



PhillyStat Outcomes



Goal 2: The Education and Health of Philadelphians Improves.



- **What is PhillyStat?**

PhillyStat is the City of Philadelphia's performance management program, led by the Managing Director and the Finance Director. During PhillyStat meetings, City leaders review departmental performance metrics and progress toward the Mayor's strategic goals.

- **What are PhillyStat Outcomes Meetings?**

PhillyStat Outcomes meetings are a high-level review of the Mayor's goals and outcomes. At PhillyStat Outcomes, the Mayor or his Chief of Staff chairs while one or more Core Team member presents. The City's Core Team is comprised of the Mayor's Chief of Staff, the City Solicitor, the Communications Director, the Finance Director, the Managing Director, and the Deputy Mayors.

Goal 2: The education and health of Philadelphians improves.

Owners: Deputy Mayor Donald Schwarz and Chief Education Officer Lori Shorr

Outcome 1: Philadelphians are better educated (July 15).

– Departments or programs involved: Mayor's Office of Education, in collaboration with:

- The School District of Philadelphia
- The Department of Human Services
- Returning to Learning Partnership
- PhillyGoes2College Office
- The Graduation Coach Campaign
- Graduate! Philadelphia
- Campus Philly
- Philadelphia Youth Network:
 - Project U-Turn
 - College-Ready Committee of the Philadelphia Council for College and Career Success

Outcome 2: Philadelphians are healthier (October).

– Departments or programs involved: The Health and Opportunity Cluster, including:

- The Department of Public Health, the Office of Supportive Housing, the Department of Behavioral Health and Intellectual disAbility Services, and the Department of Human Services.

Philadelphians will live, work, play, and learn in environments that promote educational success, healthy eating, active living, and a smoke-free existence, enabling them to have long, productive lives free from disease, disability, and premature death.

Philadelphians will be afforded opportunities to learn and enhance their lives through continued education.

The most vulnerable will find support through public-private collaborative efforts to improve the quality of their lives.



GOAL 2: THE
EDUCATION AND
HEALTH OF
PHILADELPHIANS
IMPROVES

Outcome 1:
Philadelphians Are
Better Educated

"In order to be a truly great city, in order to be a true world-class city, in order to be a city of hope and opportunity, the new Philadelphia must be 'The Education City.' We must take on the challenge of education attainment as an economic, social and moral imperative."



Mayor Michael A. Nutter,
May 17, 2011

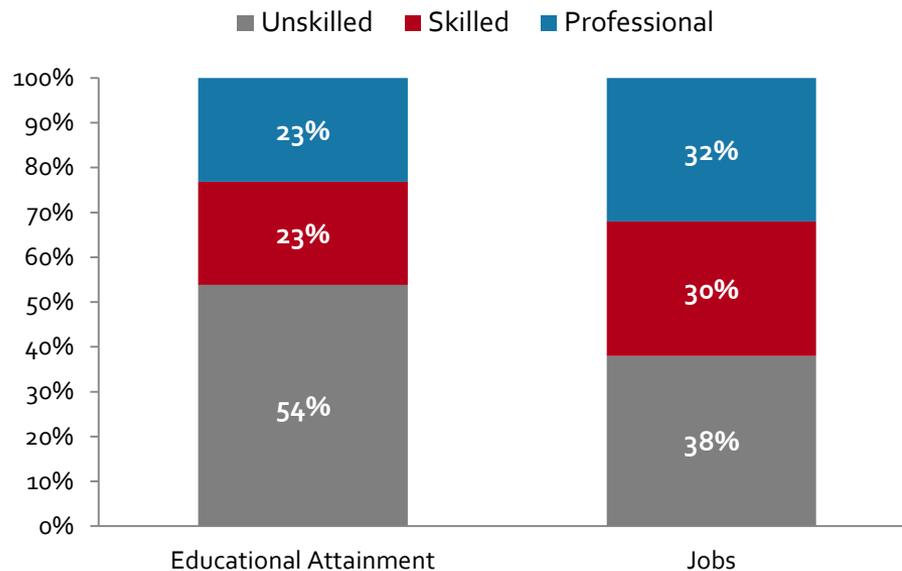
One week after his inauguration, Mayor Nutter established the Mayor's Office of Education (MOE) to lead his Administration's efforts to achieve two goals:

