



PhillyStat Outcomes

Mayor's Goal 1: Philadelphia becomes one of the safest cities in America



Goal 1: Vision

The City of Philadelphia will become one of the safest cities in America. It will be a welcoming and safe environment for residents, tourists, students and visitors.

Our neighborhoods, center city area, schools, parks and tourist destinations will be places where people feel safe not only from the threats of crime and violence, but from dangerous and unsafe conditions.

Our Public Safety Departments will work collaboratively with other City agencies, such as Licenses & Inspections, the Department of Human Services and the Health Department, and Parks and Recreation, as well as outside partners to ensure that our citizens and visitors are able to fully enjoy all that the City has to offer in safe and secure surroundings.





**THE MAYOR'S GOAL 1,
"PHILADELPHIA
BECOMES ONE OF
THE SAFEST CITIES IN
AMERICA"**

**Outcome 2: Residents
Feel a Greater
Responsibility to Keep
Their Neighborhoods
Safe**

Outcome Measure (1 of 3)

Target: Decrease the Crime Rate in PhillyRising Neighborhoods



Outcome Measures (2 and 3)

Target: Increase the Perception of Safety in PhillyRising Neighborhoods and Citywide

Target: Increase Community Pride and Empowerment in PhillyRising Neighborhoods



How We Will Achieve the Outcome

- 1. Implement and expand the PhillyRising Collaborative**
- 2. Improve Police and Community Relationships**

These are the two areas of focus for today's session.



PhillyRising: Overview

The PhillyRisingCollaborative is the City of Philadelphia's new way of doing business.

PhillyRising targets neighborhoods throughout Philadelphia that are plagued by chronic crime and quality of life concerns, and establishes partnerships with community members to address these issues. The PhillyRising Team coordinates the actions of City agencies to help neighbors realize *their* vision for *their* community through sustainable, responsive, and cost-effective solutions.

Together, residents and the City government can keep Philly rising!



PhillyRising: Neighborhood Selection Criteria

Police nominate neighborhoods.

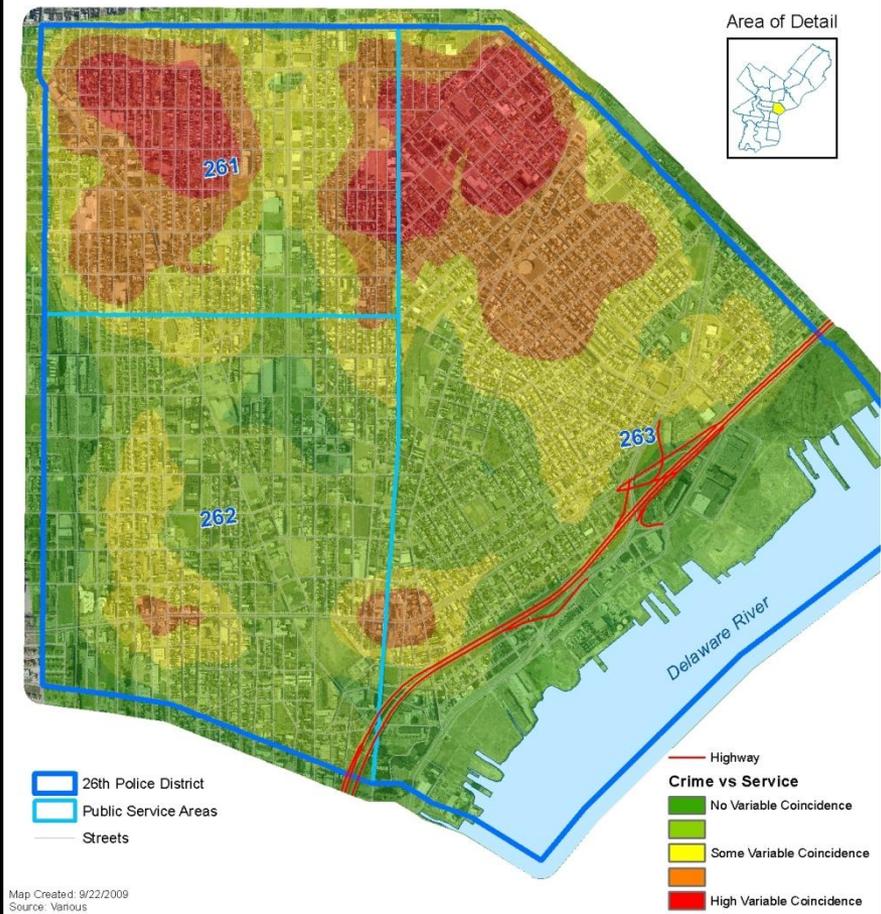


Divisional Inspectors and Divisional Coordinators evaluate nominations using data.

