citywide College Graduation Celebration



## Section 3: Next Steps



## Next Steps for PhillyGoes2College and the Graduation Coach Campaign:

- The Graduation Coach Campaign staff has begun a strategic planning process and determined that for next year, there will be a focus on specific areas of the City, based on the information in the maps and there will be a concentrated effort to engage faith based organizations, community based organizations, schools, etc. in those areas.
- Creating strategies for engaging high school students including training a cadre of students to be college ambassadors at their high schools
- Expanding SWAG Week programs to reach out to more middle and high school students.
- Expanding social media efforts and developing tools to increase our reach.
- Ensure continued collaboration among PhillyGoes2College, Campus Philly and Graduate! Philadelphia to cover all phases of the college-going pipeline

### College Preparation Framework

<b>VISION:</b>	Philadelphia will be recognized for creating a vibrant college culture in which key stakeholders and the general public work collaboratively to positively affect high school and college completion. The City will be recognized for the development of an educational pipeline that provides the necessary interventions and supports for successful college matriculation, preparation, persistence, and completion for Philadelphia high school students.		
<b>MAYOR'S EDUCATION GOALS:</b>	Increase the graduation rate to 80% (cut the dropout rate in half) by 2014	Double the baccalaureate attainment rate to 36% of Philadelphians over age 25 by 2018	
<b>OBJECTIVES:</b>	As a city, we will outline the ideal college preparatory pathways and advocating for increased resources to reach all students, promoting strategies for building a strong citywide college-going culture, aligning existing college access initiatives to institute a coordinated system of services and support, and identifying initiatives that increase college going rates for Philadelphia students.		
<b>PATHWAYS TO COLLEGE READINESS</b>	<b>(1) Motivation &amp; Exposure</b>	<b>2) Academic Success</b>	<b>3) Navigating the Process</b>
	(1a) Create a college-going culture in all K-12 schools and the surrounding community  <i>Area higher ed institutions display banners and other paraphernalia in all schools</i>  <i>Posters in community organizations and businesses surrounding schools</i>	2a) Ensure students are enrolled in a rigorous academic curriculum in high school  <i>4 years of math, science, English including intensive writing, foreign language, social studies</i>	(3a1) Provide opportunities for 9 <sup>th</sup> and 10 <sup>th</sup> graders to take practice ACT or SAT exams  (3a2) Provide opportunities for students to take the SAT or ACT in 11 <sup>th</sup> grade and again in 12 <sup>th</sup> grade
	(1b) Offer on-campus experiences including college visits and enrichment programs starting as early as middle school.  <i>"Take a Ninth (or middle) Grader to College Day"</i>  <i>Participate in campus-based academic enrichment programs</i>	(2b) Provide access to college level credit bearing coursework  <i>AP, IB, dual enrollment, Early college courses</i>	3b1) Structure opportunities for students to apply early to at least 4 to 6 colleges during Fall of 12 <sup>th</sup> grade  (3b2) Offer college bound students assistance in writing essays for college admissions and scholarship applications  <i>Admissions essay writing workshops</i>
	(1c) Link students to invested and knowledgeable adults who can motivate and guide students  <i>Access to one-on-one time with school, college prep counselor or adult mentor</i>  <i>Access to college admissions counselor</i>	(2c) Provide tutoring and/or academic enrichment programs to ensure students are academically prepared for college  <i>SAT/ACT prep courses</i> <i>StudentNet instructional resources</i> <i>Free online academic resources such as Khan Academy</i> <i>Linking skills assessment to career planning</i> <i>Regional tutoring centers</i> <i>Academic competitions</i>	(3c) Start applying for multiple college financial resources early  <i>FAFSA completion workshops</i> <i>Scholarship essay writing workshops</i> <i>Scholarship searches</i>
	(1d) Engage students and parents in financial planning for college prior to high school  <i>Financial Planning Seminars</i> <i>Parents Program College Countdown Center and Parent University</i>	(2d1) Administer practice college placement exams in 11 <sup>th</sup> grade  (2d2) Analyze student exam scores to determine areas for curricular interventions  <i>Partner with higher ed institution</i>	(3d) Continue providing support to students and their families through college matriculation  <i>4-Year Financial Aid/Budget Planning</i> <i>From Acceptance to Matriculation Toolkit</i> <i>Summer Bridge Programs</i>

## Next Steps for K-16 Alignment: Matriculation

- Form deep partnerships between K-12 school leadership teams and area colleges
- Improve student outcomes by developing coordinated strategies for outside partners to support schools' academic priorities
- Continue to actively engage parents and families in the college going process through the College Countdown Center, Parent Resource Centers and Parent University