- Increase the high school graduation rate
- Increase the percent of residents with a 4-year college

- As part of the Mayor's Commitment to education, the Mayor's Office of Education leads efforts to create a more educated city to ensure Philadelphia's future prosperity.
- The needs of the economy have changed, so our educational levels must increase.
 - *54% of our population is unskilled based on their educational attainment, and therefore are qualified for only 38% of our jobs.*
- We are on progress towards meeting the Mayor's Goals for education.
 - *The four year high school graduation rate increased from 48% to 58% between 2000 and 2010.*
- Recent reductions in educational funding could pose problems to meeting our goals.

Nationwide, the number of available jobs requiring some type of post-secondary education or technical training has increased in recent years, and the same is true for the City of Philadelphia. In discussing how the educational attainment of Philadelphians can improve, the K-16 pipeline should be emphasized as it is important not only to encourage students to graduate from high school, but to pursue post-secondary education in order to compete nationally.

1.1 Jobs Compared to Educational Attainment in Philadelphia



1.2 Median Earnings

Educational Attainment	Median Earnings
Professional (Bachelor's Degree or Higher)	\$50,919
Skilled (Some College, Associate's Degree, or Vocational/Technical Degree)	\$36,662
Unskilled (High School Grad, GED, or Less Than High School)	\$28,200

Sources: 2009 American Community Survey Public Use Microdata Set; Economic Modeling Specialists, Inc.: Complete Employment – 4th Quarter 2010

2012 and 2015 Measures and Targets:

Measure 1: 6-Year High School Graduation Rate ¹

Target: Increase the high school graduation rate to 65% by 2012 and 80% by 2015

Strategy 1: Provide support to students who are not on track to graduate

Strategy 2: Identify early indicators and intervene to prevent students from dropping out

Measure 2: Percent of Residents with a 4-Year College Degree or Higher ²

Target: Increase the percentage of residents with a 4-year college degree to 25% by 2012 and 36% by 2015

Strategy 1: Collaborative efforts to increase the college attainment level

Strategy 2: Increase the number of college graduates who stay in Philadelphia after graduation

Measure 3: Literacy Measure to Be Determined by the Mayor's Commission on Literacy (by the end of 2011)

Note: There are an estimated 550,000 people with workforce literacy challenges

Improving educational attainment has to be a collaborative effort. A point of information is that the School District is not run by the City of Philadelphia.