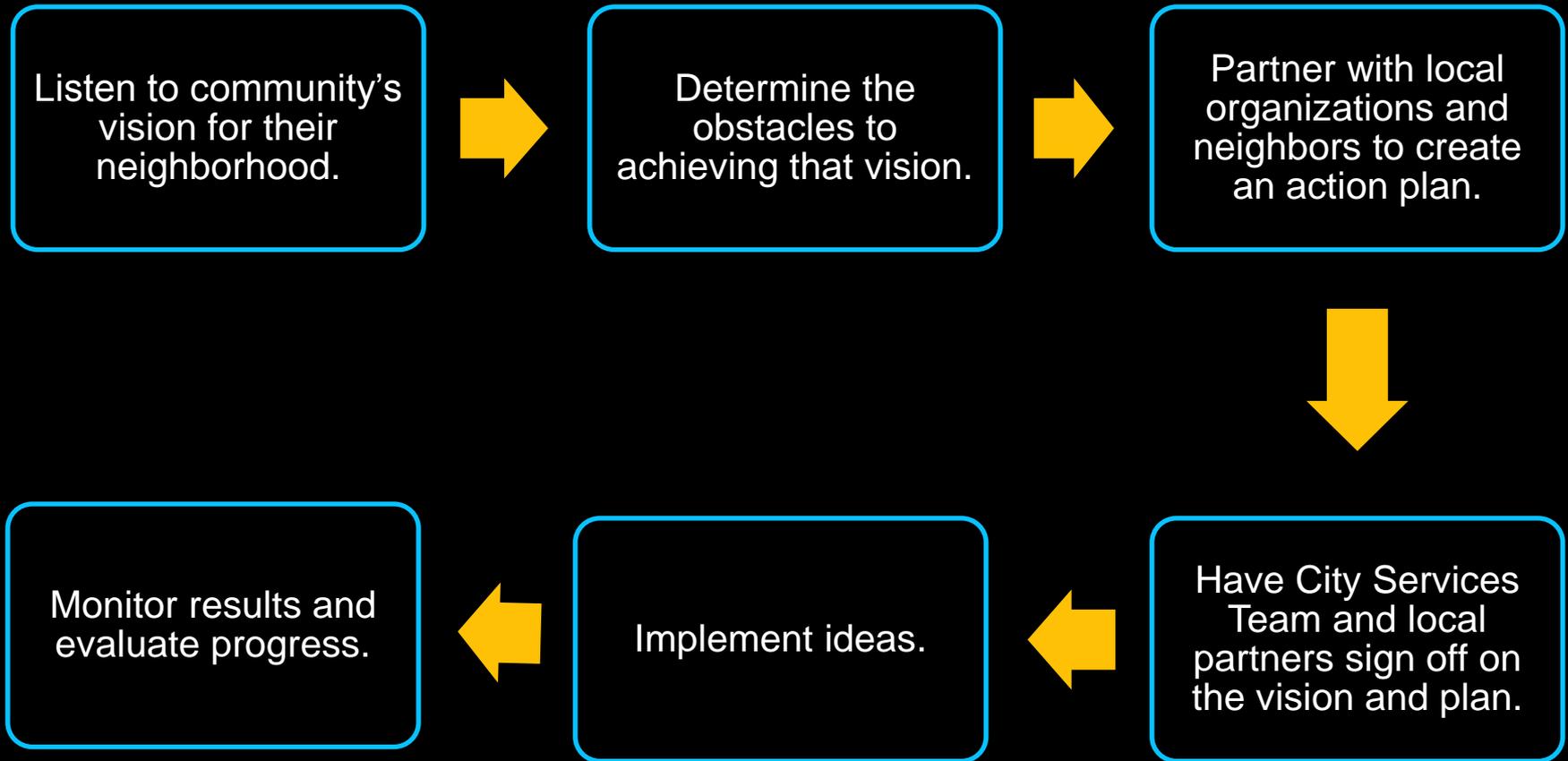


When neighborhoods are determined to have a high correlation between crime and quality of life issues, they may be selected for PhillyRising.