## Next Steps for K-16 Systems Alignment: Persistence

- Annually monitor Philadelphia student performance in higher education institutions
  - Need funding to hire a consultant to:
    - Identify factors attributed to student success and/or attrition
    - Modify institutional policies and procedures impacting student attrition
    - Pilot interventions designed to increase student persistence from 2nd to 3rd year
    - Work collaboratively with K-12 principals, teachers and counselors to share findings and develop initiatives to improve students' preparation for college
- Establish data sharing agreements between higher education institutions and the School District (and other K-12 schools) to conduct deeper analyses of student progression through the K-16 pipeline
- Align college completion initiatives to support the PA Governor's Commission on Postsecondary Education's recently released recommendations

**<sup>1</sup>Citywide Financing College Campaign Partners**

- **US Department of Education**
  - **Office of Student Federal Aid**
  - **Southeast Regional Office**
- **Pennsylvania Higher Education Assistance Agency**
- **Community College of Philadelphia**
- **Penn State University**
- **Drexel University**
- **Temple University**
- **Arcadia University**
- **Saint Joseph's University**
- **Villanova University**
- **School District of Philadelphia**
  - **Small Learning Communities GEAR UP Program**
  - **College Countdown Center**
- **Archdiocese of Philadelphia**
- **Charter Schools**
- **Gates Millennium Scholarship Program**
- **Philadelphia College Prep Roundtable**
- **Elected Officials**

## ***2Mayor's College Completion Committee***

- Formed a “community of practice” devoted to data-driven decision-making to increase Philadelphia student persistence and completion at their respective institutions
  - Used findings from Pathways to Completion Report to:
    - facilitate dialogue to grow analytic capabilities among member institutions
    - sponsor Success and Risk: Using Data to Assess Philadelphia College Students' Success Convening
    - reach consensus on indicators and definitions on revised template for IHE data request
  - Utilizing their internal institutional research on college success indicators, committee members engaged in discussion with School District on definition of “college readiness”
  - Offered to assist School District with and determining “college readiness” indicators and defining academic pathways for seamless transition to college level coursework

## **2Mayor's College Completion Committee Participating Institutions:**

- **Drexel University**
- **Temple University**
- **Community College of Philadelphia**
- **Penn State University**
- **Pennsylvania State System of Higher Education (PASSHE)**
- **Millersville University**
- **Cheyney University**
- **West Chester University**
- **University of the Sciences**
- **Peirce College**
- **Arcadia University**

# GRADUATE! PHILADELPHIA

*Since 2008, Graduate! Philadelphia has assisted more than 2,000 adults re-enroll in college after stopping out for two or more years. It can take an adult coming back to college six years to complete a degree, but more than 250 have already earned their two or four year degree, and a dozen have continued to graduate programs. Since 2010, an increasing number of Comebackers are reporting that they are postponing their return to college due to financial uncertainty. Graduate! Philadelphia helps them find financial aid and evaluate the cost of NOT completing their degree. Fifteen colleges partner with Graduate! in the Greater Philadelphia Region. Graduate! Philadelphia's model of regional collaboration for adult college completion has been replicated in Chicago, Memphis, and Hartford, Connecticut. A new replication is underway in North Carolina. Graduate! Philadelphia is operated by The Graduate! Network, Inc., which connects these sites in a peer-learning network.*



### Philadelphia's Growth as a Brain Magnet

- Philadelphia's non-native college student retention rate has grown from 29% to 48%, between 2004 and 2010. (Source: Campus Philly report, *From Student to Resident*).
- The Greater Philadelphia region ranks #1 in growth of the 25-34 year old population with college degrees, out of all metropolitan regions in the U.S. with populations over 5 million. (Source: Newgeography.com, based on US Census data).
- Cities and regions with high levels of educational attainment and a highly skilled workforce are growing. A 1% increase in college attainment in the Philadelphia region would lead to a direct \$4.4 billion economic impact for residents. (Source: CEOs for Cities).

### Campus Philly's Impact through Student Engagement

- In the past year, Campus Philly has produced 20 programs to attract, engage and retain college students; grown its college and university partnerships from 26 to 29 and launched a corporate membership program – now numbering 19 -- to connect the business community to regional schools and students.
- Campus Philly has seen the engagement and involvement of college students in its programs grow both in person and online :
  - 55% growth in attendance at employer-student networking and internship events
  - 116% growth in College Day attendance
  - 59% growth in visitors to *campusphilly.org*
  - 375% growth in Twitter followers
  - 63% growth in Facebook likes
  - 21% growth in student subscribers to the weekly *Campus Philly Insider* e-newsletter



*The Mayor's VIPs program is in its 5th year of rewarding deserving Philadelphia high school students (Archdiocese, Charter, District and Private) with tickets to sporting events across the city as an incentive to achieve academic excellence. Since the program's inception, over 6,000 tickets have been distributed and over 90 high schools have participated in the program.*