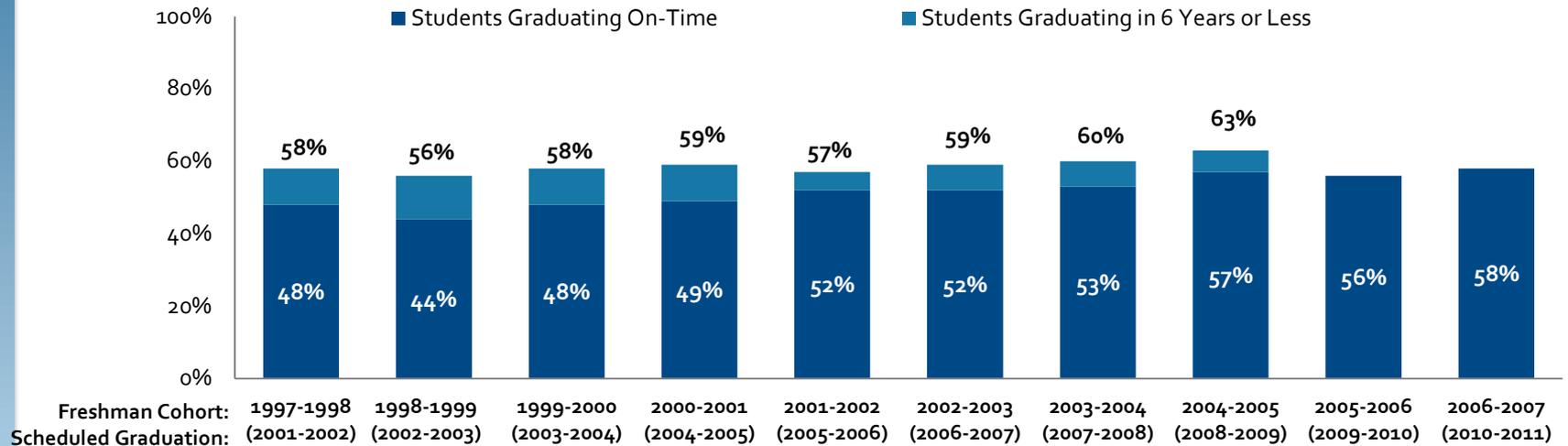
¹ Data is provided by the Philadelphia School District and calculated per freshman cohort

² Data is from the American Community Survey (one-year estimates)

Measure 1 Target: Increase the 6-Year High School Graduation Rate to 65% by 2012

2.2 Prior to Reductions in Funding, High School Graduation Rates Were On Track to Meet the 2012 Target

For School District of Philadelphia Schools, Excluding Chart Schools (Data as of October 2010)



What are the City and its partners' strategies for meeting this target?

Strategy 1: Provide support to students who are not on track to graduate

- Re-engagement Centers
- Accelerated High Schools

Strategy 2: Identify early indicators and intervene to prevent students from dropping out

- Project U-Turn
- DHS Education Support Center
- Cross-Sector Truancy Reduction Efforts

Strategy 1: Provide Support to Students Who Are Not on Track to Graduate

Re-engagement Centers Help Students Get Back on Track to Graduate:

Re-engagement Centers provide information, resources and referrals to struggling students and out-of-school youth on how to reconnect to high school.

- ❑ **7,459** students have been connected by Re-Engagement Centers to different pathways options (since the Centers opened in May 2008)

- ❑ **75%** of the 7,459 students were referred to the following types of high school degree programs:
 - Accelerated high schools
 - Educational Option Programs (EOPs)
 - Gateway to College

- ❑ **25%** of the 7,459 students were referred to one of the following types of programs:
 - Adult Diploma
 - General Educational Development (GED) Diploma
 - Literacy Programs

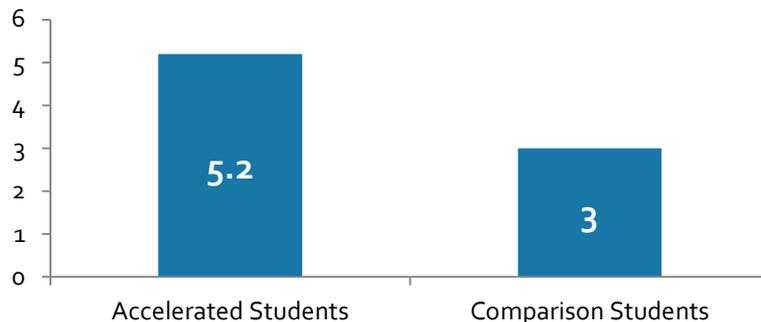
Strategy 1: Provide Support to Students Who Are Not on Track to Graduate

Accelerated Schools:

Accelerated schools provide students who are at a high risk of failure to graduate with an expedited path to graduation. The schools offer a curriculum designed to graduate students within 3 years of enrollment. Examples of students attending accelerated schools include students who are significantly over-age for their grade, have accumulated few high school credits, have previously dropped out, or are chronically truant.