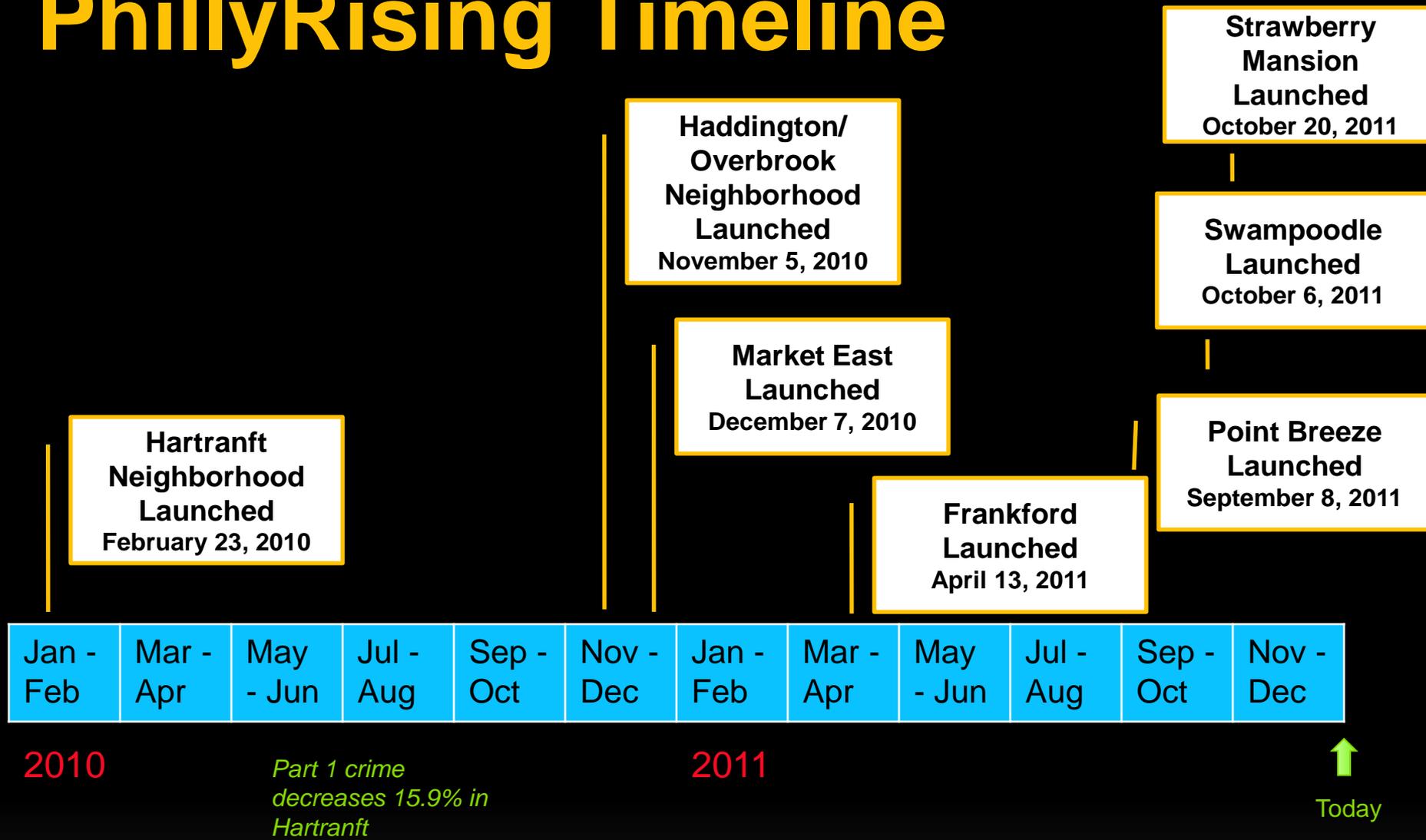
26th Police District Public Service Area Pilot



