

## EXECUTIVE ORDER NO. 10-14

### PHILADELPHIA BICYCLING ADVOCACY BOARD

**WHEREAS**, encouraging bicycling is in the City's best interests both because it provides sustainable transportation and because it promotes residents' health;

**WHEREAS**, the City already has taken steps to encourage bicycling, including the City Planning Commission's adoption of the Pedestrian & Bicycle Plan in 2012, the City's sponsorship of the Philly Cycling Classic, and the City's partnership with Bicycle Transit Systems and B-cycle to operate a bike share system beginning in 2015; and

**WHEREAS**, the City would like to continue and expand the ways in which it encourages bicycling;

**NOW, THEREFORE**, I, Michael A. Nutter, Mayor of the City of Philadelphia, by the powers vested in me by the Philadelphia Home Rule Charter, do hereby **ORDER** as follows:

#### SECTION 1. ESTABLISHMENT AND PURPOSE OF THE BOARD

The Philadelphia Bicycling Advocacy Board (hereinafter the "PBAB") is hereby established. The purpose of the PBAB shall be:

- (1) to advise the Mayor on ways to promote bicycling among Philadelphia residents and on public policies that effect bicycling;
- (2) to create, market, and promote national and international cycling races in Philadelphia to attract the finest and most highly-rated cyclists to compete in our City, including supporting and raising funds for the annual Philly Cycling Classic;
- (3) to promote City policies, including but not limited to traffic regulations, that make bicycling safer and more attractive;
- (4) to foster volunteer efforts that (i) promote bicycling among people of all ages in all neighborhoods throughout Philadelphia; and (ii) establish or maintain bicycle trails; and
- (5) to encourage private sector support of bicycling, especially among Philadelphia employers.

## **SECTION 2. COMPOSITION OF THE BOARD**

The PBAB shall consist of no more than twenty-five (25) members appointed by the Mayor. Members shall be selected by the Mayor from a broad base of interested partners and stakeholders. The Mayor shall appoint the chair of the Board from among its members.

Members shall serve in staggered terms of five years, with initial appointments to be made as follows:

- 5 members through December 31, 2015
- 5 members through December 31, 2016
- 5 members through December 31, 2017
- 5 members through December 31, 2018
- 5 members through December 31, 2019

Members shall serve at the pleasure of the Mayor and shall serve without compensation. Members shall not continue in office upon expiration of their terms unless reappointed.

## **SECTION 3. DUTIES**

The PBAB shall have the following duties:

- (1) to advise the Mayor on the initiation, development, and implementation of policies and programs throughout City government to achieve the purposes of this Executive Order.
- (2) to act as a liaison to promote bicycling to the business community, schools, local civic associations and other groups within the City.

The Board shall meet at least quarterly and report to the Mayor annually on its activities and results.

## **SECTION 4. COOPERATION**

All City Employees are directed to provide such assistance and cooperation to the PBAB as it requests in furtherance of its duties.

**SECTION 5. EFFECTIVE DATE**

This Order shall take effect immediately.

Dated: November 5, 2014



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Michael A. Nutter, Mayor  
City of Philadelphia

City of Philadelphia  
Law Department

## Memorandum

**TO:** Michael A. Nutter, Mayor  
**FROM:** Frances Ruml Beckley, Senior Attorney/FRB  
**DATE:** August 26, 2014  
**SUBJECT:** Proposed Executive Order Re: Philadelphia Bicycling Advocacy Board

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You have submitted for review a draft of a proposed Executive Order entitled:

### PHILADELPHIA BICYCLING ADVOCACY BOARD

This proposed Executive Order, a copy of which is attached hereto, is in proper form and there is no legal objection to its issuance by the Mayor. In accordance with customary practice, we have not been requested to review any factual premises upon which this Executive Order may be based.