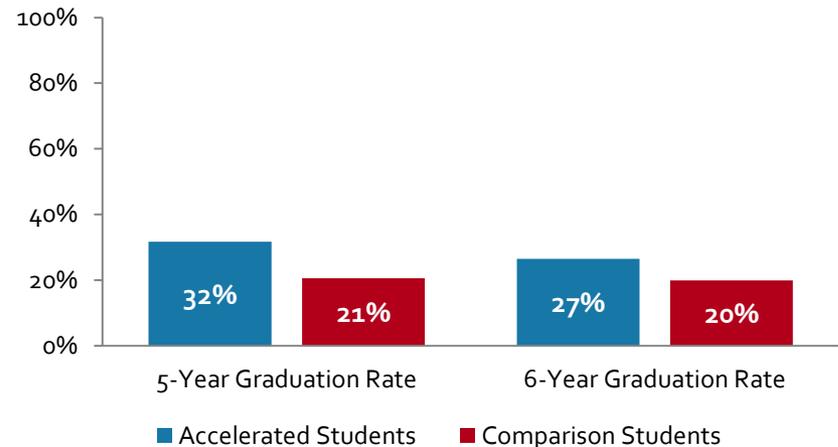
2.3 Accelerated Students Earned 5.2 Credits on Average in the 2009-2010 School Year

(for students who were newly enrolled in accelerated schools at the beginning of 2009-2010 school year)



2.4 Students Enrolled in Accelerated Schools Are More Likely than Those Not Enrolled to Graduate within 5 or 6 Years

(for 9th grade cohorts from 2002-2003 to 2004-2005)



Comparison Students: Each student who enrolls in accelerated education is matched with a comparison student (one who never enrolls in accelerated education) exhibiting the most similar set of early risk factors for eventual dropout.

Source: Mathematica Policy Research, "The Impacts of Philadelphia's Accelerated Schools on Academic Progress and Graduation," (November 2010). Charts included use statistics excluding YouFirst Schools, since the School District of Philadelphia has terminated the contract with the YouFirst Learning provider.

Strategy 2: Identify early indicators and intervene to prevent students from dropping out

Department of Human Services' Education Support Center bridges the communication and service gaps that exist between the child welfare and educational systems:

The Education Support Center database tracks data on individual consultations to identify common barriers, length of time in resolving barriers, and barrier resolutions.

- ❑ More than 1024 consultations as of May 13, 2011
- ❑ 916 youth have been served
- ❑ 1024 barriers identified (each requiring a consultation)
- ❑ The top three educational barriers are:
 - School Stability¹ (31%)
 - Unexcused Absences² (22%)
 - Transportation³ (12%)
- ❑ Of the 1024 barriers, 97% had a resolved outcome. Examples include:

Resolution Type	Number of Resolutions	Percent of Total Resolutions
Appropriate Education Setting Identified	222	23%
Stayed in School of Origin	135	14%
Resource Information Provided	111	11%

- ❑ Other resolution types include foster home changed, home environment issues addressed, etc.

¹ School Stability problems arise when a student does not remain in his/her school of origin

² Unexcused Absences can lead to chronic truancy, which is an early indicator that a student is at risk of dropping out

³ Transportation barriers can impede a students' ability to stay in his/her school of origin, or a school setting that is the least restrictive and most appropriate

Strategy 2: Identify early indicators and intervene to prevent students from dropping out