*Start here. Get there.*

[www.PhillyGoes2College.com](http://www.PhillyGoes2College.com)

*Since opening in February 2010, PhillyGoes2College staff has reached out to over 26,000 Philadelphians of all ages through presentations and workshops. In addition, the PhillyGoes2College website has been accessed over 166,000 times providing much needed information to thousands of residents of our City.*

# Mayor's Scholarship for Academic Achievement and Civic Engagement



## PhillyGoes2College Initiatives

- College and Scholarship Application Workshops
- College Awareness Week
- SWAG Week
- Back to School Celebration
- Workshops in Schools, Community Based Organizations, Faith Based Organizations
- Mayor's Scholarship for Academic Excellence and Civic Engagement
- PhillyGoes2College Fellows

### College and Scholarship Application Workshop

What  
Get Help from College Students on Your Applications  
Find out about Scholarships  
We'll Help You Write a Great Essay

Where  
Temple University  
Tuttelman Learning Center  
13<sup>th</sup> and Montgomery Ave

When  
9:30 a.m. - 1:00 p.m.  
September 22nd  
November 17th  
March 23rd  
May 11th



EAT FOR FREE  
Register @ [www.applications.eventbrite.com](http://www.applications.eventbrite.com) or call 215-686-0315

#Philly2College

## College Awareness Week

4 days - 4 free events - free food - 11/5-11/8

<p><b>Monday, November 5th</b> Just for Adults Where do I start and how do I get there? 5:30 - 7pm @ The Free Library 19<sup>th</sup> and Vine, Room 108</p>	<p><b>Wednesday, November 7th</b> Landing that Scholarship Featuring Thom Butler and Theresa Ramos 5:30 - 7pm @ The Free Library 19<sup>th</sup> and Vine, The Project Room</p>
<p><b>Tuesday, November 6th</b> Election Day Don't forget to vote!</p>	<p><b>Thursday, November 8th</b> Graduation Coach Training For City Employees Only 5:30 - 7pm, @ MSB 1401 JFK Blvd, 16<sup>th</sup> Floor, Room Y</p>



?s - visit [www.phillygoes2college.com](http://www.phillygoes2college.com) or call 215-686-0315

PhillyGoes2College, the Philadelphia Youth Commission, the City of Philadelphia and the Mayor's Office of Education Present

## Back to School Party Hosted by DJ Damage

**September 7<sup>th</sup> - 5:30 - 8:00 p.m.**  
High School Students Only  
High School ID REQUIRED

**City Hall Courtyard**  
Enter through South Portal  
First 200 to Enter Can Win Prizes

## S.W.A.G.

Students with a Goal

Events during Spring Break, March 25th-28th, for Philly students who want to spend their free time having fun and getting stuff done. This Spring Break, JOIN S.W.A.G.

<p><b>MONDAY</b> March 25th 9:00 AM Opening Ceremony 12:00 PM Opportunity Fair, Jobs, Scholarships 1:00 PM Beat the SAT/ACT</p>	<p><b>TUESDAY</b> March 26th 9:00 AM SAT Practice Exam Lunch with Mayor Nutter 2:00 PM Scientific S.W.A.G.</p>	<p><b>WEDNESDAY</b> March 27th 10:00 AM Open Houses at 4 Philly Colleges 10:00 AM Middle School Basketball Time TBD (Adults) Graduation Coach Training</p>	<p><b>THURSDAY</b> March 28th 9:00 AM ACT Practice Exam Lunch with School District Superintendent Dr. Rite 1:30 PM S.W.A.G. N tip High School Basketball</p>
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You're invited to attend any event during S.W.A.G.  
Registration recommended: [www.phillyswagweek.com](http://www.phillyswagweek.com)  
#getswag 215-686-0315  
Required Orientation: 3/25, 10:30 AM Temple University, Student Center (13th and Montgomery) (755 N. 13th Street)  
Details on our official site [www.phillyswagweek.com](http://www.phillyswagweek.com)



6/4/2013



## PhillyGoes2College Initiatives

- Strategic Partnerships – Supporting organizations and professionals doing college access work including:
  - School District of Philadelphia
  - PHENND
  - City's Veteran's Office/City-Wide Veteran's Offices
  - Charter and Accelerated School Counselors
  - Training and Placing College Students in Schools and Organizations
    - Temple University and Ben Franklin High School
    - Drexel University and Paul Robeson High School
    - La Salle University and Martin Luther King High School
    - Temple University – Philadelphia Education Fund, College Access Center
  - EPIC Stakeholders
  - Philadelphia College Prep Roundtable
  - Graduate! Philadelphia
  - Educational Opportunity Centers – Penn State and the University of Pennsylvania
  - United Way of Greater Philadelphia and Southern New Jersey
  - Free Library of Philadelphia's College Access Programs