PhillyRising: How PhillyRising Works



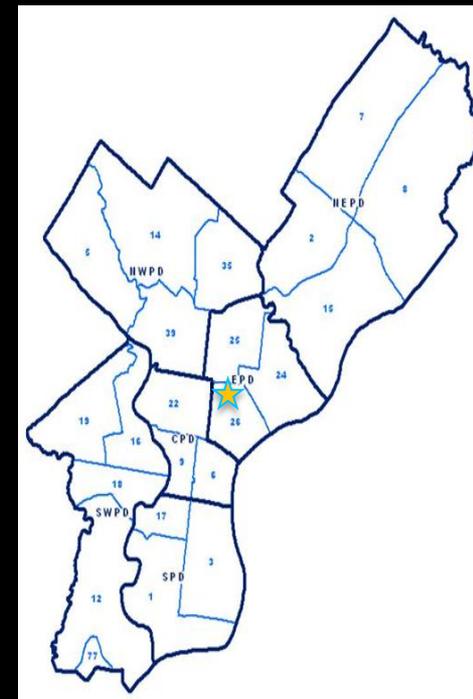
PhillyRising Timeline



PhillyRising Outcome Activities

Hartranft: Launched February 23, 2010

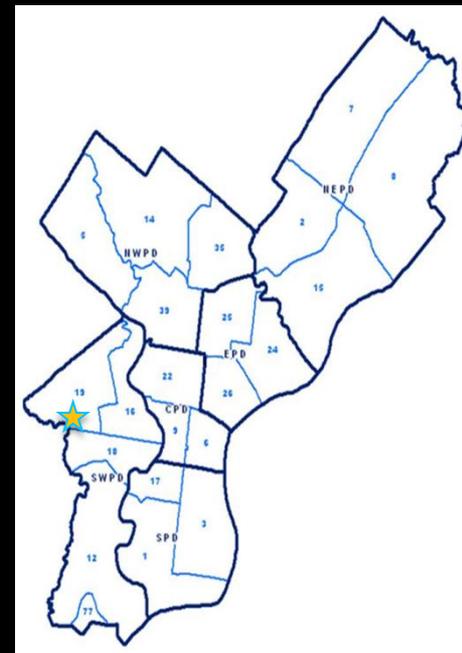
- Part 1 Crimes are down 15.9% between February & December 2010 versus 2009.
- Hartranft Pool at Hartranft Community Center opened.
- The Police Athletic League (PAL) is present in Hartranft Elementary School.
- Annual Community Health & Education Fairs held June 2010 & 2011.
- PA CareerLink Community Outreach Center created in the Computer Lab at Hartranft Elementary.



PhillyRising Outcome Activities

Haddington/Overbrook: Launched November 5, 2010

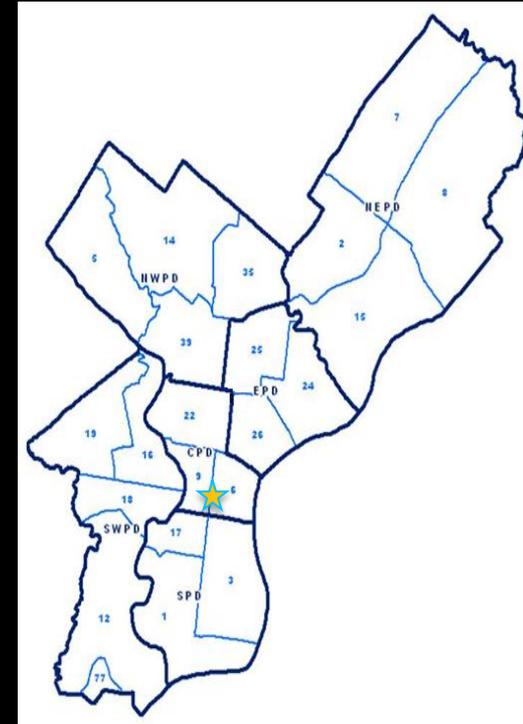
- Comcast Cares Day held April 30, 2011 welcomed more than 327 volunteers.
- Villanova Service Day held September 24, 2011 completed 4 projects.
- 2 Career Bootcamp sessions were organized
- The Teen Café operates at the Haddington Library.
- L& I has cleaned and sealed 28 vacant properties.