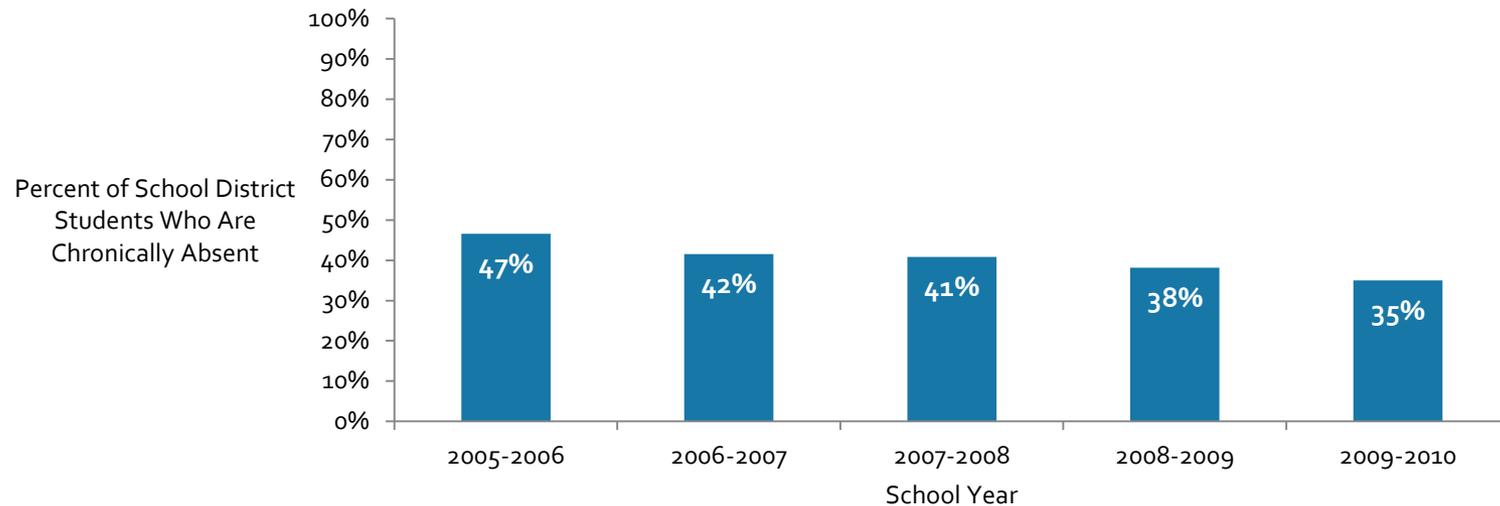
Project U-Turn Focused on High-School Drop-Outs:

- ❑ A citywide campaign to understand, focus public attention on and develop strategies to address Philadelphia's dropout crisis. Project U-Turn is led by a citywide collaborative whose members include representatives of the School District, City agencies, foundations, youth-serving organizations, parents and young people themselves. The collaborative is managed by the Philadelphia Youth Network, and operates as a subcommittee of the Philadelphia Council for College and Career Success.

Strategy 2: Identify early indicators and intervene to prevent students from dropping out

2.5 District-Wide, The Chronic Truancy Rate Is Dropping For Philadelphia School District Schools

(where chronic truancy = 10 or more unexcused absences throughout the school year)