*The Graduation Coach Campaign - Shaping lives. Changing Futures.*

[www.PhillyGradCoach.org](http://www.PhillyGradCoach.org)

*Since September 2010, the Campaign has trained over 4,500 Coaches through 358 workshops. This year, eight Anchor Agencies, all community-based organizations, are engaged to reach into their communities to recruit adults to be trained as Coaches. Additional outreach to system partners, such as faith based and mentoring organizations, will also be done in an effort to reach as many adults who are working with youth as possible.*

THE SCHOOL DISTRICT OF PHILADELPHIA  
**THE COLLEGE COUNTDOWN CENTER**  
 & PARENT UNIVERSITY



*Presents*  
**2012 THE COLLEGE FAIR**  
*For Adults*



**ALL CITY OF PHILADELPHIA EMPLOYEES** are invited to attend  
 Returning to Learning partner institutions will be represented

**ADULT EDUCATION**  
**FLEXIBLE HOURS**  
**ONLINE PROGRAMS**  
**EVENING AND WEEKEND COURSES**

**Tuesday, December 11, 2012 | 4:00PM - 7:30PM**  
 The School District of Philadelphia, The Education Center  
 440 N. Broad Street, Philadelphia PA 19130

**Come out** and speak with representatives from colleges and universities that focus on adult education, flexible schedules and easy access to earning a degree.

**Find a program that fits your needs**, and take the next steps towards earning your college degree and pursuing **the career of your dreams!**

**Register** your attendance at [www.philasd-parentuniversity.org](http://www.philasd-parentuniversity.org) or by calling (215) 400-4180

Public transportation nearby and **FREE** parking will be available at 440 N. Broad Street and 540 N. 13th Street (former Stoddard-Fleisher Middle School).



*The College Countdown Center—a collaboration between the Mayor’s Office and the School District housed in Parent, Family, Community Services Office serving parents, families, adults, immigrant and faith-based communities*

## Strategies to Increase Matriculation

### Mayor's Returning to Learning Partnership

#### Tuition discount program encouraging city employees to pursue a college education

- Chestnut Hill College
- Community College of Philadelphia
- Drexel University
- DeVry University
- Eastern University
- Immaculata College
- Neumann University
- Peirce College
- Philadelphia University
- Rosemont College
- Saint Joseph's University
- Widener University

# Strategies to Increase College Completion

## *Toss Your Caps:* Annual Citywide College Graduation Celebration



## ***Strategies to Increase Matriculation***

- Form deep partnerships between k-12 school leadership teams and area colleges
- Structure course sequencing pathways from high school to and through 2 and 4-year institutions
- Design “early college high school” models in existing high schools
- Pilot online college level courses as “dual enrollment” opportunities
- Curriculum alignment to postsecondary expectations through college faculty and high school teacher collaborations
- Refine strategies to increase:
  - opportunities for college credit-bearing experiences for high school students and early exposure to college for students in grades K-8
  - the number of Philadelphia college bound seniors matriculating to college by offering senior transition workshops
  - the number of Philadelphia students awarded Gates Millennium and other competitive national scholarships
- Improve student outcomes by developing coordinated strategies for outside partners to support schools’ academic priorities
- Work with area institutions to design and implement comprehensive K-12 STEM education programs
- Continue to actively engage parents and families in the college going process through the College Countdown Center, Parent Resource Centers and Parent University

## *Strategies to Increase Persistence*

- Annually monitor Philadelphia student performance in higher education institutions
- Based on findings:
  - Through data analyses, identify factors attributed to student success and/or attrition
  - Modify institutional policies and procedures impacting student attrition
  - Pilot interventions designed to increase student persistence from 2nd to 3rd year
  - Work collaboratively with K-12 principals, teachers and counselors to share findings and develop initiatives to improve students' preparation for college
- Establish data sharing agreements between higher education institutions and the School District (and other K-12 schools) to conduct deeper analyses of student progression through the K-16 pipeline
- Advocate for policies and funding that support student matriculation and completion, such as, increased Pell funding and scholarship support
- Encourage employers in high demand industries to create internships for Philadelphia college students to retain talent in the city upon graduation

## Next Steps for K-16 Systems Alignment:

- Identify funding to:
  - Hire a consultant to analyze student data submitted by higher education institutions
  - Support institutions with less capacity to produce data reports and/or pilot initiatives
  - Conduct deeper analysis of developmental education program effectiveness and transfer trends of Philadelphia college students
  - Build capacity to conduct “risk analysis” of first and second year attrition
  - Pilot models to address Philadelphia students’ barriers to completion
- Align college completion initiatives to support the PA Governor’s Commission on Postsecondary Education’s recently released recommendations