PhillyRising Outcome Activities

Market East: Launched December 7, 2010

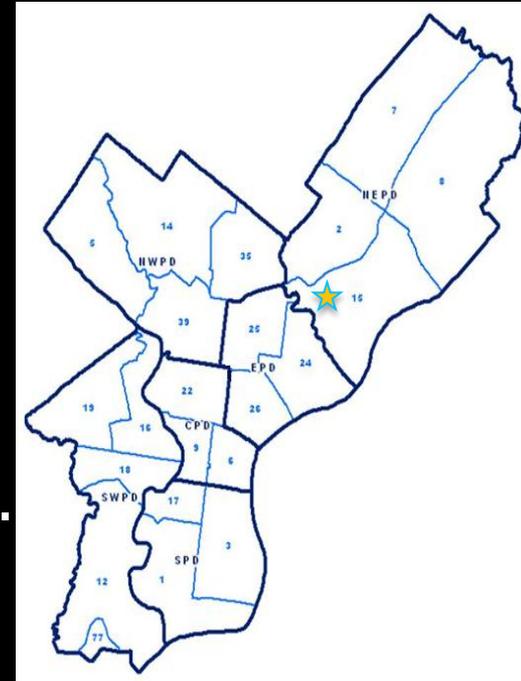
- **Market East Live performances through Spring & Summer of 2011.**
- **The Sidewalk Behavior ordinance was passed.**
- **Philly311 has conducted Neighborhood Liaison training.**
- **Enhanced collaboration between the Center City District, the 6th District police force & city government.**



PhillyRising Outcome Activities

Frankford: Launched April 13, 2011

- 2 Summer Camp Expos at McIlvain and Gambrell Playgrounds.
- Participated in Frankford Boys & Girls Club day of service cleanup.
- Participated in the Villanova Day of Service.
- Coordinated agreements with Frankford Gazette, Frankford CDC and Frankford SSD to resume production of the print edition of Frankford Gazette newspaper.



PhillyRising: Outcome Activities

- PhillyRising newly launched areas:
 - Point Breeze - September 8, 2011
 - Swampoodle - October 6, 2011
 - Strawberry Mansion - October 20, 2011



***PhillyRising* Challenges**

- **Data Collection**
 - Truancy by address
 - Health data
 - Teen Pregnancy rates
 - Infant mortality
 - Welfare Statistics
 - Unemployment
 - Education attainment
 - 911 calls
 - 311 data
- **Consistent community participation**
- **Technological barriers**
 - Communication



Outcome Activities

Improving Police and Community Relationships

Strategies:

1. Police Service Areas
2. Foot Patrols
3. Social Media



Outcome Activities

Improving Police and Community Relationships

Police Service Areas:

- Are the smallest geographical subdivision established by the police department.
- There are 64 PSAs in the city.
- The PSA team consists of a lieutenant, sergeants and police officers who are assigned to the PSA.