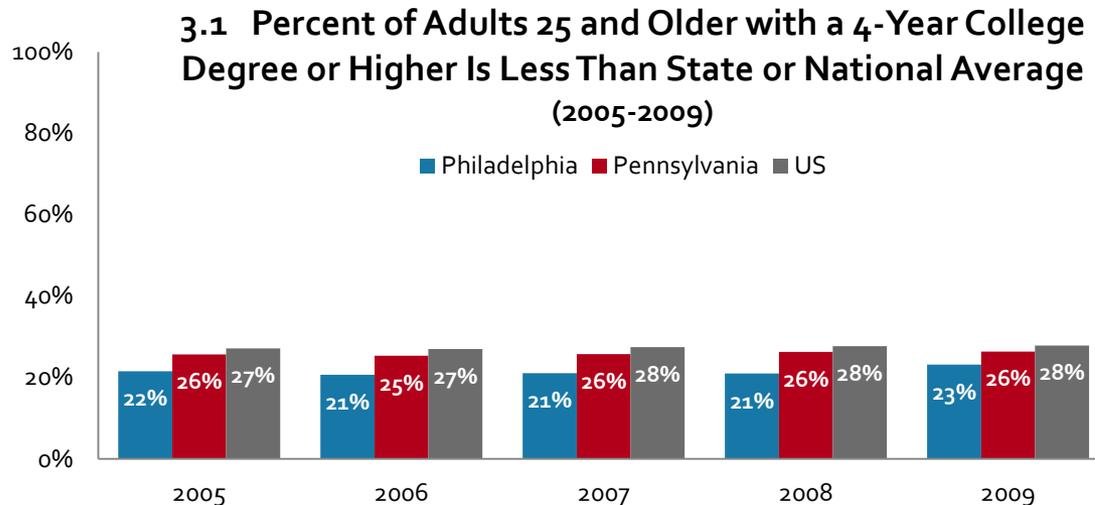


Source: School District of Philadelphia

Cross-Sector Truancy Reduction Efforts:

A city-wide plan to reduce truancy was recently agreed upon by several partners, including the Courts, the Department of Human Services, MOE and the School District. The plan is designed to increase prevention and early intervention in the schools. Youth will also be referred to DHS and/or Family Court with documentation of school-level effort and age-differentiated interventions.

Target: Increase the Percent of Residents with a 4-Year College Degree or Higher to 25% by 2012



Source: American Community Survey 1-Year Estimates

- There are 101 degree-granting institutions in the Greater Philadelphia Region
- Yet of the 100 largest U.S. cities, Philadelphia ranks number 92 in the percentage of college-aged residents

What are the City and its partners' strategies for meeting this target?

Strategy 1: Collaborative efforts to increase the college attainment level

- College-Ready Committee of the Philadelphia Council for College and Career Success
- The Mayor's Returning to Learning Partnership
- The PhillyGoes2college Office
- The Graduation Coach Campaign
- Graduate! Philadelphia

Strategy 2: Increase the number of college graduates who stay in Philadelphia after graduation

- Campus Philly

Strategy 1: Collaborative efforts to increase the college attainment level

**College-Ready Committee of the Philadelphia Council for College and Career Success
Designed to Establish Partnerships:**

❑ The Council is charged with envisioning and developing citywide partnerships, strategies, and infrastructures to support youth attainment of 21st century skills and post-secondary education. This is accomplished through the alignment of priorities and resources across various youth development, education and youth social services efforts.

Returning to Learning Makes Higher Education More Affordable for City Employees:

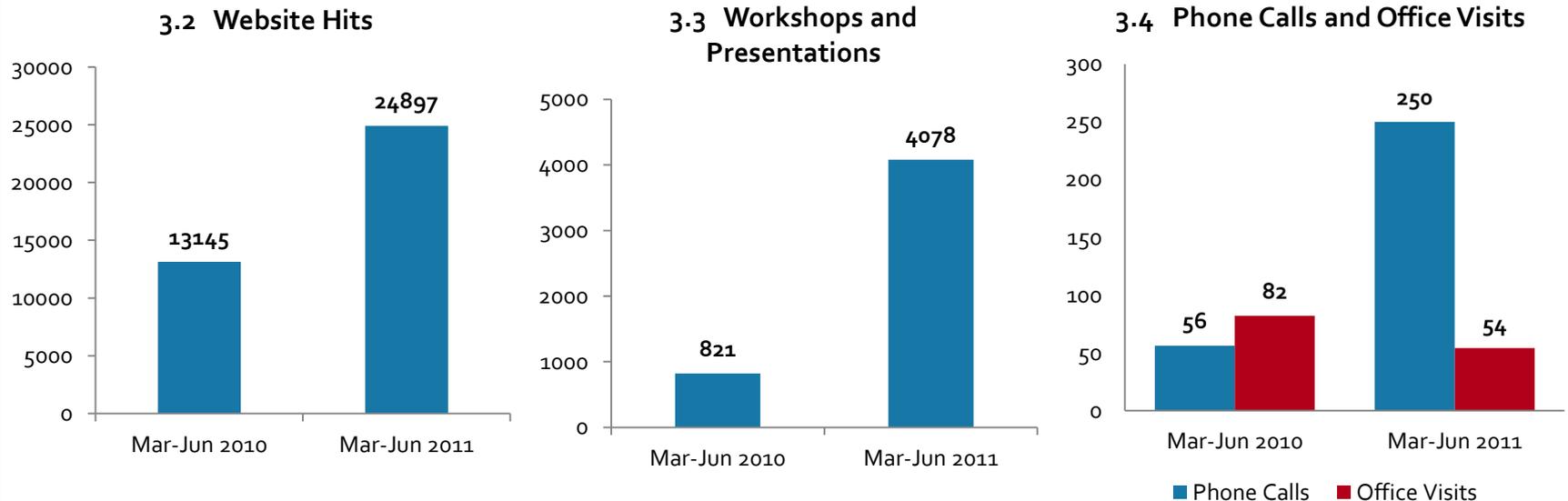
❑ The Mayor's Returning to Learning Partnership is a 25% tuition discount program for full-time City employees (in some cases spouses and dependents as well) in partnership with several area colleges and universities. Discounts are available for Associates, Bachelors and/or Masters level degrees, making higher education more affordable. The purpose of the Mayor's Returning to Learning Partnership is to help more City employees reach their postsecondary goals.

