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Mayor



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Insurance Society
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PHILADELPHIA FIRE DEPARTMENT

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ISOP Makes Big Investment in PFD Mission to Save Lives

Philadelphia, PA – On Oct. 16, in partnership with the Philadelphia Fire Department, volunteers from the Insurance Society of Philadelphia (ISOP) will help to install smoke alarms in up to 240 homes in need within the city’s Strawberry Mansion section during their 3rd Annual Week of Giving. “The help and support of the Insurance Society of Philadelphia is a welcome addition to our efforts to ensure the safety of our citizens,” said Philadelphia Fire Commissioner Derrick J.V. Sawyer. “We’ve tracked the neighborhoods where ISOP smoke alarms have been installed and we have conclusive data that shows this annual effort is saving lives and property.” The kick off location will be held at the Fitzsimons High School (2601 W. Cumberland Ave.) at 10 a.m.

Since 2012, the ISOP has raised more than \$150,000 during its text-to-pledge campaigns to fund fire prevention efforts in the city. The text campaign is held each year at the association’s Independence Gala with all proceeds going to purchase smoke alarms for residences throughout Philadelphia.

“The Week of Giving has become a highly anticipated public service event in Philadelphia that our members are proud to support,” said ISOP Executive Director Beth Graber. “From raising funds for purchasing the smoke alarms to venturing into the neighborhoods to meet the families who benefit from a range of charitable projects throughout the week, this is extremely rewarding for those who give, and Philadelphia’s residents and non-profits who benefit.”

Throughout the Week of Giving, which runs from Oct. 10 through Oct. 17, volunteers will be involved in a range of Greater Philadelphia charitable projects with the American Red Cross, the Free Library of Philadelphia, Habitat for Humanity Philadelphia, MANNA, Fireman’s Hall Museum, the Tookany/Tacony-Frankford Watershed Partnership and others.

ABOUT ISOP

Founded in 1901, the Insurance Society of Philadelphia (ISOP) is a non-profit organization dedicated to education and professional development of insurance professionals working in the insurance, legal, healthcare and financial services industries. ISOP offers a wealth of classes and continuing education credit opportunities across a wide range of subject areas as well as hosting industry-wide events such as The Independence Gala, Philly I Day and Week of Giving. For more information, please visit www.insurancesociety.org.

Fire Commissioner Sawyer wishes to remind all that Fire is Everyone’s Fight™

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2gether We Are Safer!