Outcome Activities

Improving Police and Community Relationships

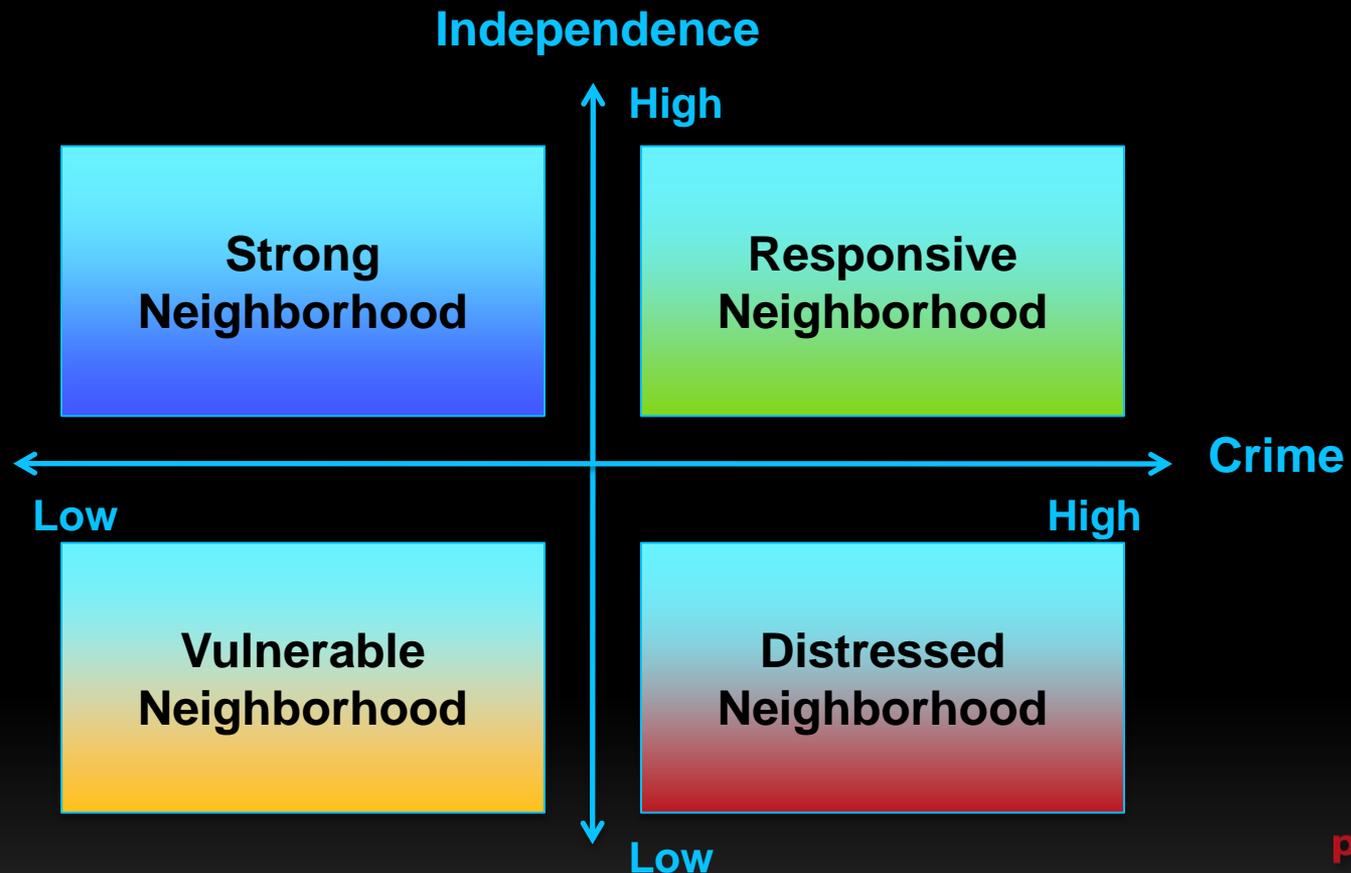
Role of the PSA Team:

- Responding to calls for service in the PSA
- Regularly meeting regularly with the community in the PSA
- Developing and working PSA plans to address and solve crime and disorder problems

Outcome Activities

Improving Police and Community Relationships

Police Service Areas:



Outcome Activities

Improving Police and Community Relationships

How to Get Involved:

- Find out what PSA you live in and when the PSA meetings are scheduled.
 - Phillypolice.com, or call your district station
- Participate in the PSA meetings.
- Volunteer to help your PSA team to
 - Increase community participation,
 - Work on a crime or disorder problem.