Strategy 1: Collaborative efforts to increase the college attainment level

The PhillyGoes2College Initiative:

- The PhillyGoes2College Office connects Philadelphians of all ages to the resources they need to attain a college degree through the dissemination of information, workshops for students and parents and college-related events

The PhillyGoes2College Office Has Increased Its Presence in the Community Since 2010:



Year-to-date comparisons with 2010 (March-June) show an increase in website hits, workshops, presentations and phone calls. The number of office visits decreased by 34%.

Strategy 1: Collaborative efforts to increase the college attainment level

The PhillyGoes2College Initiative:

- ❑ The Graduation Coach Campaign was created to ensure that all youth in Philadelphia have access to a caring, supportive, knowledgeable adult who can coach them through high school, college, and their careers. Citizens of Philadelphia who want to be involved in helping the city reach its educational goals can help through the Campaign. Adults—including formal mentors, employers, family members, neighbors, and others—can play an important role in helping youth to stay motivated by becoming an educated coach.

- ❑ As of July 13 2011,
 - 98 workshops for coaches for working with youth have been offered
 - 1577 people have been trained to be Graduation Coaches

Strategy 1: Collaborative efforts to increase the college attainment level

Graduate! Philadelphia works to increase and improve the opportunities available to adults pursuing higher education, while also providing ongoing support for adults considering and/or actively pursuing a return to school.

- ❑ **Increased access to educational opportunities and options for adults returning to school**
 - Consortium of 20 colleges and universities
 - PA State System of Higher Education has new presence in Philadelphia (5 new degree completion programs)
 - Four major employers (including the City of Philadelphia) provide direct access to Graduate! Philadelphia services for their employees
- ❑ **Outreach and recruitment**
 - 27,363 unique visitors to the website
 - 6,810 Comebackers attended Graduate!'s signature Returning to Learning college fairs, and group orientations at CareerLink™ and other community outreach
 - 2,050 individuals reached through fairs specific to the City
- ❑ **"Comebacker" pipeline and progress**
 - 2,489 Comebackers registered for service
 - 850 Comebackers re-enrolled in college
 - 76 college graduates since 2008

Early Successes:

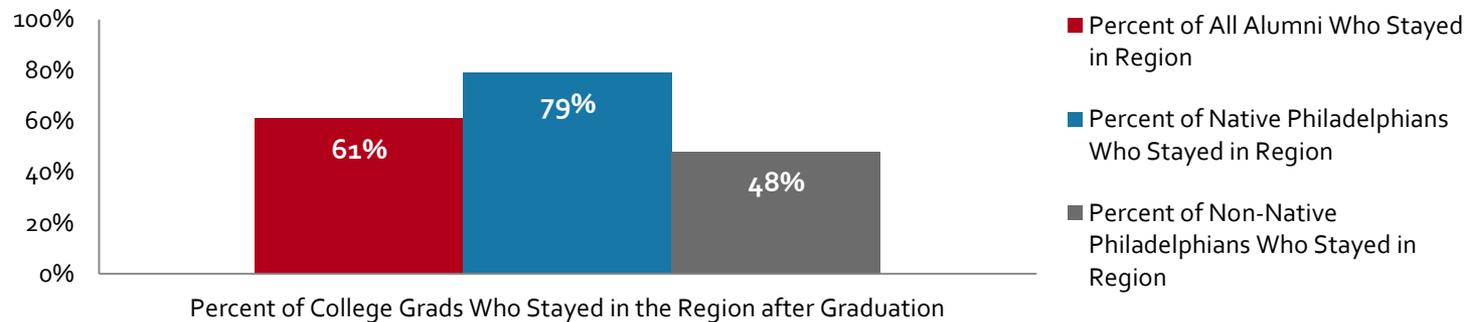
- ❖ Of the 850 comebackers re-enrolled in college (who have not graduated), 95% are still enrolled
- ❖ 95% of the 2008 enrollment cohort graduated college

Strategy 2: Increase the number of college graduates who stay in Philadelphia

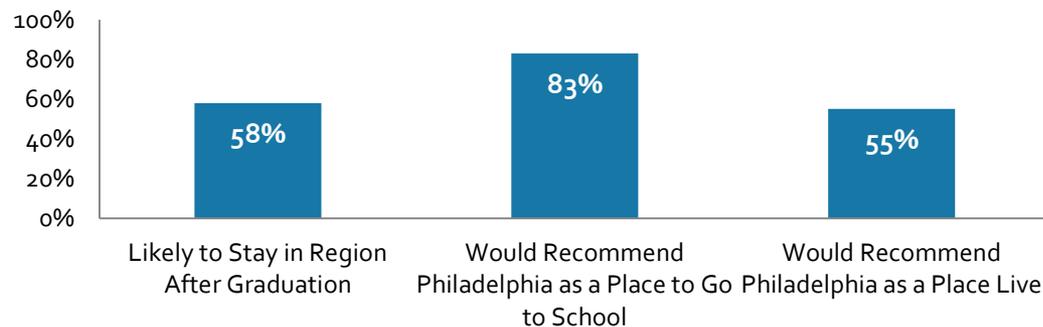
Campus Philly: A non-profit organization dedicated to fueling economic growth by encouraging college students to study, explore, live and work in the Greater Philadelphia region.

In 2010, Campus Philly surveyed 4,600 undergraduates, graduate students and alumni from 31 regional colleges and universities for its Student Retention Survey. 661 college alumni and 3,796 current students were surveyed:

3.6 61 Percent of College Grads Interviewed Stayed in the Region after Graduation



3.7 Of the 3,796 Students Interviewed, 58% Rate Themselves as Likely to Stay in Region After Graduation



- As part of the Mayor's Commitment to education, the Mayor's Office of Education leads efforts to create a more educated city to ensure Philadelphia's future prosperity.
- The needs of the economy have changed, so our educational levels must increase.
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For more information on the Mayor's Office of Education:

- Call 215-686-0336 or 3-1-1
- Email at ami.d.patel@phila.gov
- Follow on Twitter @Philly2College
- Check out on Facebook at <http://www.facebook.com/pages/PhillyGoes2College/>

For more information about PhillyStat:

- Check out on Facebook at www.facebook.com/pages/phillystat
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- Find online at www.phila.gov/phillystat
- Email at phillystat@phila.gov