Outcome Activities

Improving Police and Community Relationships

Foot Patrols

- Philadelphia Foot Patrol Experiment
- Results (compared to control area)
 - 22% reduction in crime
 - 13% increase in arrests
- Foot Patrols now among the evidence-based tactics used in PSAs



Outcome Activities

Improving Police and Community Relationships

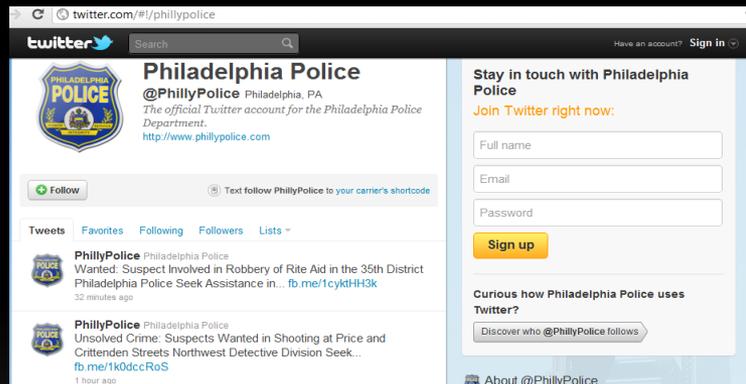
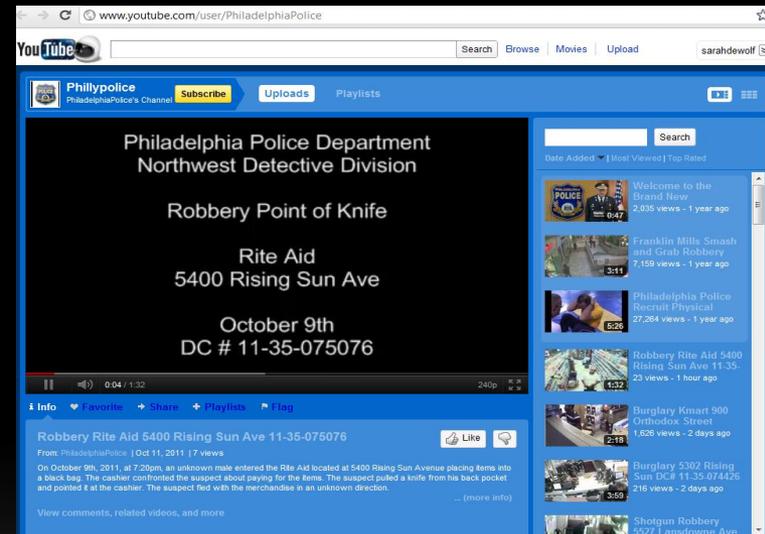
Social Media

PPD 2.0

www.facebook.com/phillypolice

[@phillypolice](https://twitter.com/phillypolice)

Youtube.com/phillypolice



Outcome Activities

Improving Police and Community Relationships

Posted on Fri, Oct. 7, 2011

EMAIL PRINT REPRINT FONT SIZE COMMENTS Recommend 11

Ramsey sends positive message to protesters.

By Allison Steele
INQUIRER STAFF WRITER

Police Commissioner Charles H. Ramsey is a message for those taking part in the Occupy Philadelphia protest at City Hall: The Police Department is here to help.

At roll call Thursday morning, to coincide with the official start of the protest, Ramsey had the First Amendment read in all districts, as a reminder of the department's role in protecting that right.

The exercise will be repeated until officers in all districts have heard it, Ramsey said.

In addition, police dispatchers have been regularly reading the amendment and a message about treating demonstrator respectfully over police radio.

"We want to make sure officers understand and respect that these people have the right to be here," Ramsey said Thursday.

He spent Thursday morning at the demonstration, often pausing to shake hands and talk with people. He said he planned to drop by regularly in the days and weeks to come, and hoped lines of communication would stay open between demonstrators and police.

He was there again this morning.

"If they want to march, we'll escort them," he said. "We'll just have to monitor this day by day."

In New York City, Occupy Wall Street demonstrators have clashed with police on several occasions, most notably when hundreds were arrested last weekend on the Brooklyn Bridge. Many protesters have said the police orchestrated the arrests by leading them onto the bridge roadway and corralling them there. Others have reported pepper-spraying incidents and other assaults by police.

Ramsey said the police hope protesters remain peaceful and keep in mind that other people need to be able to maneuver through the crowd on their way to work or elsewhere.

"We're going to be as tolerant as we can be," he said.

Post a comment

ALSO ON PHILLY.COM

* Police to meet with Occupy Philly

LATEST BREAKING NEWS

ING Body of S. Jersey football player found in lake - 11:50am

ING Ramsey sends positive message to protesters. - 10:52am

ING Bevilacqua can be examined for competency - 10:54am

ING How did Steve Jobs say his last name? - 10:41am

ING PhillyDeals: Why Philadelphians are so fat - 9:37am

More Breaking News

Who did CP find walking around #occupyphilly this morning? Police Chief Ramsey — posing at req. of protesters!

<http://t.co/RxsTly67>

624

isaiah_thompson, [+]
Thu 13 Oct 13:58 via web

member 12 hours 59 mins ago

Commissioner Ramsey & I at the first day of #OccupyPhilly. @PhillyPolice were amazing. This city's got heart! #respect yfrog.com/mw903a

Reply Tweet Favorite



Tag This Photo

@PhillyPolice @Michael_Nutter i continue 2 B impressed w/ ur handling of those choosing 2 exercise their Constitutional right. #OccupyPhilly

19

whatsamattausa, [+]
Fri 07 Oct 15:21 via web in reply to...

LITTLE MISS BITCHY

Thanks @Phillypolice for your support of #occupyphilly

3

GottaSpeakUp, [+]
Fri 07 Oct 15:20 via web



1186

So good RT @Phillypolice encourages #Occupyphilly to reach out if a participant has medical/health need. Trained officers are there to help.

jgarrow, [+]
Fri 07 Oct 15:20 via Twitter for iPad



3647

@Phillypolice encourages #Occupyphilly to reach out if a participant has medical/health need. Specially trained officers are there to help.

PhillyPolice, [+]
Fri 07 Oct 15:17 via TweetDeck



Outcome Activities

Improving Police and Community Relationships


 Stopped [@PhillyPolice](#) 9th District to see if we could partner up for [@LiveArtsFringe](#) show! This city needs to see positive youth! #fb

33

yesandcamp, [+] Thu 18 Aug 11:39 via Twitter for iPhone


[@PhillyPolice](#) [@PhiladelphiaGov](#) Looking for more volunteer "eyes & ears" 2 patrol during weekend curfew hrs REALLY who would risk their life

94

geekyglamki, [+] Wed 17 Aug 13:02 via web


[marshalljasonc](#) 1 day ago

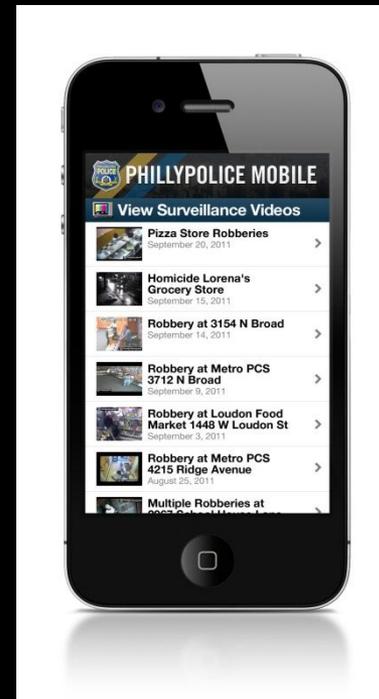
[@phillypolice](#) Saw this today at 17th and Christian/Carpenter [yfrog.com/h2bvugnj](#)
[yfrog.com/khwj0wdj](#) [yfrog.com/kk7rhujj](#)

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Outcome Activities

Improving Police and Community Relationships



Outcome Activities

Improving Police and Community Relationships

Success:

Police and community residents are meeting on a regular basis in 64 PSAs.

Social media presence assisted in responses to flash mobs and Philly Occupy.



Outcome Activities

Improving Police and Community Relationships

Challenges:

Consistent Community Participation in PSA Meetings

Technology

Email for PPD Members

Internet Access



Contact PhillyStat!

- Check us out on Facebook at www.facebook.com/phillystat
- Follow us on Twitter @PhillyStat
- Find us online at www.phila.gov/phillystat
- Email us at phillystat@phila.gov

